

Since 1915

# Women's Christian College

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## **ACADEMIC ACTIVITIES**

**2022-23**

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**DEPARTMENT OF COMMERCE  
(ACCOUNTING AND FINANCE)**

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**ACTIVITIES – 2022-2023**

*(Conferences, Seminars, Webinars, Workshops, Industrial Visits, Field Trips, Talks, Campaigns, etc.)*

1. Workshop on the topic “**Build a Career in the Investment Management Industry**” was organised by the department to create an awareness on the world of investment management industry and defining the portfolio management process, practices and responsibilities within a company. primarily to those who are entering the industry for the first time on **08.08.2022**

The resource person of the event was Mr.Naveen Chandramohan ,Founder and Fund Manager , ITUS Capital



2. A seminar titled “**ENTREPRENOW’22**,” was organised by the department on 2.08.2022 to encourage students from all educational backgrounds to pursue a career in business and to give them an insight into the current entrepreneurial world.

**Resource Persons were the following Entrepreneurs:**

- Mrs. Rekha Dandey
- Ms. Nakshatra Murthy
- Ms. Keerthi
- Ms. Sabreena Irfan
- Mrs. Banupriya.V
- Ms. Sindhuja Hari



3. A workshop on “**Interview Skills**” was organized by the department on 10.09.2022 to provide students with the opportunity to learn what skills they’ll require in order to complete successful interviews at academic institutions, future internships, and workplaces to learn what is expected of them in professional settings.



The resource person of the event was Dr.Padmaja Priyadarshini , Entrepreneur & Senior Statistician.



4. A Workshop on **Digital Marketing Tools and Techniques** was organised by the department on 20.09.2022 to give you a clear understanding of the building blocks that constitute digital marketing, and equip students with the tools, the techniques and the knowledge to develop cohesive market strategies, and prepare and execute effective digital marketing campaigns.

**Resource Person: The resource person of the event was Mr.Saravanan P , Product Development and Mentoring, NIIT Limited**





5. A Skill Development Course on **GST** was organised by the department on 29th and 30th September to enable the participants to gain knowledge and skills to describe and explain the application of Goods and Services Tax in business practices and to develop the ability to file GST returns.

**The resource person was Mr. T. LAKSMI PRASAD, Founder , Business owner & Trainer, SRINIVASA TRAINING INSTITUTE**



6. A workshop on **CAMPUS READINESS PROGRAM** organised by the department on 19.10.2022 to bring an outlook about preparations for placements and to deliver the necessary guidance regarding the Career and opportunities available.

**The resource person was Dr Sreedhar Kumar**



7. A seminar on '**SEMINAR ON BFSI**' was organised by the department on 24.01.2023 to bring an outlook about preparations for placements and to deliver the necessary guidance regarding the Career and opportunities available in banking and finance.

**The resource person was Mr. K Ramachandran, Academic Advisor for the Tamil Nadu Apex Skill Development Centre for Banking, Financial Services, and Insurance domain TN ASDC-BFSI.**





8. A workshop on **COLLABORATIVE LEARNING- BUILDING PROFESSIONAL COMPETENCE** was organized by the department on 03.03.2023 to develop the soft skills of the students and to inculcate the idea of collaborative thinking into the minds of future professionals

