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ACADEMIC ACTIVITIES 2020-2021

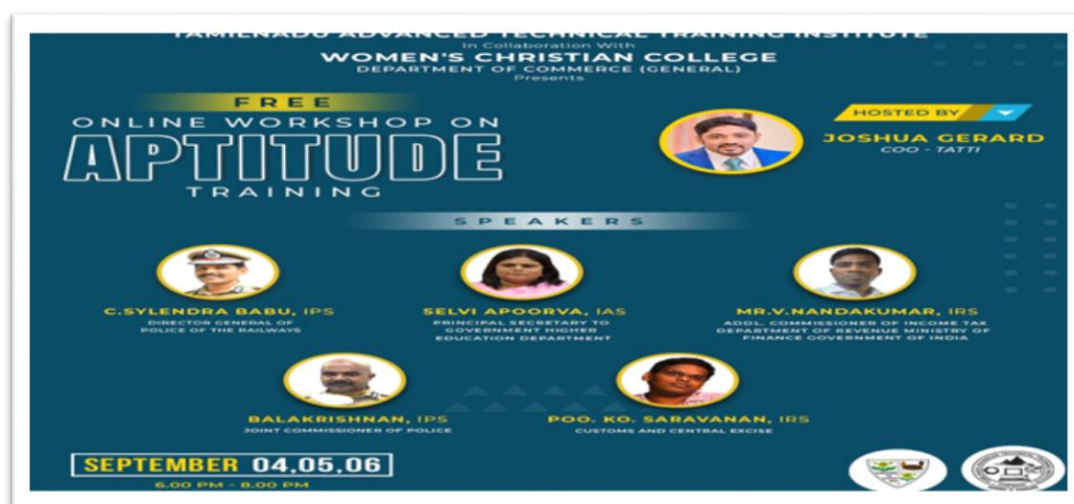
DEPARTMENT OF COMMERCE (GENERAL)

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ACTIVITIES 2020-2021

ONLINE_WORKSHOP ON APTITUDE TRAINING

The Department of Commerce (General), Women's Christian College, along with TATTI (Tamil Nadu Advanced Technical Training Institution) Chennai conducted a Three Days Online Workshop on "APTITUDE TRAINING" from 4th September, 2020 to 6th September, 2020 through Zoom platform. The Workshop was indeed an eye-opener and around 500 students from various colleges in and around Tamil Nadu gained experience in a virtual learning of how to crack Competitive Exams from renowned people from various fields, along with specialised training from the experienced trainers from TATTI.



