# INTELLECTUAL PROPERTY RIGHTS CELL, WCC INSTITUTION'S INNOVATION COUNCIL

# SUPPORTED by TAMILNADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY, GOVT OF TAMILNADU, CHENNAI and DST,GOVT. OF INDIA, NEWDELHI.

#### IPR Awareness Program commemorating World IP Day

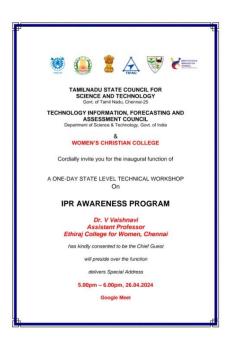
**Date:** 26.04.2024

**Time:** 5:00 p.m. - 6:00 p.m.

Platform: Online

Resource Person: Dr. V. Vaishnavi, Assistant Professor, Ethiraj College

#### **Program Invite**



#### **Program Objective**

An intellectual property rights (IPR) awareness program aimed to educate the students of the college about the importance, relevance, and protection of intellectual property (IP). Understanding IPR would ensure that students protect their own creative works while respecting the intellectual property of others, fostering a culture of innovation and ethical conduct. By fostering IPR awareness among

students, we not only empower individuals to thrive in their academic pursuits but also cultivate responsible citizenship and contribute to the advancement of society as a whole.

#### **Program Report**

The Intellectual Property Rights (IPR) Awareness Program for College Students was conducted with the primary objective of educating and empowering students with comprehensive knowledge about intellectual property laws and their implications in both academic and professional contexts. The program aimed to increase awareness about the importance of respecting intellectual property rights, while fostering innovation and promoting ethical conduct among students. This initiative was designed to provide students with a clear understanding of how intellectual property (IP) can impact their academic endeavors, research, and future careers.

Dr. V. Vaishnavi, Assistant Professor at Ethiraj College for Women in Chennai, served as the resource person for the event. She began her session by explaining the different types of intellectual property rights, including patents, copyrights, trademarks, and trade secrets. Dr. Vaishnavi highlighted the significance of intellectual property protection in fostering innovation, creativity, and economic growth, emphasizing how IP rights play a crucial role in encouraging new ideas and inventions. By securing these rights, individuals and organizations can ensure that their innovative works are protected from unauthorized use or exploitation.

In addition to discussing the different types of intellectual property, Dr. Vaishnavi elaborated on the legal and ethical implications of using and sharing intellectual property in academic and professional settings. She addressed the importance of understanding these implications to avoid potential legal disputes and ethical dilemmas that may arise when students use others' work or share their own creations. The session included practical guidance on how students can protect their own intellectual creations, such as patents, copyrights, or trademarks, and respect the rights of others by following legal frameworks and ethical practices.

Dr. Vaishnavi further emphasized the role of intellectual property in protecting creations of the mind, such as inventions, literary and artistic works, designs, symbols, and names used in commerce. She illustrated these concepts with relatable examples to help students understand the practical implications of IPR in their academic and professional lives. The facilitator encouraged students to consider the importance of protecting their creative works as they progress in their studies and professional careers. By doing so, they not only safeguard their intellectual property but also contribute to fostering a culture of respect for intellectual property and ethical conduct within their academic communities.

Overall, the IPR Awareness Program was a valuable session for students, equipping them with the knowledge to navigate the complex world of intellectual property. Dr. Vaishnavi's session helped students realize the importance of understanding IPR as they embark on their academic and professional journeys, empowering them to protect their innovations and creations while fostering a culture of respect and ethical conduct in the field of intellectual property.

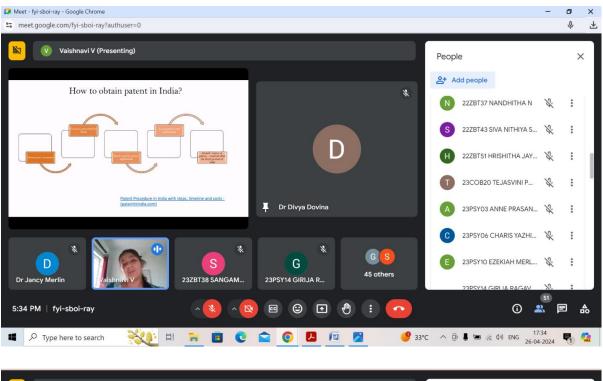
#### **Promotion in Social Media**

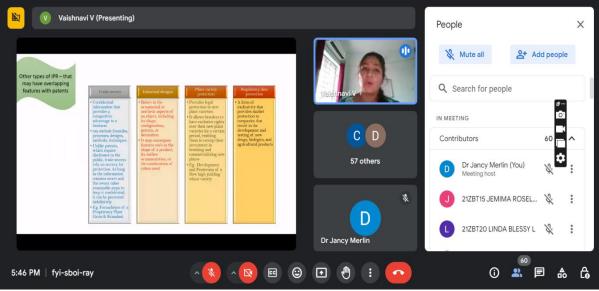


#### **Program Schedule**



#### **Event Photos**





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#### Workshop on Intellectual Property Rights (IPR)

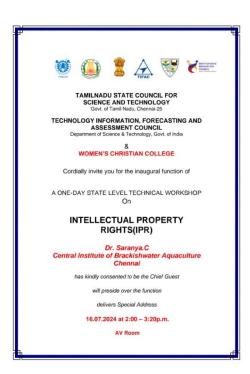
Date: 16.07.2024

**Time:** 2:00 p.m. - 3:30 p.m.

Venue: AV Room

Resource Person: Dr. Saranya C, Central Institute of Brackishwater Aquaculture

#### **Program Invite**



#### **Program Objective**

A workshop on Intellectual Property Rights (IPR) was organized to empower college participants with the knowledge and tools necessary to protect their creative works. The session aimed to deepen their understanding of how IPR impacts innovation, business, and legal frameworks. Participants explored various types of intellectual property, including patents, copyrights, and trademarks, and gained insights into their significance in business. The workshop also highlighted the legal protections available for intellectual assets and provided strategies for effectively safeguarding these valuable creations.

