



Since 1915

# Women's Christian College

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**Lighted to Lighten**

## **CO - CURRICULAR ACTIVITIES 2019-2020**

### **DEPARTMENT OF COMMERCE (ACCOUNTING AND FINANCE)**

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### **ACTIVITIES – 2019-2020**

*(Conferences, Seminars, Webinars, Workshops, Industrial Visits, Field Trips, Talks, Campaigns, etc.)*

#### **1. CSR Activity( 12.07.2019) to Asha School**

Main aim of the CSR activity was to provide an exposure to students and to create a sense of understanding and social responsibilities among the students.





## 2. Installation ceremony of office bearers On 13.09.2019 Of Finanza Club 2019-2020

The aim of the program was to install badges for the office bearers of the Finanza club for the year 2019 – 2020. The Department of Commerce (Accounting and Finance) had newly installed its office bearers for the Finanza club of 2019-2020. The new club members further took an oath to achieve the club's objectives in a responsible manner. The predecessors of the Club were invited to gift a notepad combo to the successors. Further, the alumni gave motivational speeches to all the three years of the department.









### 3. **FACULTY DEVELOPMENT PROGRAMME on “ Life Skill Development”** on 5<sup>th</sup> October 2019

The Resource Person was Dr.V.Suresh, Former Head and Professor Department of Psychology Annamalai University. The faculty members of other colleges were also invited and actively participated in the program. The program was aimed to introduce faculties with adequate life skills in order to enable them to pass on these critical skills to their students so as to prepare them as complete individuals with life skills to deal with the everyday challenges in life.





**4.ENVIRONMENTAL STUDIES FIELD TRIP ON 08.08.2019 to Indian Seashell Museum, Mahabalipuram for first year students**

The aim of the field trip was to bring excitement and adventure to learning as well as a means to easily convey difficult to understand information about seashells and marine life from all over the world. The trip allowed opportunities for social and personal growth of the students . It also fostered within the students a renewed motivation to learn.





## 5. CUENTAS '20 -For a cause, Not for applause ( 14-02-2020 )

The fest was organised for a good cause; to help the unprivileged students of WCC. The chief guests for the fest was Syed Subahan- Singer (Runner up in Airtel Super Singer Season 4) . This cultural fest was indeed a good platform for many students to showcase their talents. The fest also had various celebrities who are very popular faces on media. The fest had three on stage , four off stage events , one On spot event and one Online event . Students from different colleges participated with great enthusiasm. The winners and runners-up of each event were given cash prizes , vouchers and certificates.











## 6. **INDUSTRIAL VISIT ON 22.08.2019 TO CASHEW NUT FACTORY AT PANRUTI for second year students**

The main aim of the industrial visit is to provide an exposure to students about practical working environment. Students gained knowledge regarding the efficient use of labour force in the cashew manufacturing units and had exposure regarding the management techniques such as planning, organising and controlling the practical difficulties in applying those techniques in the manufacturing units.



## 7. **One day Industrial visit on 13/09/2019 to ECO KITCHEN at Injambakkam, Chennai for final year students**

Main aim of the industrial visit is to provide an exposure to students about practical working environment. The Industrial Visit to Eco kitchen started at 11 am on 3rd September, 2019 with 45 students from III.B.Com (A&F) guided by Dr.J.Ethen Malar and Ms. Pauline Janet.





**8. One day Industrial visit on 10/12/2019 to MPL Ford Pvt, Ltd., Maraimalai Nagar Chennai for final year students**

The aim of the industrial visit is to go beyond academics and provide the students a practical perspective on the world of work and give them an opportunity to learn practically through interaction, working methods and employment practices. The students had an opportunity to have a face to face session with technical and administrative experts of the organization to ask questions and clarify doubts. 55 Students of final year along with two faculty members Dr N Elizabeth and Dr Kalpana Naidu C participated in this.

