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**ACADEMIC ACTIVITIES
2020-2021**

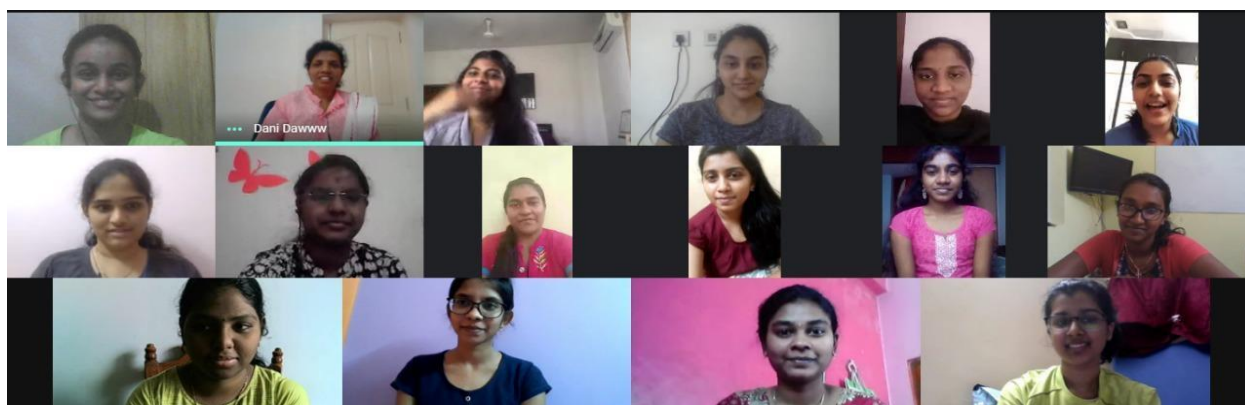
**DEPARTMENT OF
COMMERCE (ACCOUNTING
AND FINANCE)**

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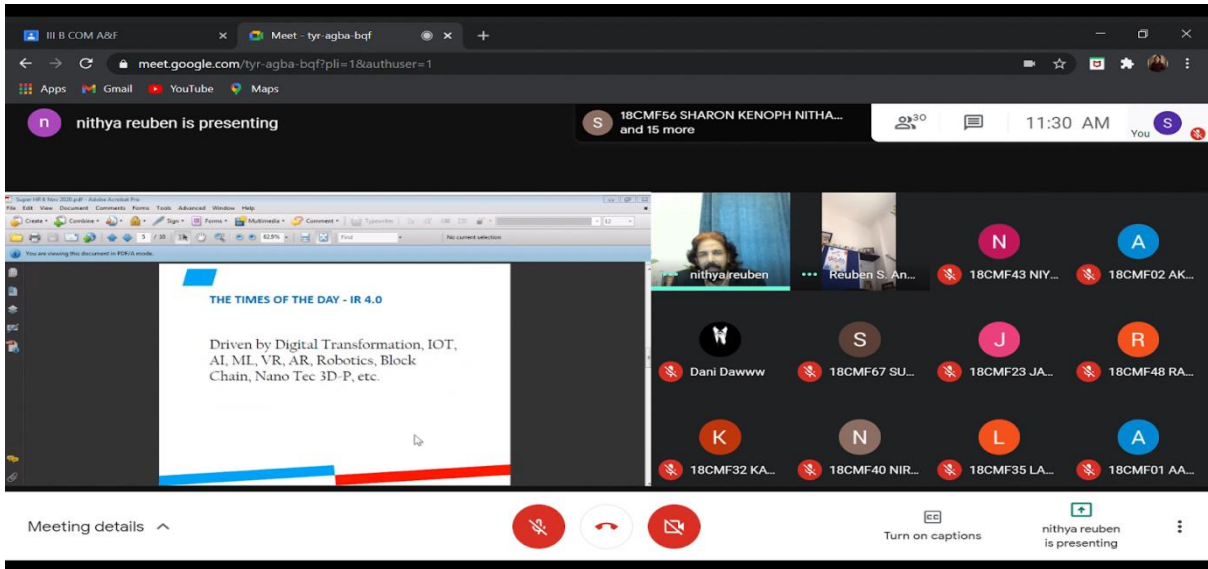
ACTIVITIES – 2020-2021

(Conferences, Seminars, Webinars, Workshops, Industrial Visits, Field Trips, Talks, Campaigns, etc.)

1. On June 11, 2020, the department organized a workshop on **Career Guidance**, featuring Mr. Varghese George, Career Coach and HR Consultant at Trinity Associates, Chennai, as the resource person. The workshop aimed to equip students with knowledge about various career opportunities and assist them in identifying their strengths to enhance their future employment and development prospects. It also provided valuable insights for those who were uncertain about choosing their future profession.



2. On November 6, 2020, the department organized a workshop titled “**Be a Super Human Resource,**” with Mr. Nithya Reuban as the resource person. The workshop aimed to empower students by offering critical insights through an interactive session, helping them gain a competitive edge in the corporate world. As a result, students felt better prepared and more confident to enter the professional sphere.



3. On February 10, 2021, the department organized a workshop on **Data Analysis using SPSS**. The primary objective of the workshop was to familiarize students with advanced SPSS techniques. The program aimed to teach students how to apply various analysis tools within SPSS, enhancing their ability to conduct research and perform data analysis effectively.



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4. On February 20, 2021, the department released a magazine titled “**AFFINITY**,” designed to offer students a platform for self-expression through various forms of writing, including articles, commentary on current topics, and literary works. The magazine embraced the theme of ‘Vocal for Local’ and ‘DIY,’ inviting contributions such as art, recipes, paintings, essays, poems, riddles, and reviews of movies and books from the department’s students.