#### **Program Report**

The workshop began with an engaging opening address by the host, who expressed immense pleasure and honor in welcoming everyone to the event. The speaker shared a quote by Thomas Alva Edison: "The value of an idea lies in the using of it." This quote encapsulated the core theme of the workshop, focusing on cultivating an environment where ideas could be nurtured, protected, and empowered to shape the future.

The event commenced with a solemn prayer song, led by the students of class II AZBT. The song served as a heartfelt invocation for wisdom and guidance as the participants embarked on the journey of understanding Intellectual Property Rights.

The welcome address was delivered by Ms. Sangamithra Vijayan, the Student IPR Coordinator, who extended a warm greeting to all participants. Her address set the stage for the day's proceedings and emphasized the importance of IPR in the modern world.

Following the welcome address, the host invited the esteemed dignitaries onto the stage. Their presence symbolized strong support for advancing knowledge in the area of Intellectual Property Rights. The dignitaries included Dr. Saranya C, the Resource Person for the workshop, Dr. Renuka Devi, the Convenor of Institution's Innovation Council, Dr. Jancy Merlin, IPR Coordinator, and Dr. DivyaDovina, the Deputy IPR Coordinator.

A key moment of the event was the felicitation of Dr. Saranya C, the esteemed resource person for the workshop. In recognition of her contributions to the field of IPR, Dr. Renuka Devi, the Convenor of IIC, presented a token of appreciation to Dr. Saranya C. This gesture reflected the workshop's recognition of Dr. Saranya C's expertise and leadership in the domain of Intellectual Property Rights.

Following the felicitation, Dr. Jancy Merlin, the IPR Coordinator, introduced Dr. Saranya C, offering insights into her professional background and accomplishments. Dr. Jancy Merlin's introduction further underscored the significance of Dr. Saranya C's contribution to the field and set the stage for the keynote address.

Dr. Saranya C delivered a comprehensive keynote on the complexities of Intellectual Property Rights. The session began with an overview of various types of IP, including patents, copyrights, trademarks, and trade secrets, highlighting their respective roles in protecting innovations and creative works.

A significant portion of the workshop was dedicated to understanding the patent filing process. Dr. Saranya C meticulously explained the steps involved in filing a patent, stressing the importance of thorough documentation and adherence to legal requirements. Practical insights into conducting patent searches and utilizing patent databases were also shared, providing participants with valuable tools for navigating the complexities of intellectual property protection.

To maintain engagement and encourage active participation, the seminar incorporated interactive activities, such as a question-and-answer session. These activities allowed participants to deepen their knowledge of IPR. During the interactive session, Dr. Saranya C generously shared her own patenting experiences, offering invaluable insights and encouragement. Her personal experience served as a source of inspiration for those aspiring to venture into innovation.

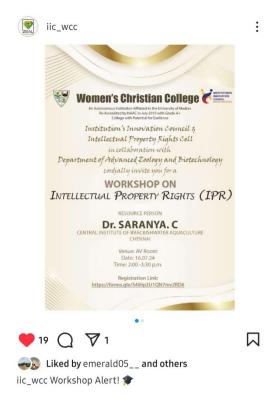
The workshop also recognized the achievements of participants in the quiz and slogan competitions. The winners were honored with certificates, acknowledging their exceptional contributions. Dr. Saranya C, the Resource Person, was invited to present the prizes to the winners. Dr. Divya Dovina, the Deputy IPR Coordinator, announced the winners and led the prize distribution ceremony. The awards served as an encouragement for participants to actively engage with IPR concepts.

As the workshop drew to a close, Dr. Divya Dovina, the Deputy IPR Coordinator, delivered the vote of thanks. She expressed gratitude to all those who contributed to the success of the event, including the resource person, dignitaries, faculty, and participants. Dr. Divya Dovina also thanked everyone for their active involvement, ensuring that the event was an enriching and insightful experience for all.

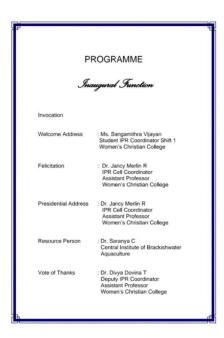
To ensure continuous improvement and effectiveness of future workshops, participants were encouraged to fill out feedback forms. Their thoughts and suggestions are invaluable for enhancing the quality of upcoming sessions and tailoring them to meet the needs of the audience.

The workshop on Intellectual Property Rights concluded with a sense of accomplishment and empowerment among participants. The knowledge gained during the session will undoubtedly help individuals from various fields—whether artists, scientists, entrepreneurs, or policymakers—recognize the importance of protecting their intellectual assets and fostering a culture of innovation. The closing quote by Albert Einstein, "Creativity is intelligence having fun," reminded participants of the joy and freedom that comes with creative expression, an essential element in the domain of Intellectual Property Rights.

#### **Promotion in Social Media**



#### **Event Schedule**



### **Attendance Sheet**

## Women's Christian College

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Workshop Participant List

Shift 1

Date: 16/07/24 Venue: AV Room Time: 2:00 - 3:30 p.m.

