



Since 1915

Women's Christian College

Lighted to Lighten



ACADEMIC ACTIVITIES ***2022-2023***

DEPARTMENT OF COMMERCE (GENERAL)

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ACTIVITIES 2022-2023

BRIDGE COURSE

Bridge Courses for the Fresher's (Batch 2022-2025) was conducted by all the faculty members of the Department of Commerce (General) on **23rd July, 2022** to bridge the gap from school to college for the students in order to have a comfortable refreshing feel of their subjects after their long gap.



FACULTY DEVELOPMENT PROGRAM ON MUTUAL FUNDS

The Department in collaboration with the **SEBI Investor Protection and Education Fund (SEBI IPEF)** organised a One Day Faculty Development Programme on the topic held on “Understanding of Mutual Funds for Wealth Creation and Managing Income Tax” **23rd August 2022**. The resource person from NSE-NISM Approved Trainer, **Mr. Jeyaprakash** addressed the session. Around **60 Faculty members** from various colleges in Chennai enthusiastically participated in the session.



WORKSHOP ON INTERVIEW HANDLING SKILLS

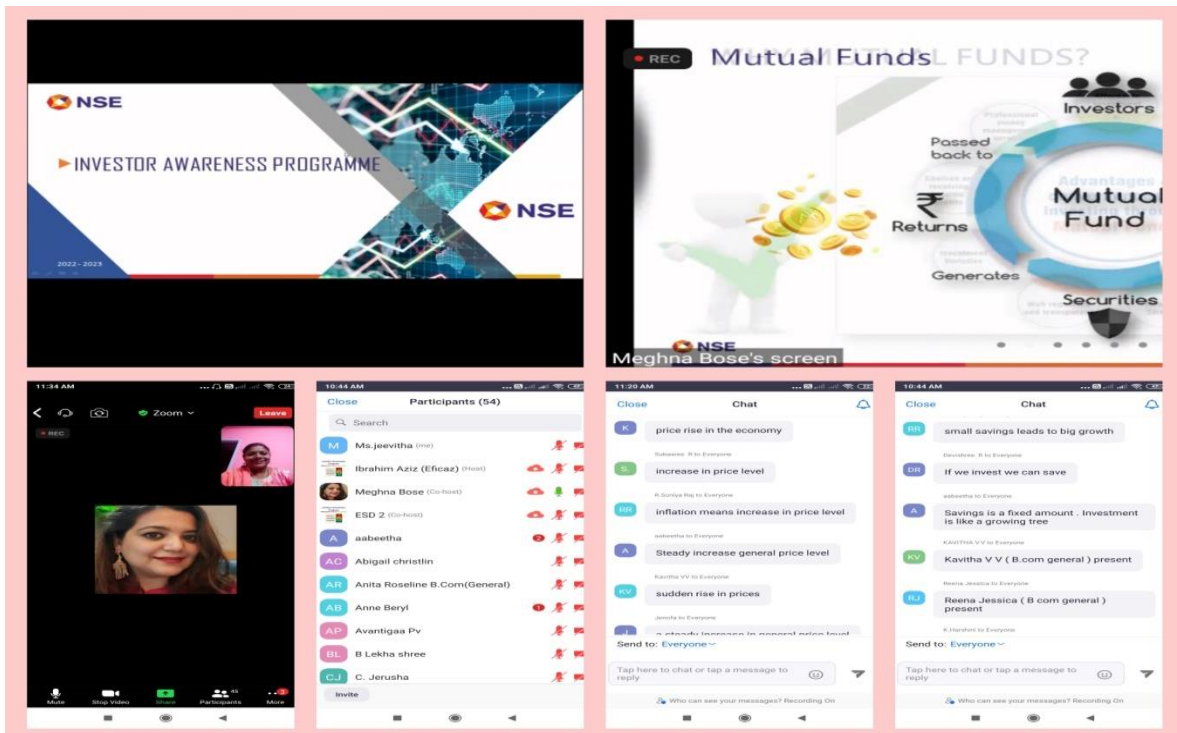
A workshop on “Resume Writing, Group Discussion and Interview Handling Skills” was organized by the Department of Commerce (General) on 20th September 2022. Mr. Prithvin Rajendran, Director of Prime Educators was the resource person for the day.



