



Women's  
Christian  
College

Lighted to Lighten



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# ACADEMIC ACTIVITIES 2019 - 2020

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DEPARTMENT OF MANAGEMENT STUDIES  
(HUMAN RESOURCE MANAGEMENT)



## DEPARTMENT ACTIVITIES

- The Department of Management Studies (M.A. in HRM) conducted a **Management Development Program on February 11th, 2020**, for the post-graduate students of our college on Personality Enrichment. The objective of the program was to provide participants with the opportunity to refocus, to immerse themselves in the latest thinking on best practices in management, and to provide them with personal and professional tools to strengthen their effectiveness as managers and leaders.



- An inter-collegiate workshop was conducted by the department, partnering with NIPM (Madras chapter), on 16th March, 2020, on the topic “**Building Human Resource Strategies for Harmonious People Management.**”



- An online inter-collegiate workshop was organized by the Department of Master of Arts in Human Resource Management (MA HRM) on the **topic “Business Storytelling” on June 10th, 2020**. The resource person for the workshop was **Dr. Paul Pratap Jayaraj**. The major objective of the workshop was to understand the potential of a story and have a clear understanding of the art of engaging and influencing people, as well as to learn to create a repository of stories and narrate them at appropriate times.

