

PG DEPARTMENT OF COMMERCE

Academic Activities 2019 – 20

(Conferences, Seminars, Webinars, Workshops, Talks, Campaigns, etc.)

1. Digital Transformation for Sustainable Development

The PG Department of Commerce, in collaboration with the Department of Commerce, University of Madras, organized an International Conference on 10th October 2019 in the title, 'Digital Transformation for Sustainable Development'.





2. A workshop on “**Innovative Teaching and Learning: Tools & Techniques**” was conducted by the Department in association with the **University of Madras** on 11/10/2019. **Dr.Flevy Lasrado, Faculty of Business, University of Wollongong in Dubai, UAE** was the resource person.



3. The department in collaboration with **SIDBI**, organized a workshop on “**Business Idea Generation**” for the students of PG Department of Commerce on 28/11/2019. A total of 72 students participated in the event.

