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# Women's Christian College

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## ***ACADEMIC ACTIVITIES*** ***2023-2024***

**DEPARTMENT OF COMMERCE (GENERAL)**

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### ACTIVITIES 2023-2024

#### BRIDGE COURSE

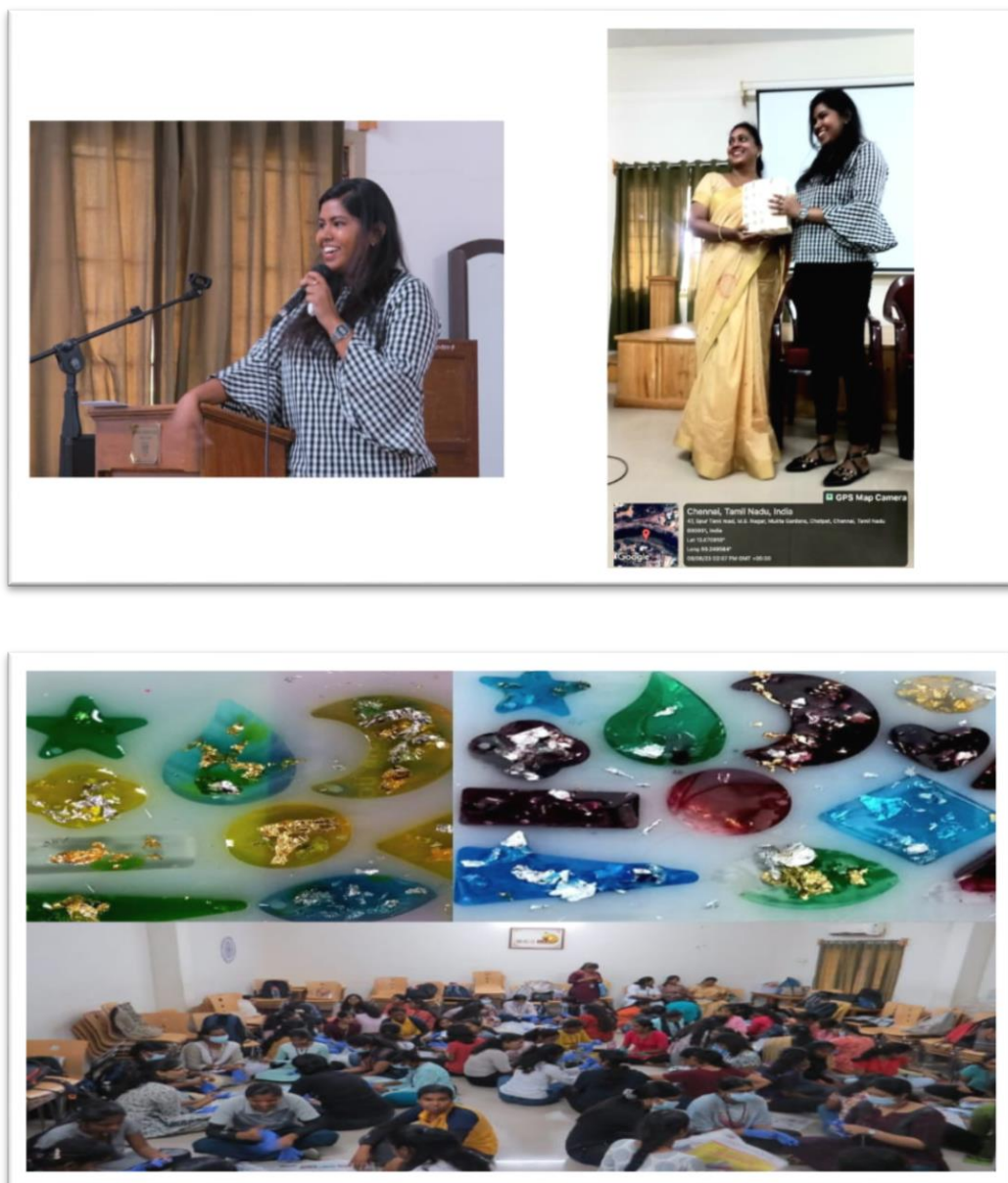
Bridge course was held on 1.7.23 for the 1<sup>st</sup> year students. This course was done to bridge the gap between the knowledge and skills that the students had at school level and the knowledge and skills that are required in the college level. Department staffs Dr Anne Beryl, Dr Selvia Mercy, Dr Joy Demaris, Ms Jeevitha and Ms D Rubell explained the essence of different courses going to be studied in the first year.



