

**Women's  
Christian  
College**

**Lighted to Lighten**



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**SPECIAL LECTURES  
2022-2023**

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**DEPARTMENT OF COMMERCE-  
HONOURS**



## DEPARTMENT OF COMMERCE-HONOURS

### SPECIAL LECTURES

2022– 2023

1. A guest lecture on the topic **“Current scenarios of Corporate Governance in India”** was conducted by the department to give insight on the governance of corporate in India on 12.08.2022. The resource person for this topic **Ms.Monica, Chartered Accountant.**

2. A guest lecture on the topic **“Human Resource Planning”** was organised by the department to enlighten the students about human resource planning on 25.08.2022. The resource person for this guest lecture was **Mr. V.S.Sabareesh**



3. A guest lecture on the topic **“Decision Theory Under Risk - Decision Tree”** was organised by the department to educate the students on the topic decision theory on 03.11.2022. the resource person for this topic was **Dr. S.Malini M.A.,M.Phil.,Ph.d - Associate Professor, Dept of Economics, Ethiraj College for Women, Chennai.**



4. A guest lecture on the topic **“The Limited Liability Partnership Act”** was organised by the department to elaborate on the LLP act on 5/11/2022. The resource person for this topic was **Mr.Sathish Kumar, Advocate High Court**



5. A guest lecture on the topic **“Customs Duty”** was organised by the department to create awareness about customs duty to the students on 05.11.2022. The resource person for this guest lecture was **Ms. Haripriya Napa, B.Com, CA, Senior Officer, Thirumala Chemicals Ltd**



6. A guest lecture on the topic **“Departmentation”** was organized on 05/11/2022. The resource person for this topic was **Mr.Sivaramakrishnan, Specialist ICS, Temenos India Private Limited.**



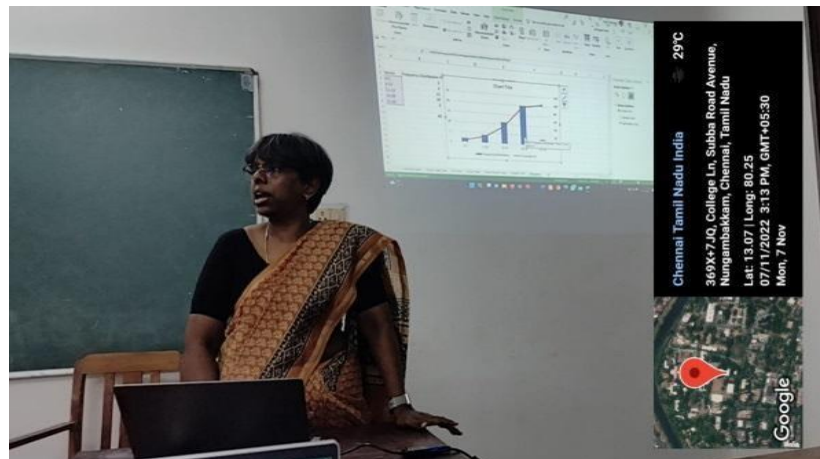
7. A guest lecture on the topic **“R Basics and R Studio”** was organised by the department to equip the students with the skills of r studio on 05/11/2022. The resource person for this guest lecture was **Dr.S.Sasinandini, Head & Assistant Professor, Dept of Business Administration, Government Arts and Science College, Dr.R.K.Nagar, Chennai**



8. A guest lecture on the topic **“Contract Costing”** was organised by the department to help the students understand the concept of contract costing was held on 7/11/2022. The resource person for this guest lecture was **R. Monica, Chartered Accountant, Freelancing Accountant.**



9. A guest lecture on the topic **“Data Visualization using MS Excel”** was organised by the department to efficiently visualize the data in excel on 07/11/2022. The resource person for this guest lecture was **Dr Kavın Mary, Assistant Professor, Dept of Management Studies, M.O.P Vaishnav college for Women, Chennai.**



10. A guest lecture on the topic **“Redemption of Preference shares”** was organised by the department to tutor the students on the methods of calculation of redemption of preference shares. The resource person for this guest lecture was **Mr. Venkatesh, Assistant Professor Dept. of Commerce D.G. Vaishnav College**





11.A guest lecture on the topic **“Computation of Business profits under Special Cases”** was organised by the department to highlight the procedures that must be followed for computing business profits under special cases on 09/11/2022.The guest lecture was addressed to the students by **Ms.Shreepriya, Chartered Accountant**



12.A guest lecture on the topic **“Concept and importance, IFRS and comparison”** was organised by the department to help the students become aware of IFRS on 09/11/2022.The resource person for this guest lecture was **R. Giridharan, FCA, Founder Partner, Sreevathson V Associates**



