



**Women's  
Christian  
College**

**Lighted to Lighten**



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# **ACADEMIC ACTIVITIES**

## **2018-2019**

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**DEPARTMENT OF COMMERCE  
(ACCOUNTING AND FINANCE)**



# DEPARTMENT OF COMMERCE (ACCOUNTING AND FINANCE)

## ACTIVITIES – 2018 – 2019

*(Conferences, Seminars, Webinars, Workshops, Industrial Visits, Field Trips,  
Talks, Campaigns, etc.)*

1. **The Professional Skill and Stress Management course** was offered for a period of 30 hours on 7<sup>th</sup> September 2018. This course was taught by **Mr. Sabareesh who is the Founder of T.I.P.S Academy**. An insight was given to the participants on how to attend job interviews and the students were also provided with help to prepare their resume.
2. **The Youth Money Olympiad (YMO)** is a national level competition open to college level students on 29<sup>th</sup> September, 2018. It enables the students to learn the importance of personal finance in a quick and simple way.
3. A workshop on **“Entrepreneurship”** was conducted in association with the IBS Business school, Chennai on 5<sup>th</sup> October, 2018. **Mrs Radha Narayan, CEO of “Gurocool”** and a successful entrepreneur was the resource person. The workshop provided an insight into the world of entrepreneurship.



4. **The certificate course in tax planning** was offered a period of 30 hours. This course was taught by **Dr. Kalpana Naidu, Asst Professor, Dept of Commerce (Accounting & Finance)**. This course enables the students to learn taxation in India and it's benefits to non-commerce students. Objective of this course was to impart proper knowledge about various heads of income under taxation system.
  
5. A legal awareness seminar **“Empowering women through Legal Awareness”** was organized on 22.12.2019. **Mrs. Adhilakshmi Loga Murthi**, Advocate and Legal Consultant and Vice-President of Women’s Lawyers Association, High Court of Madras served as the keynote speaker for this seminar. To make the participants aware of the legal Acts to help women in all stages of life.



6. A Seminar on **“Adolescent health”** organised on 28th January 2019. The speakers were very famous **gynaecologists from OGSSI**. The speakers mainly spoke on the health issues faced by the female adolescents in today’s world.



6. A Faculty Development Program was organised on the topic “**Power of Now**”. The speaker was **Mr. Sabareesh founder of T.I.P.S academy**. The program focused on topics such as selflove, overcoming stress, spending me-time and motivating the staff.



- a. In association with Manya - The Princeton Review Department conducted a seminar on '**Milieu Manya 2k19**' on 5th February 2019 manifesting the theme “**Environment Enrichment**”. The chief guest Ms. Chitra Sreedhar, Senior Manager of Manya. This program enlightens the students about protecting the environment and study abroad programmes available.



7. An Online add-on course on **Business Accounting Process – Accounts Payable & Receivable** in partnership with **ePalmleaf ITES Pvt Ltd** was offered for all the three year of B. Com students. ‘**Arthavidya**’ is a skill development training program, an innovative concept of **VIRTUAL OFFICE**. The Course offered is in accordance with **NOS (National Occupational Standards)**. The students learnt practical experience in



finance and accounting, gained knowledge in corporate accounting processes and it enhances the employability skills in the competitive business world.

8. One day workshop was organised on the topic **how to file income tax returns for themselves**, family members and for their peers. **Mr. Binu, Tax consultant, Finmark** was the resource person. The workshop was conducted in a simple language and with real forms and real time online demonstration on Income Tax Website. They developed awareness on the following areas; Why to file income tax return? Which form to choose? How to make payment of tax? How to file the return? What should be done after filing return of income?



9. A seminar on “**Career options in Finance**” conducted on 28th January 2019. **The resource person was Mr. Kamal Kishore from IMS Proschool.** It enabled the students to learn the various career options available after graduation. the students were motivated to pursue their dream jobs