## E-WORKSHOP '23 - RESIN ART MAKING

The Department of Commerce (General) organized an E-Workshop'23 on the topic "Resin Art Making" on 8<sup>th</sup> August 2023 in Copper Prof. D Anne Beryl Catherine the Associate Professor and Head of the Department along with Ms. Jeevitha, Assistant Professor, coordinated this workshop. The Workshop's main objective was to bring out students' creativity and latent skills while also teaching them how to make pendants using resin.

The resource person was Mrs. Caroline Joshua, a Mixed Media Artist and the founder of "Creative Tales" who undertook this workshop. She's also the manager of Amazon's accounts. Moreover, Mrs. Caroline Joshua is an alumna of Commerce (General), WCC during the batch 2014.



## VANIGAM '24 - A Business Event

The Department of Commerce (General) organized a **Business Event Vanigam '24** on 19th January 2024. Having Ms Shahira Fathima, a rising and trendsetting architect as our Chief Guest had enlightened us with her passion and knowledge on interior design and architectural visionary.



## INTERNATIONAL CONFERENCE

International Conference on 'Thriving in Turbulent Times: Sustainable Growth Through Innovative Practices' organized by the Departments of Commerce in association with Institution's Innovation Council (IIC) was held on 9<sup>th</sup>& 10<sup>th</sup> August 2023.

- Chief Guest Address by **Mr. Varindar Singh Sahney**, Social Change Maker & Entrepreneur, Partner – Metaplast Adkrafts
- Keynote address by **Dr. Stanley K. Baker**, from the LeTourneau University, School of Business, USA. Were the guest lecturers.

### Panel Discussion - Innovative Practices for Sustainable Development

- **Moderator** - Dr. Agnes Rozario, Associate Professor of Commerce in Stella Maris College

**Members -**

- Dr. Kathryn Baker, LeTourneau University, USA
- Mr. Sankaran Munusamy, Managing Director, Phygitalz Advisory and Solution Private Limited, Chennai
- Mr. Hari Balaji, Humanitarian & Environmentalist



**WEBINAR ON 'INVESTORS AWARENESS'**

The Investors Awareness Program (online) was conducted by the Department of Commerce (General) on 20<sup>th</sup>, 21<sup>st</sup> and 22<sup>nd</sup> December 2023 for the students of I, II- and III-year B. Com (General). The

program was led by financial expert **Ms. Megna Bose**. Ms Megna Bose is a HR professional with 15 years of excellence in stock and trading markets.



## WORKSHOP – INTERVIEW SKILLS

The Department of Commerce (General) organized a Workshop for the 1<sup>st</sup> year students on the topics **Group Discussion** and **Public Speaking**. Two sessions were scheduled, the first one being on **30.01.2024** from and the second session on the following day (**31.01.2024**). **Mr. Laven Lokesh Barani**, was the Resource Person who led this workshop. Mr. Laven Lokesh Barani is a world class trainer with an experience of Seven years in the field of training and mentoring multiple entrepreneurs and college students and is the founder of “Plant Green Inertia”



### **SEMINAR '24 – DATA ANALYSIS IN SPSS**

The Department of Commerce organized Seminar '24 for the final-year project students focusing on **Data Analysis in SPSS**. The seminar was conducted on **February 23, 2024**, with participants from various departments including B. Com Commerce, B. Com General, and B. Com Accounting and Finance. The primary objective of the seminar was to provide students with comprehensive knowledge of SPSS software and its application in data analysis and interpretation. **Mr. Sathish Kumar**, a distinguished professor at DG Vaishnav College, served as the key speaker and facilitator for the seminar.



### **STAFF HIGHLIGHTS**

- **Dr. Anne Beryl Catherine S** attended a **Leadership Seminar at Singapore** organized by Singapore Management University (SMU) in-

person from 20<sup>th</sup> to 23<sup>rd</sup> November 2024 as a part of United Board Fellows Program (2022-2023). This paved way to have network with other fellow cohorts across Asia.



- **Dr. Anne Beryl Catherine S** was one of the **Chairperson** for the **paper presentation** on the theme '**Research and Outreach**' on 1<sup>st</sup> and 2<sup>nd</sup> February 2024 for the National Conference on Education for a Holistic Future: A NAAC Perspective' organized by the Research and Development Cell and IQAC, WCC.



- **Dr. Anne Beryl Catherine S** was the **Moderator for a Panel Discussion** on the topic 'Non-Scientific Innovations' held on 14<sup>th</sup> February 2024 organized by the PG Department of English along with Institution's Innovation Council of Women's Christian College.