**RESOURCE PERSON : Mr. JOHANNES, Corporate Trainer in Madras Christian College**

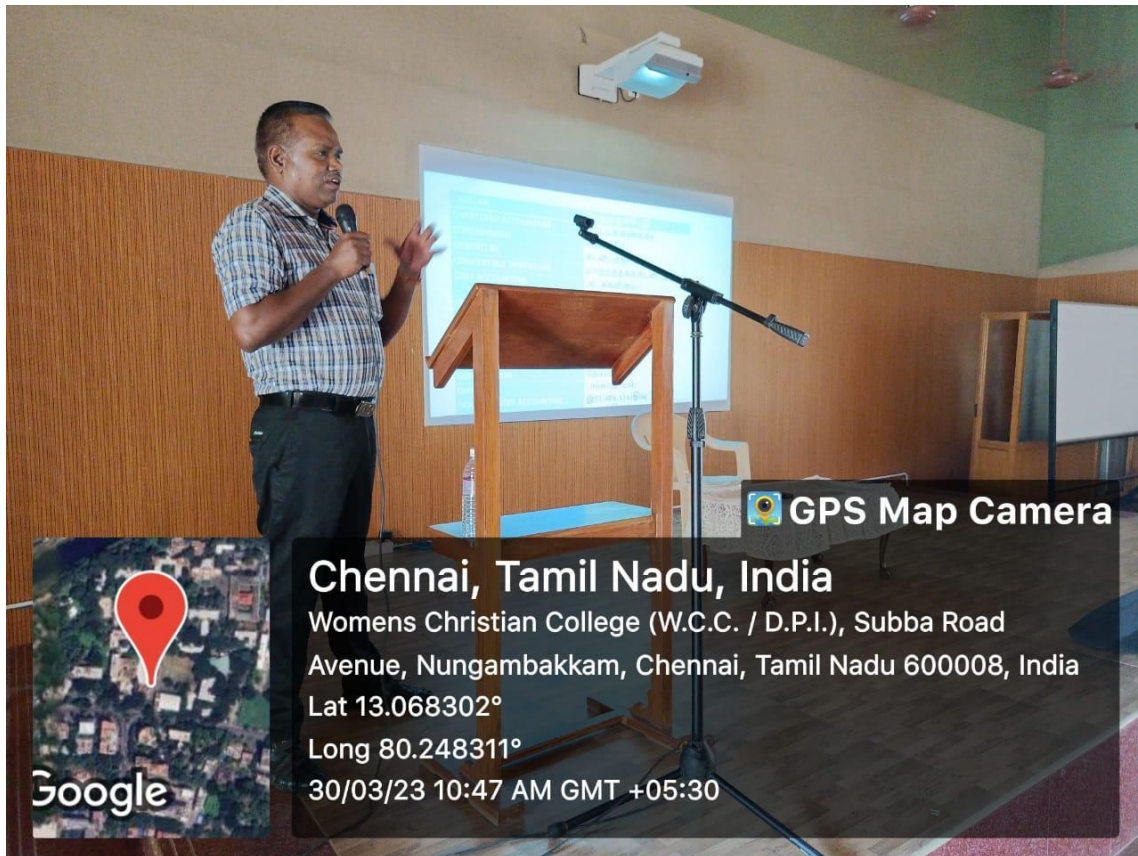




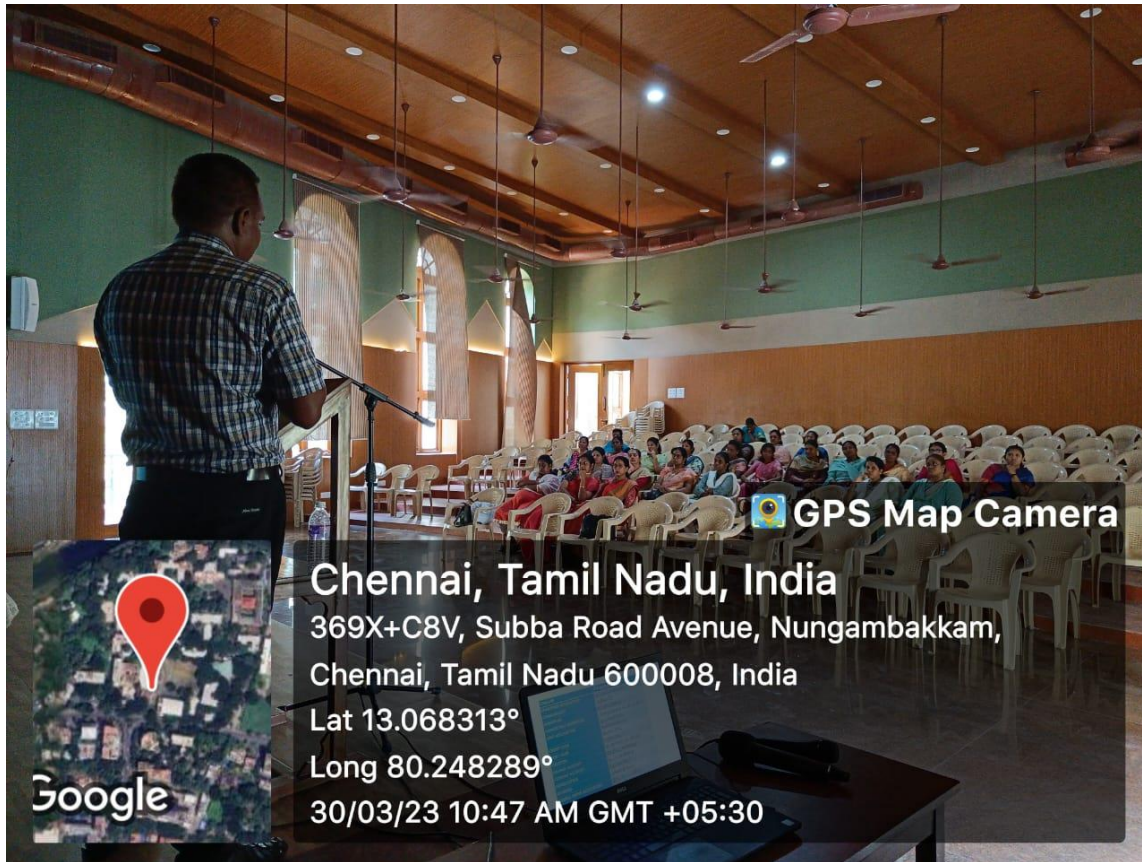
## 9. FACULTY DEVELOPMENT PROGRAMME

### Report:

The Department of Commerce (Accounting and Finance) Organised a Faculty Development Programme on 30.03.2023 on the topic 'Commerce Terminology in Bilingualism'. The speaker of the programme was Dr. K. Selvasundaram, Professor and Head, Department of Commerce (CSAF) College of Science and Humanities, SRM Institute of Science and Technology, Kattankulathur. The faculty members of Commerce, Management Studies and Corporate Economics were invited and actively participated in the FDP. The programme focussed on the topics of Commerce terminologies in bilingual was helpful for the staff to teach in bilingual to the students.







GPS Map Camera

Chennai, Tamil Nadu, India

369X+C8V, Subba Road Avenue, Nungambakkam,  
Chennai, Tamil Nadu 600008, India

Lat 13.068313°

Long 80.248289°

30/03/23 10:47 AM GMT +05:30

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**WOMEN'S CHRISTIAN COLLEGE**  
An Autonomous Institution affiliated to the University of Madras  
Re-Accredited by NAAC in July 2019 with Grade A+  
College with Potential for Excellence

**DEPARTMENT OF COMMERCE**  
*Accounting & Finance*  
in collaboration with **IQAC**

*presents*  
**FACULTY DEVELOPMENT PROGRAM ON  
COMMERCE TERMINOLOGY  
IN BILINGUALISM**

Resource person  
**Dr K.Selvasundaram**  
Professor and Head  
Department of Commerce (CSAF)  
College of Science and Humanities SRM  
Institute of Science and Technology,  
Kattankulathur

*We cordially invite all the faculty members of the  
Commerce, Management studies and Economics  
Departments*

Bamford hall 30.03.2023 10:00 AM