INVESTMENT AWARENESS AND SAVING OPPORTUNITIES FOR YOUNGSTERS (CSR ACTIVITY)

The Department of Commerce (General), Women’s Christian College in collaboration with the National Stock Exchange (NSE) conducted an online CSR Activity program. The program was held on 6th August 2022. The topic for the webinar was **“Investment Awareness and Saving Opportunity for Youngsters”**. The Resource Person for the event was Ms. Meghna Bose (Corporate Trainer-NSE). This webinar started with a beautiful quote **“Don’t save what is left after spending; but spend what is left after saving.”- Warren Buffet**. The resource person gave deep insight into the topic and she played a beautiful video which made the students to think in what way they can invest money and how they can get profit in young age. The webinar was made more interesting as shared real stories, current issues, and current news in savings portfolio. The following key points were briefly explained by the speaker:

- Steps in building a Financial Plan
- Mutual Fund Investment and Benefits
- Systematic Investment Plan (SIP)
- Regulators of Investment Portfolio
- Investment Opportunities and Saving Habits- Youngster’s Point of View



SKILL DEVELOPMENT WORKSHOP ON DIGITAL MARKETING

On 28th September 2022, a Skill Development Workshop on “Digital Marketing” was organised by the Department and around 240 students of B.Com (General) took part in this workshop. The Chief Guest was Mr. Saravanan P, Product Development and Mentor in NIIT.

Students gained practical insights about Digital Marketing in the field of Commerce. The workshop helped students understand how Digital Marketing can be leveraged to attract a target audience and how it is essential for entrepreneurs.



SEMINAR ON TALLY WITH GST

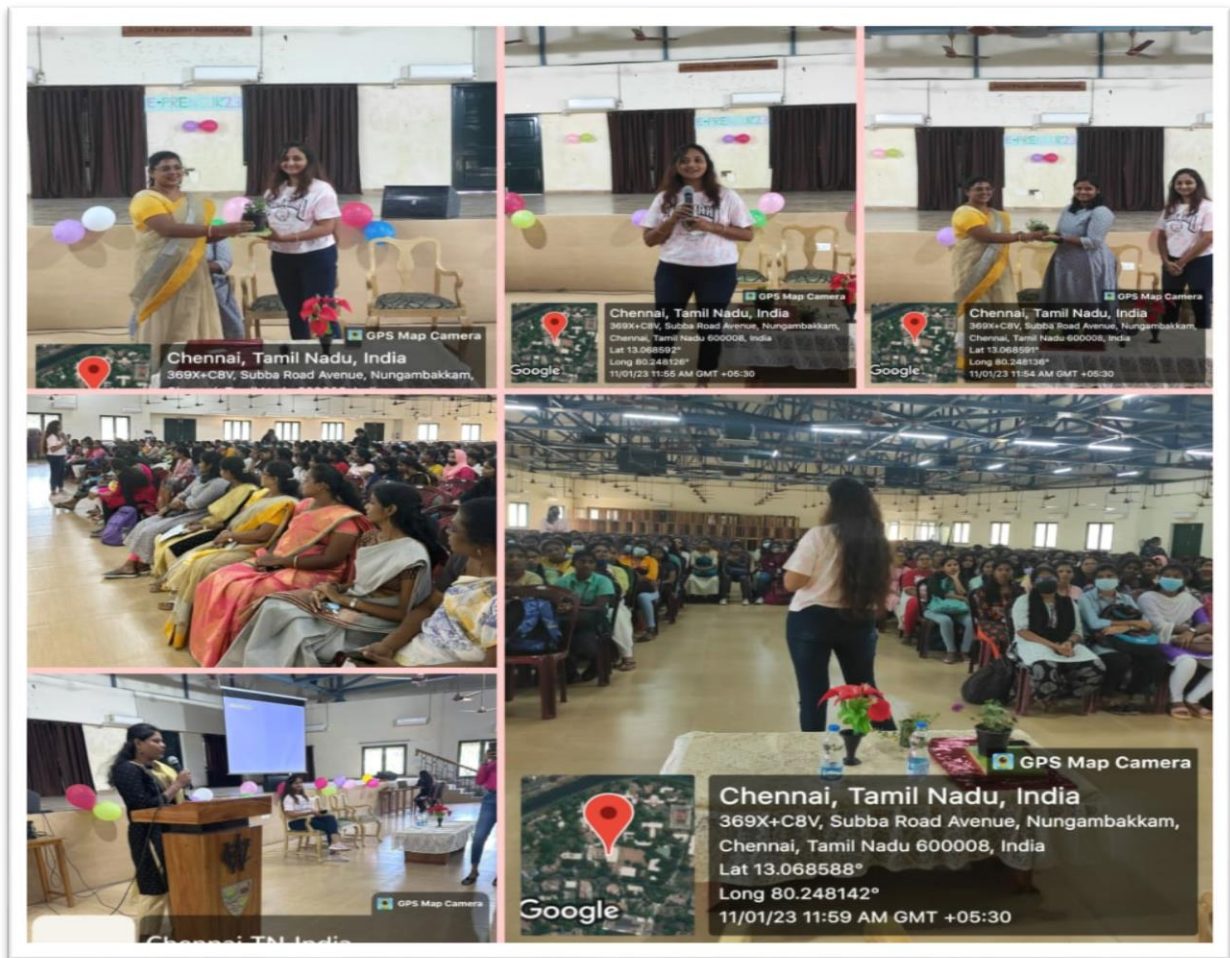
On 27th October 2022, a Seminar was conducted on “Tally with GST” for all II B.Com (General) students took part in this workshop. The Guest lecture was delivered by Mr. Samuel from eStaar Max. who gave a clear idea about GST, its purpose and the need for GST in our country.



