

PG DEPARTMENT OF COMMERCE

Academic Activities 2022 – 23

(Conferences, Seminars, Webinars, Workshops, Talks, Campaigns, etc.)

1. A workshop on “Logistics & Supply Chain Management” was conducted by the department. Mr. K. Pauraj , Senior Vice President - Logistics, Chettinad Cements, Mrs. Lavanya Ramesh, managing partner, Traxon Logistics were the resource persons who are experts in the field of logistics & supply chain management. They gave insights on practical applicability of logistics in organizations such as manufacturing, service, export/ import, packaging etc. They also spoke about the growing employment opportunities in this area.







2. A one day workshop on “Sustainable Entrepreneurship in Turbulent Times” by the department to educate students to develop the entrepreneurial ability even at times of adversity. The Resource persons for the day are hard-core women entrepreneurs from varied background, Ms.Mary Pouline, Co-founder, Sapience Publications, Ms.Rosy Iyenkutti, Founder, Radical Image Consultancy Pvt. Ltd., Ms.Divya Pamuru, Co-founder, Nammasuvai.com.



3. A talk on stock research was conducted by the department by the speaker Mr. Glenn Roger Carr, Co-Founder & Director of Finmark Trainers Pvt Ltd Chennai. The session was informative and gave the students valuable insights on retirement planning and stock market investments.



4. A Panel Discussion on the topic “ De-mystifying Budget’23” was organised by the department on 27th February 2023 . The Panellists were Mr. Amardeep Devadosan – Head Global Brand Solutions, RR Donnelly’s, Mr. Parthasarathy- Chartered Accountant& Senior Consultant, Mr. Vimalathithan N – Founder & Director , Wealth works Capital Private Ltd and Mr. Glenn Roger Carr, Co-Founder & Director , Finmark Trainers Pvt Ltd. They discussed topics ranging from Income Tax & Employment opportunities to Artificial Intelligence & Prospective Investment avenues .



5. An enlightening and illuminating workshop “EUNOIA –THINKING OUT OF THE BOX” was conducted by the department. The eloquent speaker of this event was Ms. KEZIAH EVANGELINE VICTOR - Human Resource Business Partner (BFSI), TATA Consultancy Services. The students got insights on the importance of “Presence of mind” with real-life stories which made the whole session fascinating and uplifting.