S.No	Shift	Name	Register Number	Signature	
1.	Shift I	A.Divyaa	23zbt12	4.08460	9444276592
2.	Shift I	Akshaya K S	23MAT03		
3.	Shift I	Devadharshini.S	23nuc08	prevadharshin	4962578088
4.	Shift I	Nithila Ori	23ZBT30	Nothing al	9962578088
5.	Shift I	Daphlyn A	23COB02		1 - 12 3
6.	Shift I	Vaniah Jeseeta Martin	23ZBT47	Samfaffer	7 200 321947
7.	Shift I	AGNES FANNEY CROSSM	23zbt01	Somfoffer	9345456427
8.	Shift I	Disha Eshwar	23COB23		5
9.	Shift I	Rubina Ruth Jayaseelan	23ZBT36	prof.	9342185426
10.	Shift I	NEHA MARY ABRAHAM	23COB11		,
11.	Shift I	Riya Saji	23cob14		
12.	Shift I	Joyce V	22ZBT29	5	041190
13.	Shift I	Dharshni v	22mat12	Nilphys 88	07712667
14.	Shift I	S Swetha	22MAT51	S.S.T.	7840848902
15.	Shift I	SUGIRTHA A	23ZBT44	& f .: 75	50184021
16.	Shift I	Jeffe katherin j	23zbt18	this 93.	42418882
17.	Shift I	RAICHAEL.G	23ZBT32		9444625563
18.	Shift I	Stalina S	23ZBT43	8 7	305328201
19.	Shift I	Swetha.S	23ZBT45	suether	305328201 9080507025

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#### Shift 2

S.No	Shift	Name	Register Number	Signature	
1)	Shift II	Kavitha V.V	22CMG26	&th-	984081111
2)	Shift II	Subasree R	22CMG64	Subarge	293426510
3)	Shift II	Prabhavathi P.A	22cmg42		
4)	Shift II	Dyana Jemima.J	22cmg10	Ryonful	741848434
5)	Shift II	D. Lydia nancy	22cmg33	Olydicanus	638503849
6)	Shift II	Sadhana priyadharshini C	22bba50	C. Spot	
7)	Shift II	Varshini S		1 - 3 - 1 - 1	
8)	Shift II	Patricia Dora Thomas	23cmc40	Patrie	9840287006
9)	Shift II	Clarise Hannah Scaria	23PYY16	Clarise-	762016658
10)	Shift II	V Akshita			
11)	Shift II	Deepikadevi Thirumurugan	23PYY17	Dukika	8122999799
12)	Shift II	Raja meenal	22cmc43	Musl	938477
13)	Shift II	B.DEEPIKA			5021
14)	Shift II	Saithun Rifqa	23BIT36	SLEZ	86106654
15)	Shift II	I. R. Anusha	23bit05	J. R. Anushi.	7358 703039
16)	Shift II	Harini	22cmf26	Him'	988442719
17)	Shift II	Ashlin Elzada Sharan j	22cmf09	Ishe.	936186357
18)	Shift II	Jemimah Robinson	23pyy21	Karen	7338737749
19)	Shift II	B.Monica	23bit24	Monica	7845824350
20)	Shift II	D.DIVYA			
21)	Shift II	Veroniya. J	23BIT47	Verniga. J	741850661

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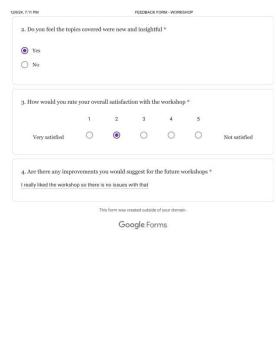
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### Feedback

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1. Did the workshop meet your initial expectations ${}^{\star}$	
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anu764480@gmail.com	
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	3. How would you rate your overall satisfaction with the workshop *
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LR. Anusha  SHIFT: *  Shift 1  Shift 2  DEPARTMENT: *	1 2 3 4 5  Very satisfied
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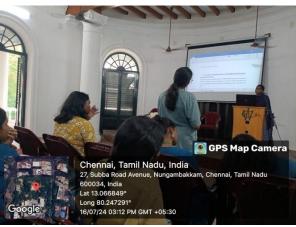


#### **Event Photos**

































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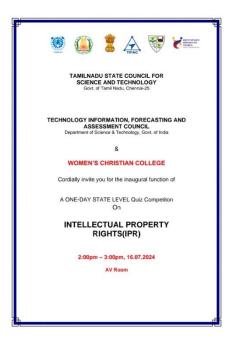
#### **Quiz Competition on Intellectual Property Rights (IPR)**

**Date:** 16.07.2024

**Time:** 2:00 p.m. - 3:30 p.m.

Venue: Science Block - 37

#### **Program Invite**



#### **Program Objective**

The program aimed to educate participants on Intellectual Property Rights (IPR) through an interactive quiz, enhancing their understanding of patents, trademarks, copyrights, and trade secrets. It focused on fostering critical thinking, improving quick decision-making, and raising awareness of the legal implications of IPR. The quiz provided an engaging platform for knowledge sharing, and teamwork while motivating participants by recognizing exceptional understanding and application of IPR concepts in a competitive yet educational environment.

#### **Program Report**

The Intellectual Property Rights (IPR) Quiz Competition was organized with great attention to detail, leveraging the interactive Quizizz software to ensure a smooth and engaging experience for both participants and viewers. The competition was divided into two exciting rounds: the Normal round and the Rapid Fire round, each serving a distinct purpose in testing the participants' understanding of Intellectual Property Rights.

The first round of the quiz was designed to assess the foundational knowledge of IPR among the participants. The Normal round covered a broad spectrum of topics, including patents, trademarks, copyrights, and trade secrets. These areas are fundamental to IPR, and the questions delved into their definitions, legal implications, historical cases, and the rights they confer to individuals or organizations.

Participants were expected to demonstrate a strong understanding of legal principles related to each of these categories, as well as their real-world applications. Case studies were included, allowing participants to showcase their ability to apply IPR knowledge in practical scenarios. Given the depth and range of the questions, participants came well-prepared, confidently answering questions and displaying a comprehensive understanding of the subject matter. The Normal round served as a solid foundation for the competition, testing both theoretical knowledge and the ability to think critically about intellectual property issues.

The Rapid Fire round followed the Normal round, introducing an element of speed and pressure to the competition. This round was designed to test the participants' quick thinking and the accuracy of their responses. In a rapid-fire format, questions were asked in quick succession, requiring participants to answer promptly and correctly.