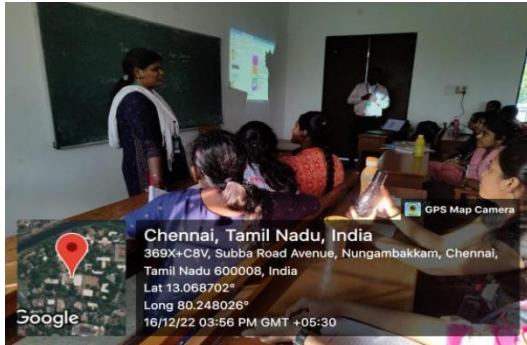
13.A guest lecture on topic **“Recent Trends and Challenges in Marketing”** was organised by the department to understand the recent trends and challenges in marketing on 15/11/2022. The resource person for this guest lecture was **R. Monica, Chartered Accountant, Freelancing Accountant**



14.A guest lecture on the topic **“Introduction to Operations Research”** was organised by the department to help the students understand the importance of operation research on 18.12.2022. The resource person for this guest lecture was **Dr.A.G.Vijayanarayanan Assistant Professor,Dwaraka Doss Goverdhan Doss Vaishnav College**



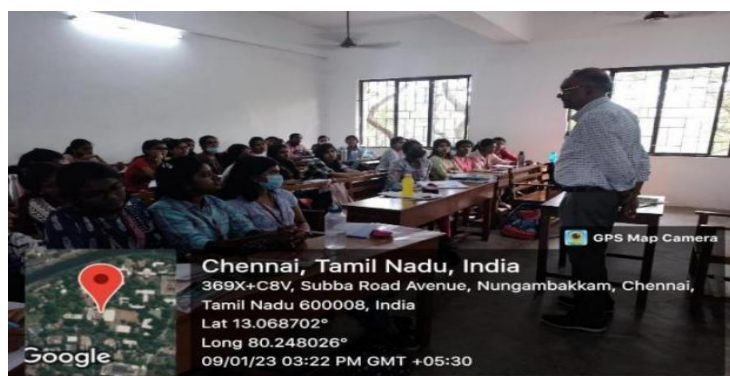
15 A guest lecture on the topic **“Stock Exchange”** was organised by the department to explain the students about the features of stock exchange on 16-12-2022. The resource person for this guest lecture was **Mr. Dinesh & Ms. Nandhini , Geojit financial services Ltd.**



16.A guest lecture on the topic **“Mergers & Acquisition”** was organised by the department on 19/12/2022. The resource person for this guest lecture was **Mr. A. Venkatesh, Assistant Professor, DG Vaishnav College**



17. A guest lecture on the topic **“General Banking”** was organized by the department for informing the students about the various ways the general banking procedures in practice on 09/01/2023. The resource person for this guest lecture was **Mr. Pius Devotta**





18. A guest lecture on the topic **“Assessment of Trust”** was organised by the department to elucidate the methods involved in the assessment of trust on 13/01/2023. The resource person for this guest lecture was **Ms.Shreepriya, Chartered Accountant**

19. A guest lecture on the topic **“Social Responsibility and Performance Accounting”** was organised by the department for helping the students understand the concepts of social responsibility and performance accounting on 04/03/2023. The resource person for this guest lecture **Mr. G. Sivaramakrishnan, CMA, Specialist ICS, Temenos India Private Limited**



20. A guest lecture on the topic **“Role of government in promoting entrepreneurship”** was organised by the department for purposes of helping the students understand the role of government in promoting entrepreneurship on 07/03/2023. The resource person for this guest lecture **Mr. Senthilkumar, Manager, District Supply Marketing Society, Tanjavur**



21. A guest lecture on the topic “**Global Logistics**” was organised by the department for the purpose of teaching the students about logistics on a global scale on 01.03.2023.the resource person for this guest lecture was **Mr.Siranjeevi, Assistant professor, Measi Institute of Management.**



22.A guest lecture on the topic “**Capital Budgeting**” was organised by the department to teach the students the process of capital budgeting on 15.03.2023. The resource person for this topic was **R Monica, Chartered Accountant, Freelancing Accountant.**



23. A guest lecture on the topic **“Audit Report”** was organised by the department to help the students prepare an audit report on 16.03.2023. The resource person for this topic was **R Monica, Chartered Accountant, Freelancing Accountant**



24. A guest lecture on the topic **“Business Strategies”** was organised by the department to help the students understand the various business strategies on 21.03.2023. The resource person for this guest lecture was **Dr. Khajeetha, Assistant Professor, Measi Institute of Management**



25. A guest lecture on the topic *“Referencing & Plagiarism”* was conducted by the department to help the students prevent errors caused by plagiarism on 4/03/2023. The resource person for this event was **Dr. Lisa Sheba Rani J, Librarian, Information Resource Centre.**

