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**Women's
Christian
College**

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ACADEMIC ACTIVITIES 2018-2019

DEPARTMENT OF B.COM (HONOURS)



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ACTIVITIES – 2018 – 2019

(Conferences, Seminars, Webinars, Workshops, Industrial Visits, Field Trips, Talks, Campaigns, etc.)

1.A Workshop on ***‘Entrepreneurship & Women Empowerment’*** was organised on 10.09.2018 and **Thiru. J. Sampath, Additional CEO, Tamilnadu Corporation for Development of Women** was the Chief Guest. He delivered a lecture emphasizing on women entrepreneurship and self- help groups in Tamil Nadu. The initiation ceremony and office bearers of the Entrepreneurship Club were installed. The Department Magazine, ‘Mercatus’ was also released by the Principal.



2. A ***Workshop on “Soft Toy Making”*** was arranged by the Entrepreneurship Development Club on 5th December 2018 and resource person was **Ms. Neha (Alumna)**. Ms. Neha gave clear instructions to the students before starting the workshop to avoid any ambiguity. With the engrossed interest and dedication, the students made a quick attempt to grasp the art work.



3. Eco-friendly sanitary napkins were made by the Self Help Groups were bought and sold to the college community by the Entrepreneurship Development Club. The benefits of using the eco-friendly napkins were explained and positive response and feedback from the college community helped them to improve their service.

4. An **Industrial Visit to Vellore Self Help Group, Vellore** was arranged to second and third year students on 30th November 2018. The self-help groups in Vellore work under the control of the Panchayat Level Federation (PLF). The students visited a solid waste management centre where the waste collected from the Vellore households was segregated into bio-degradable and non-bio-degradable waste. The students also visited a textile manufacturing unit.



5. An **Environmental Awareness Program to Arignar Anna Zoological Park** was arranged to students on 24 January 2019. The students had a wonderful time cycling around watching the diverse species of nature, flora and fauna that is spread across many acres of land. A specific area of the zoo was also devoted to the aquatic animals.



6. The department arranged ***an Industrial visit to the KSIC Silk Weaving Factory, Mysore*** from September 22, to September 24, 2018 .To provide an understanding of the KSIV Silk Weaving Factory's operational procedures and to establish a connection between theoretical knowledge and practical learning in an authentic setting.



7. As an ***Institutional social responsibility initiative***, students were taken to ***'The Banyan'-an NGO located in Mogapair*** on 12th December, 2018. It serves the homeless and needy people. Interactions with the inmates of the Banyan , helped the students to empathize with the people around them and to realize their responsibility towards the society.



8. On 10-07-2018, III B.Com (Honours) students visited the ***Self Help Group Mela at Mother Teresa Women's Complex***, Chennai, organized by The Tamil Nadu Corporation for Development of Women Ltd. The purpose was to raise ***awareness about SHGs***, supplementing theoretical knowledge on entrepreneurship. The outcome was the establishment of an

Entrepreneurship Club, showcasing the positive impact of the visit by encouraging students to support and market the products of SHGs.

