



Since 1915

Women's Christian College

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ACADEMIC ACTIVITIES 2021-2022

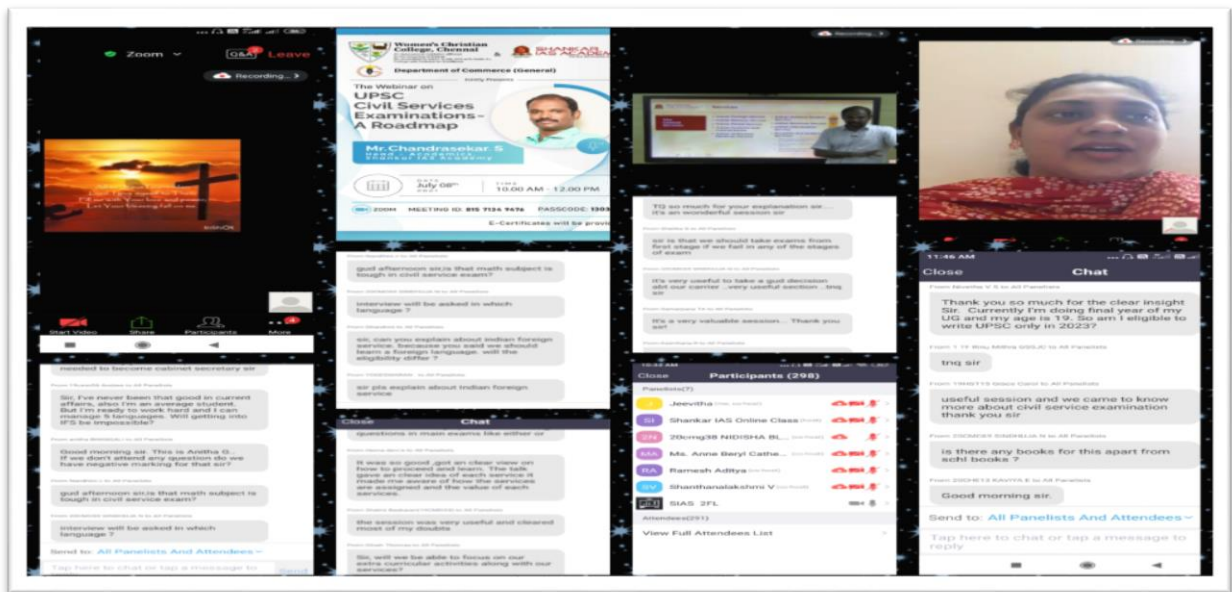
DEPARTMENT OF COMMERCE (GENERAL)

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ACTIVITIES 2021-2022

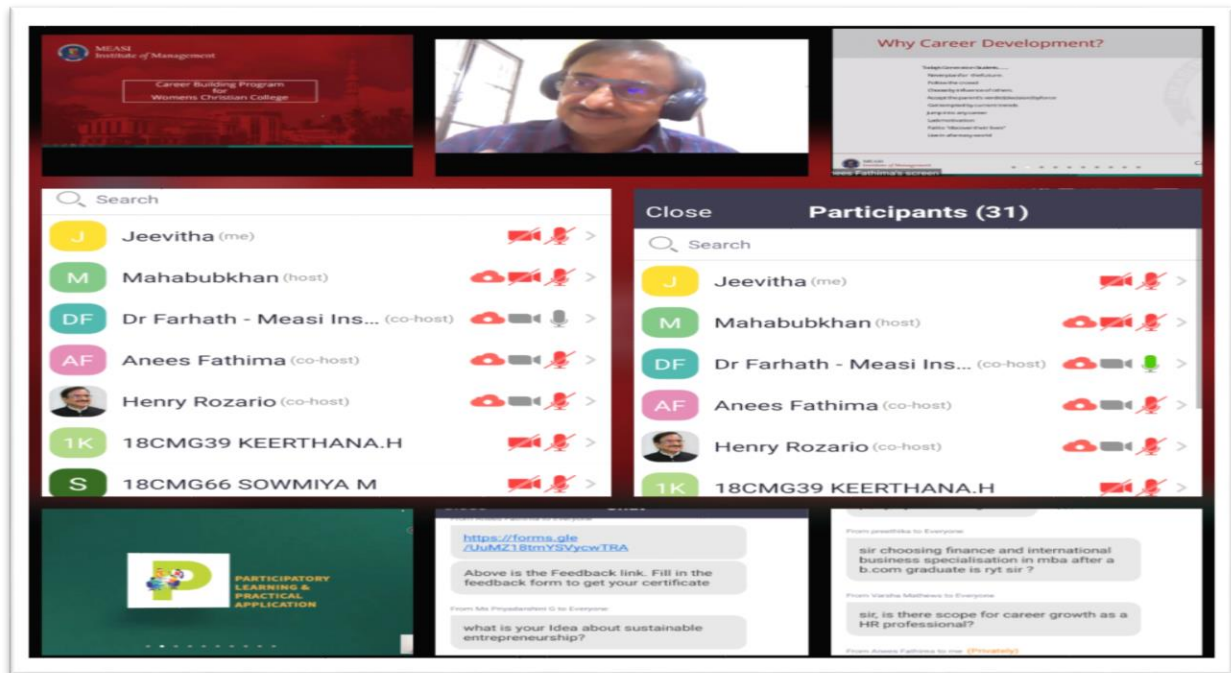
TWO DAYS ONLINE WORKSHOP ON UPSC EXAMINATION

The Department of Commerce (General) Women's Christian College, along with Shankar IAS Academy Chennai conducted a Two Days Online Workshop on "Road Map to Civil Service and TNPSC Examination" on 8th and 9th July, 2021 through Zoom platform.



