



Since 1915

Women's Christian College

Lighted to Lighten



OTHER ACTIVITIES ***2018-2019***

DEPARTMENT OF COMMERCE (GENERAL)

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OTHER ACTIVITIES 2018-2019

Field Trips & Industrial Visits

For commerce students, hands-on learning is key. Our field trips and industrial visits allow them to translate classroom knowledge into practical, real-world insights.

VISIT TO THE PARLE-G BISCUIT PRODUCTION UNIT

Date: February 6, 2019 | Location: Madhavaram, Chennai

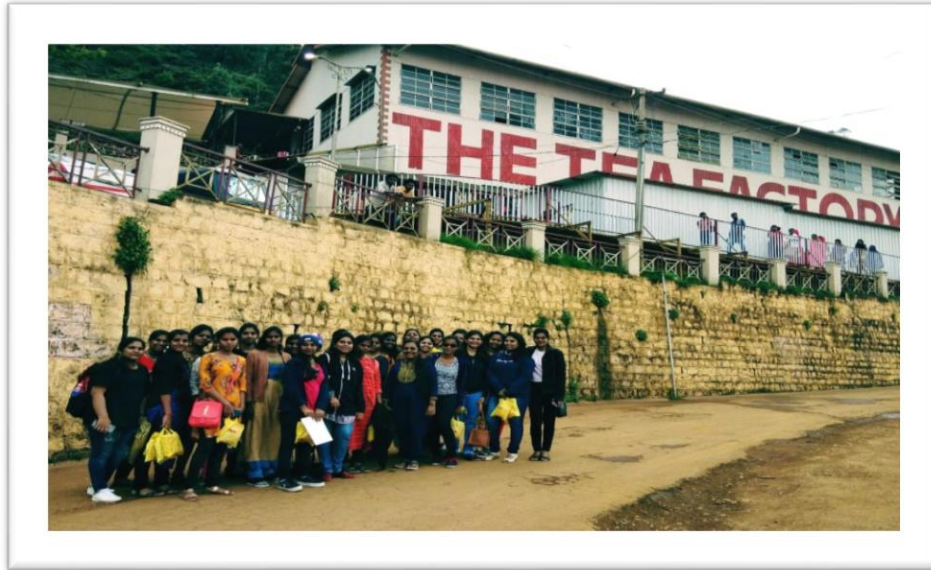
Students witnessed the production process and learned about Supply Chain Management.



VISIT TO TEA FACTORY – OOTY

Date: November, 2018

A visit to a tea estate where students observed the complete manufacturing cycle of tea production.



EVS Trip to India Seashell Museum

A field trip was organized to the **India Seashell Museum, Mahabalipuram**, for I B. Com students on **25th July 2018**. As part of their EVS curriculum, students explored Asia's largest seashell museum, gaining practical insights into ecosystems and biodiversity. The visit provided a hands-on learning experience, enriching their environmental knowledge.



Co-Curricular Activities

Inter-Collegiate Programs: Competenz 2018

We prioritize holistic development by offering a wide range of co-curricular activities, providing students with opportunities to apply their knowledge, develop critical soft skills and thrive professionally and personally.

Theme: Make in India – Innovative or Conventional

Date: October 13, 2018

This flagship event featured a **Panel Discussion** on the relevance of innovation in India's business landscape, with esteemed panellists from the fields of commerce, entrepreneurship and public administration.



Corporate Social Responsibility (CSR) Programs

Our students actively participate in community-driven initiatives as part of their CSR activities.

Outreach Program - Visit to WCC Outreach Centre, Choolaimedu

Dates: 28th, 29th, 30th November 2018 (3 days)

The Departments of B.Com (General) and Business Administration had taken few of their students for an Outreach Programme to the Women's Christian College Outreach Centre, Choolaimedu to educate tailoring women there on the basic knowledge of the financial sector which could be inculcated in their endeavour to start a new entity, being beginners in the tailoring field. The students made an intense description of the four main accounts that is SB, CA, FD and RD very clear by enacting it in the form of a role play. The different types of loans like Education, Personal, Home, Business and Gold loans were discussed. Debit and credit cards along with their benefits and characteristics were explained. Loan application papers were passed over and the filing of such forms were explained. Lastly, the women were taught how to use an ATM Machine with the use of practical models.



Outreach Program to Karuna Home (ICF Hospital), Villivakkam

Date: December 20, 2018

Students visited a home for differently-abled children, where they actively engaged with the residents through interactive games, creative role plays, and joyful festive celebrations, fostering connection and inclusivity.



Outreach Program at the Trade Fair, Island Grounds

Date: January 14, 2019

Students raised awareness about GST and the importance of using paper bags by setting up a stall at the Trade Fair.