The questions were designed to be challenging and focused on IPR topics that required participants to demonstrate not only their knowledge but also their ability to recall key concepts under time constraints. This round was fast-paced and added an exciting dynamic to the competition. It pushed participants to think on their feet, encouraging them to apply their knowledge quickly and efficiently. Throughout the round, participants handled the pressure well, answering questions swiftly and accurately, which kept both the participants and the audience highly engaged.

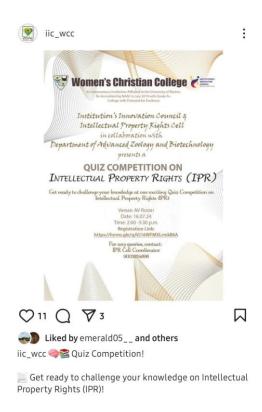
The Quizizz software played an integral role in ensuring the competition ran smoothly. It provided an interactive platform that allowed participants to engage with the quiz in real time, and the live scoring system added an element of excitement. Additionally, the software's ability to track progress and provide instant feedback helped keep participants motivated throughout the competition.

At the conclusion of the quiz competition, the prize distribution ceremony was held, recognizing the outstanding participants for their impressive performance. Dr.Saranya C., the event's chief guest, graciously distributed the prizes to the winners, acknowledging their efforts and achievements.

First prize was awarded to Ms. Reena C.S, a student from B.Com (Honors). Second prize went to Ms. Juana J. of BBA. Third prize was awarded to Vaishali S, a student of History.

The IPR Quiz Competition provided an excellent platform for participants to expand their knowledge of intellectual property laws, engage in friendly competition, and promote awareness and understanding of IPR, while encouraging a culture of continuous learning.

#### **Promotion in Social Media**



### **Attendance Sheet**

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Quiz Participant List

Date: 16/07/24 Venue: AV Room Time: 2:00 - 3:30 p.m.

Shift 1

S.No	Shift	Name	Register Number	Signature	11000000
1.	Shift I	AAFIYA FATHIMA Z A	23PBB01	Lings	7200254551
2.	Shift I	S.Vaishali	23HST30	Vaishali	90429564
3.	Shift I	Yogasri B	22ZBT50		
4.	Shift I	Lovino Meyase			
5.	Shift I	V.dharshini	22mat12		
6.	Shift I	Jajingi Deepa	23eng29		
7.	Shift I	KEZIA JAYAKUMAR		Kezia	79041570
8.	Shift I	Jajingi Deepa	23eng29		
9.	Shift I	Frency Fabia Poorani	22ENG20		
10.	Shift I	Roshni.S.A	24PSY38		1000
11.	Shift I	Olivia Pearlin	22ENG42		
12.	Shift I	Subashri . B	22PHY47	BoBuli:	90942 7986
13.	Shift I	F. Beryl Christabel Grace			
14.	Shift I	Pavithiraa	24COB16		
15.	Shift I	Naga Sri B			
16.	Shift I	Tanushree K	24COB26		
17.	Shift I	Iniyaval.M	22ZBT24	Juiyanal M	9150291048

#### Shift 2

S.No	Shift	Name	Register Number	Signature	
1)	Shift II	Avantigaa P V	22CMG07	Avantigaa	9445297857

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2)	Shift II	sanjula D	23cem42	
3)	Shift II	Rithvika Murali	23CEM37	
4)	Shift II	Susanthni S G	23CEM48	Quearthi SC 9080SI
5)	Shift II	P Dexlin prisha		Quet 984418551
6)	Shift II	S.Joshitha		8. Joshitha 9025 3991
7)	Shift II	Jeevitha Saravanan		S. E. th. 6369647
8)	Shift II	Sakthi Sri .m	24CMC53	M. Sakthigri 13581894
9)	Shift II	Reena C S		980 6383429
10)	Shift II	B.R.BEEMA AFRAH	23BBA09	B. R. Beema 2: 24440
11)	Shift II	M. Carolin Kavitha	22bba07	Bikty 984153
12)	Shift II	Pooja Prakash		Pur 5380240
13)	Shift II	Keerthana.A	23bit20	beerfly 908001
14)	Shift II	Juana J	22BBA28	Juana 73959218
15)	Shift II	Yuhanthra P	2241107169	Ywantha P 9444795
16)	Shift II	Prabhavathi P. A	22cmg42	
17)	Shift II	Yamini.S		J. Yang 6379403
18)	Shift II	R.sivasakthi		
19)	Shift II	Joshita GS	100	G1.5- 40922960
20)	Shift II	Sadhana priyadharshini c	22bba50	
21)	Shift II	Suhashini	22CMG65	Suharlini 720043
22)	Shift II	Helan mercy	22cmf31	HM201N 98405452
23)	Shift II	Betsy Rebecca.O	22cmf12	_
24)	Shift II	M. Sandhiya	22cmg50	J. Sarya 994120

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28) Shift I (E. Breethika shree