WEBINAR “CAREER BUILDING OPPORTUNITY”

Department of Commerce (General), Women’s Christian College along with MEASI Institute of Management conducted a Webinar on “Career Building Opportunity” which was held on **14th July, 2021**. This webinar was conducted through zoom platform. This session was attended by more than **30 students** from the Department.



TWO-DAY SPSS WORKSHOP

The Department of Commerce (General) and Department of Commerce organized a two-day workshop for the project students on **How to use SPSS (Statistical Package for the Social Sciences)** on the **20th and 21st of April 2022**. The resource person for the workshop was **Ms. Anitha Devi G. M.Com., M.Phil., SET., NET, Assistant Professor** from PG and Research Department of Commerce, Sri Kanyaka Parameswari Arts and Science College for Women, Chennai. A total of 13 students from the Department of Commerce and Commerce (General) participated in the workshop.



CERTIFICATE COURSE ON "FINANCIAL EDUCATION FOR YOUNG CITIZENS"

As a part of Corporate Social Responsibility (CSR Activity) to bring financial literacy across the nation, the National Institute of Securities Market (NISM) and the Kotak Securities in collaboration with the Department of Commerce (General) conducted a **free of cost** Certificate Course on *Financial Education for Young Citizens*. Under the scheme of the Kona Shiksha Program, the content was designed to create awareness of the importance of investments, procedures, prerequisites, opportunities in the financial market, and possible career opportunities in the securities and capital market, which empowers young citizens to deal with finance wisely.

It was a **five-day virtual training program** (4 th to 8 th January, 2022). A total of 62 students from four departments, namely B.Com (General), BBA, M.Com and M.A. HRM participated in the course. The resource person was Mr. A.K. Narayan, an Associate Member of Chartered Accountants India with two decades of industrial experience in Corporate Finance, Investments and Top Management from Kotak Securities. He is a mentor, an author and an investor who has given out numbering speeches on various subjects of the latest development in Financial Literacy and Investor Programs across the country. In addition, he has authored a famous book titled "How to Invest Right and Prosper"

WOMEN'S CHRISTIAN COLLEGE
(An Autonomous Institution-University of Madras)
Re-accredited by NAAC with A+ Grade in 2019
College with Potential for Excellence

DEPARTMENT OF COMMERCE (GENERAL)
IN ASSOCIATION WITH
NATIONAL INSTITUTE OF SECURITIES MARKET (NISM)
ORGANISES
CERTIFICATION PROGRAMME ON
FINANCIAL EDUCATION FOR YOUNG CITIZENS

5 DAYS - VIRTUAL TRAINING

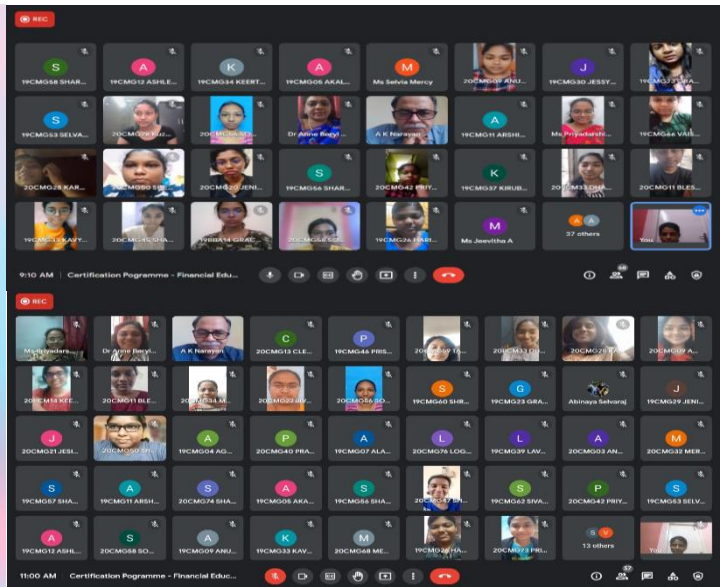


RESOURCE PERSON
MR. A. K. NARAYAN
A.K NARAYAN ASSOCIATES
MENTOR, AUTHOR AND INVESTOR

Key Highlights

- Importance of Investment
- Opportunities in Financial Market
- How to invest in Securities Market and its prerequisites
- Primary Market and Secondary Market
- Mutual Fund Investing
- Do's and Don'ts while Investing in Securities Market
- Possible career opportunities in Securities Market

