

PG DEPARTMENT OF COMMERCE

Co-Curricular activities 2018 – 19

(Industrial Visits, Field Trips, Campaigns, etc.)

1. Training on “**How to make and design bags using paper/cloth**” was organized by the department to train the students of PG Commerce in designing bags using paper and clothes in collaboration with Pidilite Industries (Fevicryl) on 24/11/2018. **Ms. Shyamala** was the resource person.



2. A workshop on the topic “**How to make and design bags using paper/cloth**” was organized by the department to train the students of Home Science Department, WCC in designing bags using paper and clothes on 22/01/2019. The training was provided by the **students of PG Department of Commerce.**



3. PAPER BAG DISTRIBUTION TO STREET VENDORS

The PG Department of Commerce and the NSS students of Women's Christian College, in collaboration with Lion's Club, Chennai Cosmopolitan conducted a one day awareness campaign on plastic ban where we distributed 3500 paper bags to street vendors. The event was conducted on 15th December 2018 at Mylapore Temple Tank. The Chief Guest of the event was Lion Dr.CA.V.Ramamoorthy MJF (District Governor) and guest of honour was ThiruR.Nataraj IPS (Retd),.MLA. The main objective of this campaign was to target the group of people who used plastic bags frequently and insisted them to use other alternatives. As a result the street vendors who received the paper bags were cooperative and found our campaign enlightening.







4. The students of M.COM (General) 1st year had visited **ANJU'S GARDEN and Jaswanth Singh's garden** as a part of terrace gardening on 14th March 2019. Both of them exhibited their passion for knowledge sharing, hospitality and simplicity.



5. Visit to Solitude Farm, Auroville, Pondicherry at 22nd March 2019

The students visited a farm in Auroville named Solitude café and farm which is run by Mr. Krishna McKenzie who founded it in the year 1996 and the café was started in the year 2011. The students enjoyed a sumptuous vegan lunch consisting of vegetable and pulses grown organically in the farm itself. Students discussed about how we need to give back to our mother earth and respect her, and how it will be beneficial for us and the generations to come.



6. The students of the PG Dept of Commerce accompanied by Dr.B.S.Catherine, Head of the department and Dr. Eswari, Assistant Professor went for an Industrial visit to **Asian Beverages Pvt Ltd** located at Vikravandi, Villupuram District. As we went through the entire production site we understood the process followed and got more information about the range of soft drinks manufactured and its marketing status.

