

---

# **ACADEMIC ACTIVITIES 2022- 2023**

---

**DEPARTMENT OF COMMERCE  
(COMPUTER APPLICATIONS)**



# DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS)

## ACTIVITIES – 2022 – 2023

*(Conferences, Seminars, Webinars, Workshops, Industrial Visits, Field Trips, Talks, Campaigns, etc.)*

1. A workshop on the topic “**Business Analysis Using Google Big Query, Google Sheets And Google Data Studio**” was organized by the Department to help the students to use an essential skill set required for any analyst roles (Risk Analyst, Data Analyst, Financial Analyst, etc.) using three tools viz Google Big Query, Google Sheets and Google Data Studio on 6th,10th,23rd and 24th August 2022. **Mr. Akshaay Pareekh, Head of Analyst, Wingman** was the resource person.

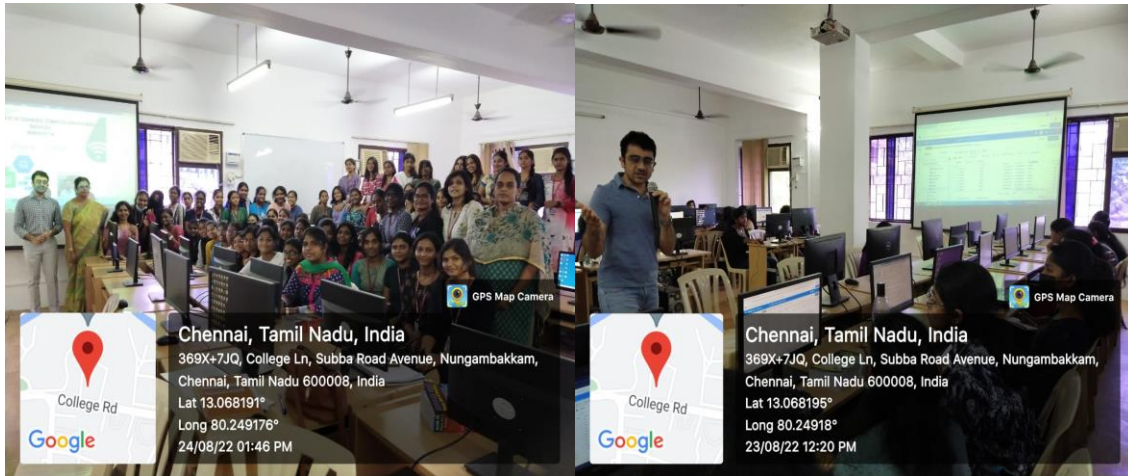
The poster features the Women's Christian College logo and name at the top, along with accreditation details. The central text reads 'DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS) ORGANIZES WORKSHOP ON Business Analysis'. It includes icons for Google Big Query, Google Sheets, and Google Data Studio. A photo of Akshaay Pareekh is shown with the title 'Resource speaker' and the text 'Currently owning all analytics at Wingman'. At the bottom, a calendar icon indicates the dates '6th, 10th, 23rd and 24th August, 2022' and a location pin icon indicates the venue 'RMS Commerce Lab'. A laptop icon is also present at the bottom left.

**WOMEN'S CHRISTIAN COLLEGE**  
(AN AUTONOMOUS INSTITUTION AFFILIATED TO THE UNIVERSITY OF MADRAS)  
ACCREDITED BY NAAC IN JULY 2019 WITH GRADE A+  
COLLEGE WITH POTENTIAL FOR EXCELLENCE