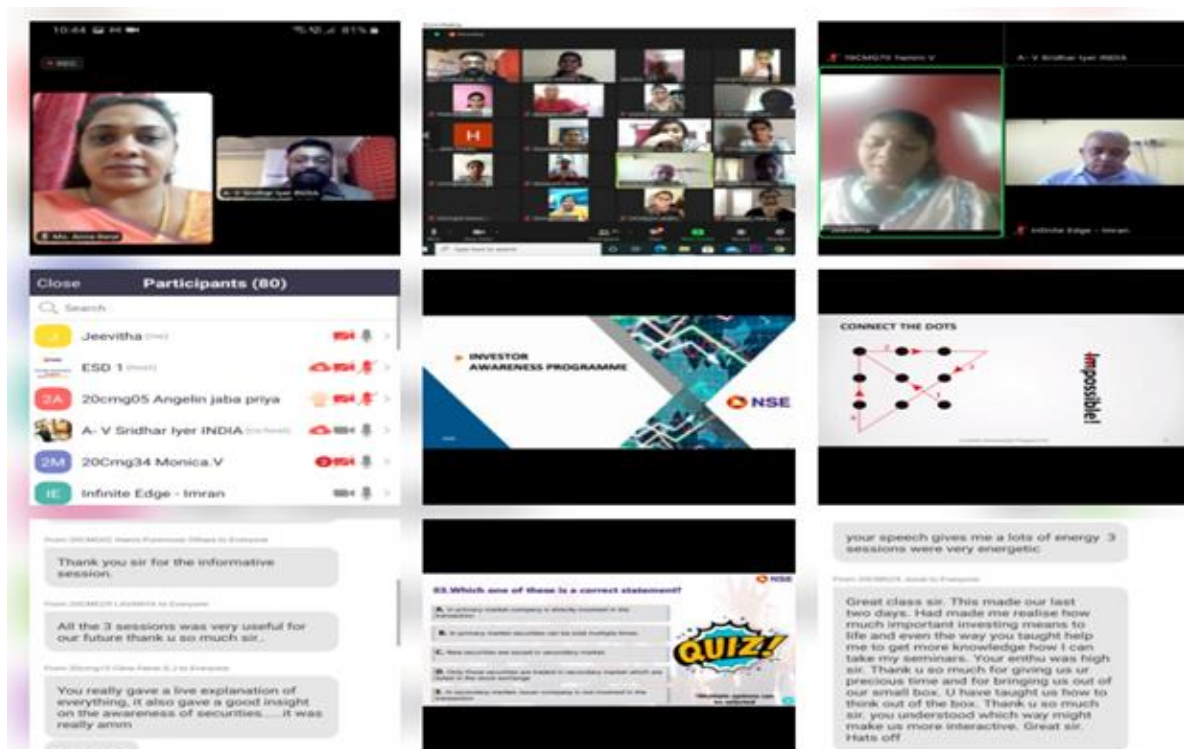
FACULTY DEVELOPMENT PROGRAMME (FDP) ON THE TOPIC "OPTIMIZING STUDENT TEST TAKING FROM HOME"

Department of Commerce (General) in association with Internal Quality Assurance Cell (IQAC) of Women's Christian College organized an Online Faculty Development Programme on 12th September 2020. The session was conducted through Google Meet platform and it was offered exclusively for the benefit of the in-house faculty members. The resource person was Mr. Deepak Gaba, Co-Founder and Director of Business Development – Corpversity.

He addressed the concept in three sub-headings: (i) Prep before the test (ii) During the test (iii) Evaluation. He also did a demo of conducting online exams.

INVESTMENT AWARENESS PROGRAMME (CSR ACTIVITY)

An Investment Awareness Program was organized by the Department of B. Com (General) of Women's Christian College in collaboration with the National Stock Exchange as a CSR Activity. The main aim behind the talk was "Save prudently – Invest even more wisely". To reach out to the future citizens of our society from all walks of life and create awareness about savings and investments this Investor Awareness Programmes (IAP) was organised by Infinite Edge in association with Efficaz Solutions sponsored by the National Stock Exchange (NSE) of India. This programme was conducted on a virtual platform through zoom meeting.



The insights of the webinar were as follows:

Capital Markets – (i) Primary Market and (ii) Secondary Market (Stocks, Bonds, Securities Mutual Funds), Financial Planning, Buying and Selling of shares, Securities Exchange Board of India (SEBI), Investor Grievance Redressal Mechanism, Investing vs Saving, Reliable Stock Broker.

This program provided reasonable resourcefulness as to how to pool in our savings into the right investment module. Moreover, it left the students with their own personal choices as an investor regarding the right choices. The students were so happy to learn about this topic at their early stage, as they realised 'starting early to invest is better than starting late!'

SPSS WORKSHOP

The Department of Commerce General and Accounting and Finance jointly organized a One-day Workshop on SPSS (Statistical Package for the Social Sciences) for the project students on 10th February 2021. The resource person was Dr. A. K Subramani, Associate Professor and Head, Department of Management Studies, St. Peter's College of Engineering. The highlights were how to frame the structured questionnaire, how to fix scale on each question, how to import questionnaire from Excel to SPSS, various analysis like parametric and non-parametric tools and how to interpret the results.