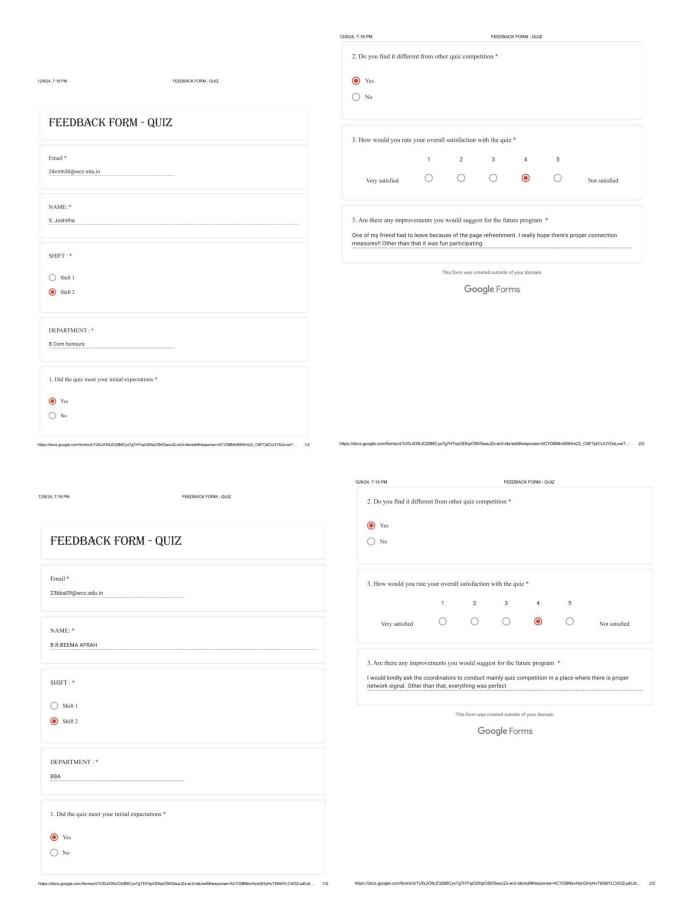
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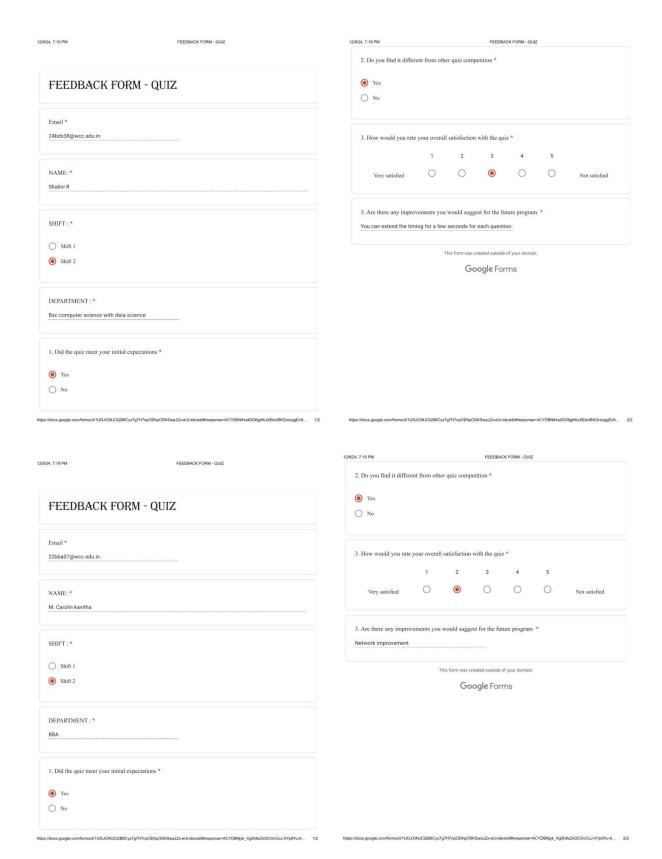
### Women's Christian College

An Autonomous Institution Affliated to the University of Madras Re-Accredited by NAAC in July 2019 with Grade A+ College with Potential for Exellence

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#### **Feedback**









#### **Event Photos**



























# INTELLECTUAL PROPERTY RIGHTS CELL, WCC INSTITUTION'S INNOVATION COUNCIL

# SUPPORTED by TAMILNADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY, GOVT OF TAMILNADU, CHENNAI and DST,GOVT. OF INDIA, NEWDELHI.

#### **Workshop on Moth Memorabilia – Celebrating Moths**

**Date:** 22.07.2024

**Time:** 2:00 p.m. - 3:30 p.m.

**Venue :** Science Block – 37

Resource Person: Ms. Jenisha J, Artistic Mentor, Palette Creation

#### **Program Invite**



### **Program Objective**

The objective of the workshop was to inspire and educate participants on blending creativity with entrepreneurship through hands-on art activities. The workshop aimed to provide insights into entrepreneurial strategies, enhance participants' ability to innovate, and offer practical experience in transforming creative concepts into viable, marketable products. By engaging in the creation of artistic

items, participants were encouraged to explore how their artistic skills could be applied to real-world business opportunities, fostering both creative expression and entrepreneurial growth.

#### **Program Report**

As part of the Moth Week Celebration, a distinguished session was conducted by Ms. Jenisha J, an esteemed alumna of the Department of Advanced Zoology and Biotechnology, recognized for her exceptional expertise in artistic mentorship and entrepreneurial pursuits. Ms. Jenisha J, an entrepreneur with a focus on creating diverse artistic products, is renowned for her creative business ventures, which include refrigerator magnets, creatively designed Bible verse badges, customized key chains, canvas paintings, educational props, and innovative wall decorations. Her session was a unique blend of entrepreneurial insights and hands-on artistic experience, offering a comprehensive perspective on the role of creativity in business.

The session began with a prayer, setting a positive and focused tone for the event. Following this, the participants were introduced to Ms. Jenisha J, highlighting her achievements and entrepreneurial journey. Ms. Jenisha J started her presentation by emphasizing the importance of having clear goals and a deep passion for pursuing them, even when the path seems difficult or unclear. She encouraged participants to remain resilient and motivated, offering practical advice on how to keep going in the face of challenges.

Ms. Jenisha J's talk centered around essential tips for emerging entrepreneurs, particularly in the creative industries. She stressed the importance of passion and innovation as fundamental drivers of success. Drawing from her own entrepreneurial experiences, Ms. Jenisha J shared how artistic skills can be translated into lucrative business opportunities. She stressed that the true essence of entrepreneurship lies not just in having great ideas but in transforming those ideas into actionable results. Her guiding words, "Entrepreneurship is not about ideas. It's about making ideas happen," resonated deeply with the participants.

In closing her speech, Ms. Jenisha J shared a valuable piece of advice for aspiring entrepreneurs: "Constantly try, fail, and learn." She encouraged the participants to embrace failure as a stepping stone to success and to view every experience as an opportunity to grow and improve.