E-PRENEUR '23

The Department of Commerce (General) conducted E-Preneur'23 an Entrepreneurial Development Program which was held on **11th January 2023** at Lucy Peabody Auditorium. Around **220 students** from Department of Commerce (General) and 70 students from both shift I and shift II took part in the event.

The Chief Guest **Mrs. R. Suganyasri Venkatesh**, 'Serial Women Entrepreneur' who involves herself in business such as MBG Shakthi- Health and Wellness, BG Future School, Dhrona India Academy, DIA-Learn Japanese and YouVentus Consulting.




SEMINAR SERIES

Department of Commerce (General) conducted a **Seminar Series** on **20th March 2023** from in the Main auditorium. This event was exclusively organized for all the students of Shift 1 and 2 on the topic **“Reset Your Mindset”**.

The first speaker of the day was **Ms. J. Gajalakshmi**, Inspector of Police, W3 Egmore All Women Police Station. She spoke about **‘Women’s Safety in Society’**. The second speaker of the day was **Dr. Zarina**, Associate Professor in the Department of Psychology and the Dean of Academic Affairs, Shift I. She gave us a deep insight about **“Developing a Positive Mindset”** (i.e.) being optimistic. The final speaker of the day was **Dr. S.R.M Sockalingam**, the founder of Versatile Business School, Versatile Publishing House, Versatile Corporate Solutions and ACME Business School. He has authored a book titled “The Art of Speaking English”. He spoke about **‘Organizational Psychology in Workplace’**.







WOMEN'S CHRISTIAN COLLEGE
An Autonomous Institution affiliated to the University of Madras
 Re-Accredited by NAAC in July 2019 with Grade A+
 College with Potential for Excellence

DEPARTMENT OF COMMERCE (GENERAL)
WELCOMES YOU TO SEMINAR SERIES
RESET YOUR MINDSET

DATE : 20th MARCH, 2023
 VENUE : MAIN AUDITORIUM




SESSION 1 : 12.00pm to 1.00pm
WOMEN'S SAFETY IN SOCIETY




MS. J. GAJALAKSHMI
INSPECTOR OF POLICE
W3 EGMORE ALL WOMEN'S POLICE STATION

SESSION 2 : 1.00pm to 2.30pm
DEVELOPING A POSITIVE MINDSET: RESILIENT OPTIMISM




DR. A. ZARINA
ASSOCIATE PROFESSOR
DEPARTMENT OF PSYCHOLOGY
WOMEN'S CHRISTIAN COLLEGE

SESSION 3 : 3.00pm to 5.00pm
ORGANIZATIONAL PSYCHOLOGY IN WORKPLACE



DR. S.R.M. SOKKALINGAM
M.B.A, M.PHIL., C.A.I.I.B., PH.D
CHAIRMAN
VERSATILE BUSINESS SCHOOL

Welcome you all !



SPSS WORKSHOP

On 11th April 2023, Research Workshop on SPSS organized by Department of Commerce (General) for the project students. The resource person for this

workshop was **Dr. Sheila Eveline. N**, Assistant Professor, Department of Commerce (General), WCC. The workshops gave a hands-on experience for the students to understand the SPSS software.



REMEDIAL CLASS

Every year Department of Commerce (General) has the practise to take remedial class to the students who secured average and below average marks.



SEMESTER ABROAD PROGRAM



Ms. Dafni Linda (21CMG10) went to **Liverpool Hope University, UK** to attend her **Semester Abroad Program** during her second year, fourth semester from **January 2023 to May 2023** which is something that she cherished for life. The education system was different from what was accustomed here, it involved research and exploration of the subject. Liverpool was such a lovely city and the people were friendly and kind. Being in a multicultural environment was an interesting experience. This whole journey changed her perspective of things and kindled her interest to learn and explore different cultures. She learned to make the most of each moment and live in the present.

STAFF HIGHLIGHTS

The United Board for Christian Higher Education in Asia (UBCHEA) through its Fellows Program provides opportunity for mid-career faculty to explore leadership traits and practices in different cultural environments. **Dr. Anne Beryl Catherine S** was given the opportunity to be part of the **2022-2023** cohort of the **United Board Fellows Program**.

Two weeks experience (1st May 2023 to 16th May 2023) on her study trip to **Manila, Philippines** was an experience of a lifetime. She had the great opportunity to visit three universities and one college in Manila – **De La Salle University, Ateneo De Manila, Trinity University of Asia and Miriam College** to gain cross-cultural experience for an in-dept benchmarking, to understand the best practices in education and administration, to explore avenues for interdisciplinary research collaborations with staff and student exchange programs.

