



ACADEMIC ACTIVITIES 2021-2022

DEPARTMENT OF VISUAL COMMUNICATION



DEPARTMENT OF VISUAL COMMUNICATION

ACTIVITIES - 2021 - 2022

(Conferences, Seminars, Webinars, Workshops, Industrial Visits, Field Trips, Talks, Campaigns, etc.)

- A one-day online workshop on the topic "3D animation techniques in lighting and camera operations for the interior" was organized on October 22, 2021, by the department to educate on the nuances of the different lighting techniques in 3D animation and to give hands-on training in camera operations for interior designing.
 Mr. Yogesh, Multimedia Specialist, was the resource person. 44 students benefited from the seminar.
- 2. A one-day workshop on the topic "Human Portrait" was organized on October 27, 2021, by the department with the aim of imparting knowledge about the intricacies of drawing realistic portraits and various facial features. Renowned artist Mr. Narayanan V served as the resource person for the seminar. The workshop provided valuable insights and step-by-step guidance on portrait drawing techniques. Fifteen students had the opportunity to benefit from Mr. Narayanan V's expertise and enhance their artistic skills during the seminar.
- 3. The Community Development campaign took place on April 28th and 30th, 2022, with a focus on engaging both the Tribal community and School Students. On April 28th, the campaign targeted the Tribal community in Perumbaikandigai, Chengalpattu district, sensitizing them to the crucial role of education in fostering socioeconomic development. Meanwhile, on April 30th, students from the United Christian Fellowship Church in Kilpauk were educated on the importance of "Waste Segregation."