Following her inspiring talk, Ms. Jenisha J transitioned into a hands-on practical workshop designed to engage the participants in the creative process. The activity focused on crafting moth-shaped refrigerator magnets, a perfect fusion of art and functionality. Participants were guided through the steps of sculpting moth figures from clay. The process involved shaping the clay, adding intricate

details, and finally affixing the crafted pieces onto magnets, transforming them into decorative yet functional items.

The workshop not only gave participants an opportunity to express their creativity but also illustrated how artistic talents can be applied to create unique, marketable products. By the end of the session, participants had crafted their own moth-shaped magnets, each with a personal touch, showcasing their individual artistic styles. The hands-on session served as a practical example of how creativity could be integrated into everyday items, adding value through personalization and artistic flair.

The session provided participants with a blend of inspiration and practical skills. Ms. Jenisha J's approach to integrating entrepreneurial advice with hands-on artistic practice left a lasting impact on the participants. Her speech inspired participants to view creativity not just as a form of self-expression but also as a powerful tool for entrepreneurial success.

The session concluded with participants proudly displaying their moth-shaped magnets, a tangible reminder of the creative process and entrepreneurial spirit that were cultivated throughout the event. This unique blend of artistic exploration and entrepreneurial guidance will undoubtedly inspire the participants to pursue their own creative endeavors and entrepreneurial ventures with newfound confidence and determination.

#### **Promotion in Social Media**



### **Attendance Sheet**

### Institution's Innovation Council and Intellectual Property Rights Cell In Collaboration With

### The Department of Advanced Zoology and Biotechnology Organized

The Moth Memorabilia – Celebrating Moths A Session on Entrepreneurship for Early Stage Entrepreneurs

Date: 22/07/2024 Time: 1.30 - 5.00 PM

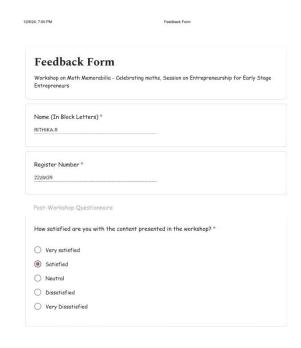
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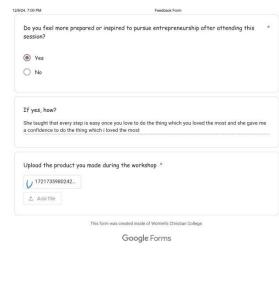
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### Feedback

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Do you feel more prepared or inspired to pursue entrepreneurship after attending this  $\quad \ \ ^{*}$ Feedback Form Yes Workshop on Moth Memorabilia - Celebrating moths, Session on Entrepreneurship for Early Stage Entrepreneurs  $\,$ O № Name (In Block Letters) \* If yes, how? AAFREEN SULTANA I'll try to work on my basic ideas Register Number \* Upload the product you made during the workshop \* 22ZBT01 U 20240722\_1810... Post-Workshop Questionnaire This form was created inside of Women's Christian College How satisfied are you with the content presented in the workshop?  $\ensuremath{^{\star}}$ Google Forms Very satisfied Satisfied O Neutral Dissatisfied O Very Dissatisfied 12/8/24, 7:00 PM Do you feel more prepared or inspired to pursue entrepreneurship after attending this  $$\star$$  session? Feedback Form ( Yes  $\label{thm:continuous} Workshop on \ \mathsf{Moth} \ \mathsf{Memorabilia} \ \text{-} \ \mathsf{Celebrating} \ \mathsf{moths}, \ \mathsf{Session} \ \mathsf{on} \ \mathsf{Entrepreneurship} \ \mathsf{for} \ \mathsf{Early} \ \mathsf{Stage}$ O No Name (In Block Letters)\* If yes, how? HARINI P I'm generally more into artsy stuff and somehow I don't find myself spending time on this anymore but attending this workshop has sparked and rekindled the interest within me and to spend some time in doing these artsy work Register Number\* 22zbt21 Upload the product you made during the workshop \* V Snapchat-17336... Post-Workshop Questionnaire How satisfied are you with the content presented in the workshop?  $^{\star}$ This form was created inside of Women's Christian College. O Very satisfied Google Forms Satisfied O Neutral O Dissatisfied O Very Dissatisfied





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#### **Event Photos**



































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# SUPPORTED by TAMILNADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY, GOVT OF TAMILNADU, CHENNAI and DST,GOVT. OF INDIA, NEWDELHI.

# Workshop on Aquarium Keeping: Opportunities for Students, Faculty & Early – Stage Entrepreneurs

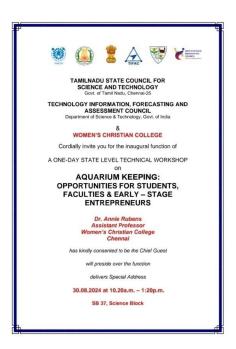
**Date:** 30.08.2024

**Time:** 10:20 a.m. – 1:20 p.m.

**Venue :** Science Block – 37

Resource Person: Dr. Annie Rubens, Assistant Professor, Women's Christian College

#### **Program Invite**



#### **Program Objective**

The objective of the program was to introduce aquarium keeping as a unique entrepreneurial opportunity for both students and faculty. It aimed to provide participants with practical knowledge on aquarium management while also fostering entrepreneurial skills necessary for success in the field.

Additionally, the program focused on understanding the importance of ecosystem balance, emphasizing how sustainability can be integrated into aquarium ventures. By the end of the session, participants were expected to have gained valuable insights into how they could apply their creativity and technical expertise to develop sustainable and profitable businesses within the aquarium industry.

