

Lighted to Lighten



# OTHER ACTIVITIES 2022-2023

**DEPARTMENT OF COMMERCE (GENERAL)** 

## **OTHER ACTIVITIES 2022-2023**

#### FIRST YEAR'S INDUCTION PROGRAMME

The Department of Commerce (General) organized an Orientation Programme for the incoming freshers of the Batch 2022-2025 on 19th July 2022. This event aimed to welcome students and provide them with essential information about the department, its offerings, and opportunities for personal and academic growth.



#### **EVS TRIP REPORT**

On 11th October 2022, the I B.Com (General) students embarked on an Environmental Studies trip to Auroville, Pondicherry. This excursion allowed students to explore sustainable practices and eco-friendly initiatives, enriching their understanding of environmental conservation and community living.



#### E-BAZAAR '23

The Department of Commerce (General) conducted an entrepreneurial event E-Bazaar on the 6<sup>th</sup> and 7<sup>th</sup> of January, 2023 on the theme "Tamizhar Thiruvizha" which was a traditional fest with a motive to create awareness of 'Parambariya Unavugal' to the younger generation.





#### INDUSTRIAL VISIT REPORT

On 11th October 2022, the II B. Com (General) students participated in an industrial visit to the Sri Aurobindo Handmade Paper Industry in Auroville, Pondicherry. This visit provided students with valuable insights into the handmade paper production process, fostering their understanding of sustainable manufacturing practices and the importance of artisanal industries.



#### **EDUCATIONAL TRIP TO WAYANAD**

From October 31 to November 4, 2022, the third-year students of the Department of Commerce (General) embarked on an educational trip to



Wayanad, Kerala. This immersive experience allowed students to explore the region's rich cultural heritage and natural beauty.

#### **CSR ACTIVITY**

Third-year students of the Department of Commerce (General) were taken to a one-day CSR activity in Pondicherry, Tamil Nadu on 2<sup>nd</sup> February 2023. 77 students. Sir Joseph Victor Raj, Director of 'HOPE' NGO, gave us a brief introduction about the NGO and its main purpose along with information

about the coastal region of Pondicherry.





### **VERSLAS '23 – Intercollegiate Cultural Event**

The Department of Commerce (General) organized *Verslas* '23, an all-girls intercollegiate cultural event, held on the 3rd and 4th March 2023. Centered around the theme "Back to Future" the event featured 17 diverse competitions, attracting approximately 130 students who registered both online and offline. The event was graced by esteemed professors and distinguished chief guests, including Mr. Shailesh, a consultant for telecom companies, investor, and advisor, alongside Mr. Nithin Alexander, the founder of Xander Media and Enablers of Entrepreneurs.