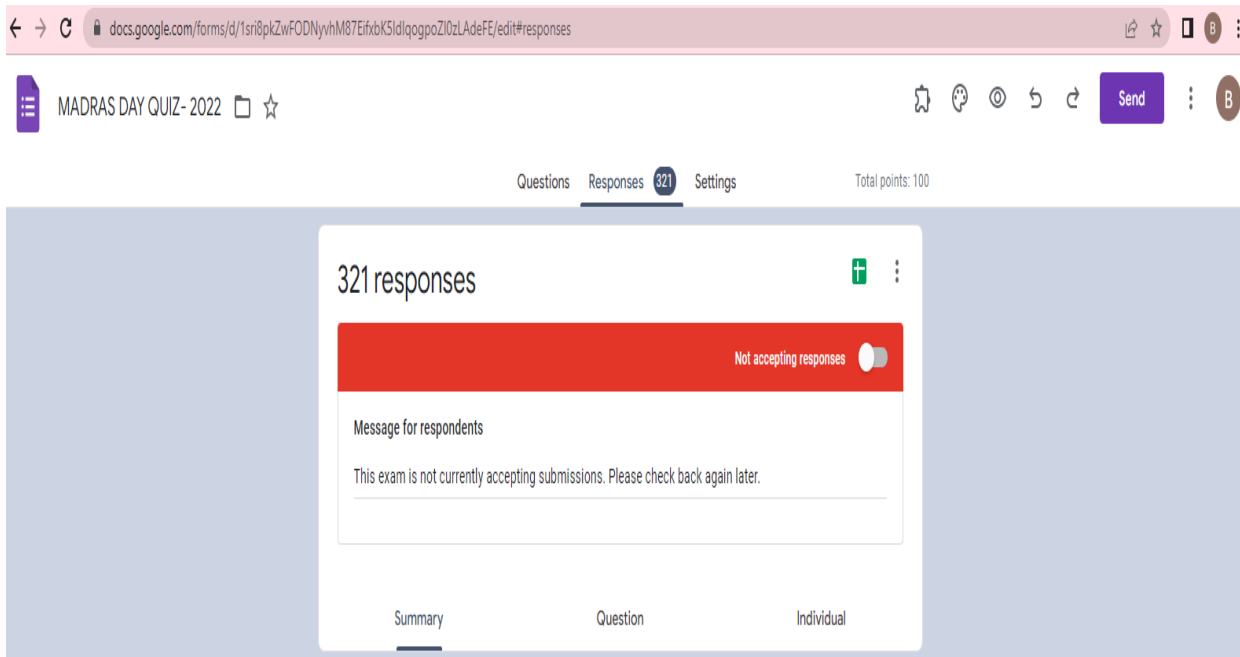
**DEPARTMENT OF COMMERCE (COMPUTER APPLICATIONS)**  
**ORGANIZES**  
**WORKSHOP ON**  
*Business Analysis*

**Resource speaker**  
  
**Akshaay Pareekh**  
Currently owning all analytics at Wingman

**Dates:** 6th, 10th, 23rd and 24th August, 2022  
**Venue:** RMS Commerce Lab



2. A National E-Quiz on “**Madras Day**” was organized by the Department from 22/08/2022 – 24/08/2022. Nearly 321 people have participated in this e-quiz out of which 277 participants have cleared the quiz and got e-certificates.



3. **Entrepreneurship Stalls - “BUDDING IMPRESARIO”** were organized on 12/09/2022 from 10am to 5pm to promote products and provide opportunities to meet customer service relations, also to develop entrepreneurship skills, ideas and talents. Students from **Supporting Elective of “Entrepreneurship Growth”** took the initiative to participate.



4. An Intercollegiate **Entrepreneurial Event**, “**HAWK INSIGHTS**” was organized by the department on 22/09/2022 to encourage students to organize Entrepreneurship events to develop entrepreneurship and talents.



skills, ideas

5. A seminar on the topic “**FINTECH**” was conducted by the Department in collaboration with NIIT, Anna Nagar, Chennai on 27<sup>th</sup> October, 2022 in Bamford Hall, Centenary Block from 12:30pm to 2:30pm. 270 Students of the department and the II UG supporting elective students attended the seminar. **Mr. Saravanan P, NIIT**, was the resources person accompanied along with **MR. T. Lokesh, Business Development Executive, NIIT, Anna Nagar**.



6. A seminar on the topic “**GST**” was organized by the Department on 04/03/2023. **Ms. Anushya S, Audit Manager, Kishore Abhishek and company** was the resource person. The session was very interactive and apart from gaining a theoretical insight into GST and its various concepts, the students were exposed to the practical application of these terms and concepts.



7. A seminar on the topic “**Partnership Accounts**” was organized by the department on 04/03/2023. **Mr. Meeth Desai, Chartered Accountant** was the resource person. The session gave the students a great insight on the methods and steps involved in Partnership Accounts. The students were taught on how to prepare different Ledgers during different scenarios that could arise in a partnership which included topics like Dissolution of a Partnership or firm, Insolvency of a Partner.