#### **Program Report**

The workshop began with an engaging opening address by the host, who expressed immense pleasure and honor in welcoming everyone to the event. The host shared a quote by Jacques Cousteau, a renowned oceanographer: "The sea, once it casts its spell, holds one in its net of wonder forever." This quote encapsulated the core theme of the workshop, highlighting the enchantment of the aquatic world and the endless opportunities it offers for exploration and entrepreneurial growth. Following the quote, the session commenced with a prayer, led by the students of Class III AZBT, creating a calm and respectful atmosphere for the event.

The welcome address was delivered by Ms. Meera B, Treasurer of the Bioimage Club. She warmly welcomed the participants and the resource person, emphasizing the significance of the workshop in connecting creativity with entrepreneurship. Ms. Meera B highlighted how the event was designed to inspire students and equip them with knowledge about aquarium keeping, fish biology, and entrepreneurial strategies in the field.

Next, Ms. Sangamithra Vijayan, IPR Coordinator (Shift 1), introduced the resource person for the day, Dr. Annie Rubens. Ms. Sangamithra spoke of Dr. Rubens' expertise in the field of Zoology and her experience, emphasizing the valuable insights participants would gain from her knowledge.

Dr. Annie Rubens then delivered her keynote speech. Dr. Rubens spoke passionately about the potential of aquarium keeping as not only a fulfilling hobby but also a viable business opportunity. She discussed the importance of nurturing a creative approach to aquarium management while also considering the technical aspects that contribute to a thriving aquatic environment.

Dr. Rubens led the workshop by introducing participants to the diverse world of aquarium fish, discussing various species and their unique characteristics. She highlighted the importance of understanding fish biology, including behaviors such as mating patterns, and shared essential tips for maintaining fish health. A significant segment of the workshop focused on identifying signs of fish illness, empowering participants to care for their aquarium inhabitants effectively.

In addition to the biological aspects of aquarium keeping, Dr. Rubens shared valuable techniques for safeguarding fish eggs from their parents and collecting them. These practices are vital for those interested in breeding fish, and the participants gained insight into how this knowledge can be incorporated into a business venture.

The workshop also covered the entrepreneurial aspects of aquarium keeping. Dr. Rubens provided practical advice on how to set up an aquarium, addressing key factors such as water quality, temperature, and lighting requirements. She emphasized how these technical skills can be transformed into a sustainable business, with opportunities for providing aquarium maintenance services or selling aquarium-related products.

To maintain engagement and foster active participation, the workshop included interactive activities, such as a question-and-answer session. This allowed participants to clarify doubts and share their thoughts, while also enhancing their understanding of the topics discussed. One of the activities focused on recognizing the distinguishing features of fish, helping students learn how to identify male and female specimens—a useful skill for those interested in breeding or managing aquariums

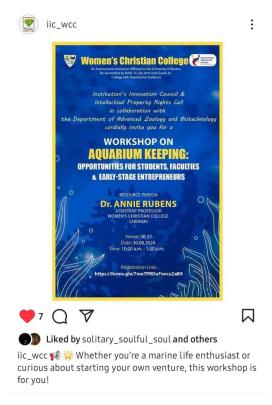
The workshop concluded with a tour of the aquarium tanks on display, where Dr. Annie Rubens showcased various setups and species.

The event ended with a vote of thanks delivered by Ms. Jane ReebaJilu, IPR Coordinator (Shift II). She acknowledged the valuable insights shared during the session and encouraged participants to apply the knowledge gained in their personal and professional lives.

The workshop successfully blended theoretical knowledge with practical insights, providing participants with a deeper understanding of aquarium keeping and its entrepreneurial potential. The session covered a broad range of topics, from fish biology to business strategies, and inspired participants to explore how creativity and entrepreneurship can merge in the aquarium industry. The interactive activities, expert-led discussions, and aquarium tour provided a comprehensive and engaging learning experience for all involved.

The workshop on Aquarium Keeping and Entrepreneurial Opportunities concluded with a sense of inspiration and empowerment among participants. The knowledge and practical skills gained during the session will undoubtedly benefit individuals interested in exploring aquarium keeping as both a creative pursuit and a viable business venture. Whether aspiring entrepreneurs, students, or hobbyists, participants now have a deeper understanding of the entrepreneurial potential within the aquarium industry and the technical expertise required to succeed.

#### **Promotion in Social Media**



#### **Event Schedule**



# WOMEN'S CHRISTIAN COLLEGE, CHENNAI

# ADVANCED ZOOLOGY AND BIOTECHNOLOGY ATTENDANCE SHEET - STUDENTS

DATE: 30-09-2024, MONDAY

TIME: 10:20 am - 1:20 pm

VENUE: SB 37

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Ania Ruha 30/9/2024

# WOMEN'S CHRISTIAN COLLEGE, CHENNAI

# ADVANCED ZOOLOGY AND BIOTECHNOLOGY

ATTENDANCE SHEET - OBs

DATE: 30-09-2024, MONDAY

TIME: 10:20 am - 1:20 pm

VENUE: SB 37

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# WOMEN'S CHRISTIAN COLLEGE, CHENNAI

# ADVANCED ZOOLOGY AND BIOTECHNOLOGY ATTENDANCE SHEET - FACULTY

DATE: 30-09-2024, MONDAY

TIME: 10:20 am - 1:20 pm

VENUE: SB 37

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Annie Rubers 30/9/2024

### Feedback

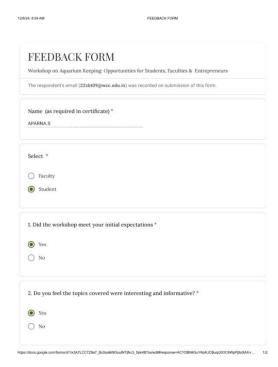
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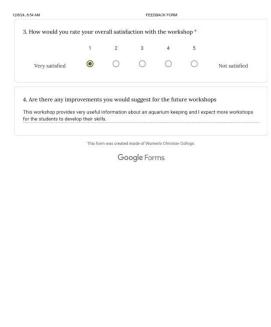
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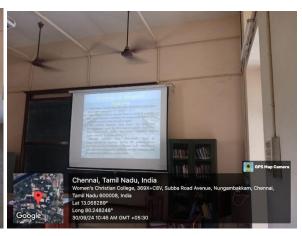






























#### INTELLECTUAL PROPERTY RIGHTS CELL, WCC

#### INSTITUTION'S INNOVATION COUNCIL

SUPPORTED by TAMILNADU STATE COUNCIL FOR SCIENCE AND TECHNOLOGY, GOVT OF TAMILNADU, CHENNAI and DST,GOVT. OF INDIA, NEWDELHI.

