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Women's Christian College

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OTHER ACTIVITIES ***2019-2020***

DEPARTMENT OF COMMERCE (GENERAL)

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OTHER ACTIVITIES 2019-2020

Orientation Program for First-Year Students

Date: June 22, 2019



Our orientation program for the 2019-20 academic year was tailored for first year students to help them acclimate to their new academic environment. The event included:

- **Department Overview:** A comprehensive introduction to departmental activities, courses, and college rules.
- **Icebreaker Activities:** Engaging games and activities to foster initial interactions among students and faculty.
- **Alumni Insights:** Stories and experiences shared by current students and alumnae, highlighting the department's impact on their academic and professional journeys.
- **Interactive Session:** A game named "Connections" to encourage active participation.

Field Trips & Industrial Visits

Practical experience is vital for commerce students. Through field trips and industrial visits, they get to bridge the gap between theory and real-world application.

Environmental Studies Field Trip – Madhavaram



As part of the **Environmental Studies** curriculum for first-year students, the Department of Commerce (General) organized a field trip to the **Tamil Nadu Horticulture Management Institute** in Madhavaram on **21st August 2019**. A total of 67 students participated in the trip. The visit provided students with valuable insights into horticulture management and practical exposure to sustainable agricultural practices.

Industrial Visit to Modern Bull Mother Farm, Idukki, Kerala



The III B. Com (General) 'B' students of Women's Christian College visited the **Modern Bull Mother Farm** in Idukki, Kerala, on **4th October 2019**. This farm, located in **Kolahalamedu, Vagamon**, is recognized as a top research-oriented facility in the dairy sector, under the Kerala

Livestock Development Board (KLDB). The visit gave students a chance to explore the advanced, high-tech facilities at the farm, providing them with insights into modern livestock management and agricultural practices.

Industrial Visit to Ashok Leyland, Ennore Plant



On **27th January 2020**, the II B. Com (General) students, along with faculty members visited the Ashok Leyland Ennore Plant. After a brief orientation about the company's history and operations, the students toured three production units. They also had an interactive session with **Mr. K.V. Natrajan, Plant Head**, discussing topics like AI-manpower integration, employee morale, job opportunities, and the role of commerce in the technical sector. The visit offered valuable industrial exposure and enhanced their understanding of real-world business operations.

Corporate Social Responsibility (CSR) Programs

Visit to Mission to Blind

Date: December 16, 2019



As part of our CSR initiative, students visited the 'Mission to Blind' School in Madhavaram. The activities included:

- **Christmas Celebrations:** Singing carols and performing cultural programs.
- **Donations:** Groceries, clothing, and other essentials.
- **Orientation:** Learning about supporting visually challenged individuals.