DATE: 4th to 8th JANUARY 2022
TIME: 9:00 AM TO 11:00 AM



The session ended with exciting career opportunities for youngsters by the Indian Securities Market. It provided in-depth knowledge of how to pool savings into the suitable investment module and the care to be exercised. Thus, as said by Gordon B. Hinckley, "You can't build a great building on a weak foundation. You must have a solid foundation if you have a strong superstructure." The speaker ended the day after laying the strong foundation for the pillar of finance knowledge in the minds of youngsters at an early age to become well-equipped future citizens to face future boldly and confidently. In the outer layer, this program was indeed an eye-opener to everyone. As the finish line is just a beginning of a whole new race, through the end of this course, the students were well equipped to face and win the new race in life concerning finance.

EDUCATION AND CAREER OPPORTUNITIES_ABOARD

WEBINAR ON EDUCATION & CAREER OPPORTUNITIES ABROAD
Exclusively for the students of
Department of commerce (General)
Women's Christian college

18th March | 10 am
Call : 044-66205644

AZENT OVERSEAS EDUCATION
BRINGING UNIVERSITIES AND STUDENTS TOGETHER
Starting in 5 mins

EXPERIENCE CENTRE
Technology First
We aim to enhance overseas education through our tech-led approach. Our Experience Centre is our Online Counselling Centre that enables education from anywhere in the world. The platform provides any transparent. We also feature partner universities at an experience centre.

The image also includes a screenshot of a Zoom meeting with a participant list on the right side, showing names like 'RAMESH SANKAR', 'SUDASAN SANKAR', and others.

Department of Commerce (General) conducted a Webinar via zoom platform on 4th April, 2022. Mr. Arul Kirubakaran Mathiyazhagan, delegate from **Azent Overseas Education** addressed the department students and shared some knowledge about Overseas Education, Top preferred destinations, Application process, Fees, Scholarship, Student Loan and Job Opportunities. 50 Students were participated in the session.

E-PRENEUR '22 (An Entrepreneurial Development Program)



On 26th April, 2022 the Department of Commerce (General) conducted E-Preneur '22 an Entrepreneurial Development Program. The program started with the release of the much-awaited moment the **Department Magazine "Le Taureau"**. Our **Principal Dr. Lillian I Jasper** was the Guest of Honour in this delightful moment and shared a few encouraging words for the upcoming entrepreneurs. The **Chief Guest Dr. M. Sathya Kumar**, Advocate and an entrepreneur himself who runs his own firm also gave a detailed insight of the business fields the student can choose for future career. The speech was followed by a **Guest Speaker Mr. Karthicrathinam** who inspired with his entrepreneurial journey and how he created his business "Out of the Box".

WEBINAR “EDUCATIONAL CAREER OPPORTUNITIES OVERSEAS

The Webinar on “Educational Career Opportunities Overseas” held on **31st August, 2021** organized by the Department of Commerce (General) along with **Azent Overseas Education** via zoom platform.



CAREER DEVELOPMENT PROGRAM ON “INTERVIEW HANDLING SKILLS AND GROUP DISCUSSION”

Department of Commerce (General) and Department of Commerce (Honours) jointly organised a Career Development Program on **2nd May 2022** in Bamford Hall. Nearly **150 students** took part in the program. Mr.Sokkalingam, Director of Versatile Business School, addressed the gathering.



STUDENT ABROAD PROGRAM

SEMESTER ABROAD PROGRAM

II B.Com (General) student **Ms. Mohana Priya (20CMG33)** attended the Semester Abroad Program in **Le Tourneau University, Texas, USA** from **January 2022 to May 2022** during her Semester IV.



INTERNSHIP ABROAD PROGRAM

II year B.Com (General) student **Ms. Swetha.K (20CMG69)** attended the internship programme in **University of Cyberjaya, Malaysia** from **11th - 15th July, 2022.**



STAFF HIGHLIGHTS

Ms. Jeevitha A, Assistant Professor, Department of Commerce (General) delivered a Guest lecture on the topic “Modern forms of Communication” for the first-year students in Mar Gregorios College of Arts & Science, Chennai which is held on 9.10.2021.



Ms. Jeevitha A, Assistant Professor, Department of Commerce (General) won the Best Paper Award for the paper entitled “An Empirical Study on Lifestyle Changes of an Employee in the New Normal” in an International Virtual Conference on “The Global Economic Outlook During Covid-19 Pandemic A Changed World” organized by the Department of Commerce and A&F in association with (IQAC), GSS Jain College for Women, Chennai held from 26.8.2021 to 28.8.2021.



Ms. Anne Beryl Catherine S, Head and Associate Professor, Department of Commerce (General) has been conferred as **Dr. Anne Beryl Catherine S** on the day of her Ph.D Viva Voce on 5th August, 2021 and received her doctorate degree from **the Governor and the Chief Minister of TN** on the day of her Convocation on 16th May, 2022.