#### **Guest Lecture on Intellectual Property Rights (IPR)**

Date: 27.09.2024

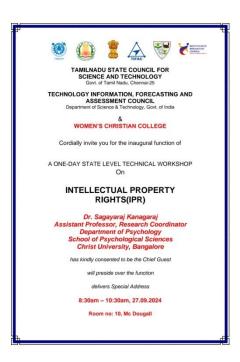
**Time:** 8:30 a.m. – 10:30 a.m.

**Venue :** Mc Dougall – 10

Resource Person: Dr. Sagayaraj Kanagaraj, Assistant Professor, Research Coordinator, School of

Psychological Science, Christ University

#### **Program Invite**



#### **Program Objective**

The objective of the guest lecture on Intellectual Property Rights (IPR) held on September 27, 2024, was to provide participants with a comprehensive understanding of intellectual property and its significance. The lecture aimed to introduce students to the different types of intellectual property—

copyrights, patents, trademarks, and trade secrets—and explains the unique characteristics of each. It also focused on educating students about the processes involved in acquiring IPR, including the application procedures, conditions for approval, and the criteria that must be met for each type of intellectual property. In addition, the lecture highlighted the legal implications of intellectual property rights, including the associated costs, estimated timeframes for approval, and the importance of safeguarding these rights in both academic and business contexts. The speaker emphasized the legal consequences of plagiarism and IPR infringement, ensuring that students understood the potential risks and penalties of violating these rights. Ultimately, the objective was to raise awareness of the critical role that IPR plays in fostering innovation and creativity while equipping students with the knowledge needed to navigate intellectual property issues in their future careers.

#### **Program Report**

On the 27th of September, 2024, a guest lecture on the topic of Intellectual Property Rights (IPR) was conducted at the McDougal Block. The session, aimed at educating post-graduate students about the intricacies of intellectual property, was delivered by Dr. Sagayaraj, Assistant Professor at Christ University, Bengaluru. The participants actively engaged in discussions and gained valuable insights into the subject matter.

Dr. Sagayaraj began the session by introducing the fundamental concept of Intellectual Property, emphasizing its critical role in protecting the creations of the human mind. He defined intellectual property as any creation of the mind that is protected by law, including inventions, literary and artistic works, designs, symbols, names, and images used in commerce. The speaker elaborated on the four main types of intellectual property: copyrights, patents, trademarks, and trade secrets. He explained the unique characteristics of each, providing examples to help the students better understand their practical applications and significance in the contemporary world.

Moving forward, Dr. Sagayaraj delved into the procedures involved in acquiring intellectual property rights. He provided detailed explanations on how one can obtain copyrights, patents, and trademarks. For patents, he discussed the application process, including the necessary documentation and the examination of novelty, utility, and non-obviousness. Regarding copyrights, he clarified the distinction between automatic protection upon creation and the need for registration in certain jurisdictions to provide legal backing. For trademarks, he explained the importance of conducting thorough searches to ensure the distinctiveness of the mark and the steps to file for registration.

The speaker also highlighted the conditions for application and criteria for approval of intellectual property rights. He emphasized that applicants must meet certain standards of originality and utility for patents, creative expression for copyrights, and distinctiveness for trademarks. Dr. Sagayaraj further discussed the legal procedures involved in ensuring that intellectual property is protected, the duration of such protection, and the potential challenges that may arise during the approval process.

An important aspect of the lecture was the costs associated with acquiring intellectual property rights. Dr. Sagayaraj informed the students about the financial considerations involved, such as registration fees, attorney fees for legal assistance, and maintenance costs. He also provided estimates for the time required to secure intellectual property rights, explaining how this can vary depending on the type of intellectual property and the jurisdiction in which the application is made. For instance, obtaining a patent could take several years, whereas trademarks and copyrights might be registered in a shorter timeframe.

Dr. Sagayaraj concluded his lecture by underscoring the legal implications of plagiarism and violations of intellectual property rights. He emphasized that infringement of intellectual property laws could lead to severe legal consequences, including civil suits, damages, and injunctions. The speaker also discussed the criteria for revoking intellectual property rights if the holder fails to meet the maintenance requirements or if the intellectual property is found to be invalid due to issues like non-compliance or fraudulent claims.

Overall, the guest lecture provided a comprehensive understanding of intellectual property rights and their significance in protecting the creative works of individuals and businesses. The students were able to grasp the importance of safeguarding their intellectual assets and were made aware of the legal frameworks and procedures that govern these rights. The session was highly informative, and the students appreciated the practical insights shared by Dr. Sagayaraj, which will undoubtedly aid them in their future endeavors.

### **Attendance Sheet**

Guest lecture on Intellectual Property Rights

By Dr. Sagayaraj

Date: 27th Sept, 2024

S.No.	Reg.No.	Name of the student	Signature
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2	24COB02	ANNIE MERCY A	
3	24COB03	ANUGRAHA DAWN	Cfl
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7	24COB08	JOSLIN JOHNSON	JoHin.J
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18	24COB20	SALOME STANLEY	Calul.
17	24COB21	SHARON BENITTA J	Benj

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25	24COB27	VAISHNAVI J	J. Varti
26	24COB28	ZANIA SAMLYN	au-
27	24COB29	HASEENA SHAMEEM K	HH
28	24 C0B31	RAJSHREE SV	an six win
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#### **Event Photos**















