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Women's Christian College

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ACADEMIC ACTIVITIES 2019-2020

DEPARTMENT OF COMMERCE (GENERAL)

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ACTIVITIES 2019-2020

Career Development Programs

Date: June 27, 2019



This session was conducted for first and third year students, featuring:

- **Speaker:** Mr. Naveen Abraham Paul, Communication Tower Head at Wipro Pvt. Ltd, Chennai.
- **Content:** Strategies for enhancing personal interests, analysing potential, and leveraging skills for career advancement.

Communication Skills Development Program

Date: July 2, 2019



Aimed at improving basic communication skills, this program was led by:

- **Facilitator:** Mr. Robert from the Tamil Nadu Advanced Technical Training Institute (TATTI).
- **Focus:** Essentials of effective communication and its relevance in professional settings.

Placement Training Program

Dates: September 3 - 7, 2019



A five-day intensive training covering:

- **Trainer:** Mr. Deepak from Corpversity.
- **Content:** Written communication, interview skills, and practical activities including debates and creating professional profiles.

Certificate Course on Communication Skills Development

Dates: September 9 - 18, 2019



This course, led by:

- **Instructors:** Mr. Roy and Mrs. Priscilla.
- **Content:** Group discussions, public speaking exercises, and language mastery techniques.

Certificate Course on Event Management

Dates: September 9 - 18, 2019



A 30-hour course focusing on:

- **Tutors:** Mr. Joshua Gerald, Mr. Isaac, and Ms. Priscilla.
- **Content:** Event planning, management skills, and a project titled “Save Water - Every Drop Counts.”

Quantitative Aptitude Training

A specialized workshop for third year students, featuring:

- **Focus:** Quantitative aptitude, logical reasoning, and basic English to prepare for competitive exams.



E-Preneur Workshop

Date: March 2, 2020



This workshop, organized in collaboration with E-Cell, WCC, included:

- **Speakers:**
 - **Mr. Dinesh Kumar:** Regional Marketing Head at Essity, shared insights on his agricultural YouTube channel.
 - **Mr. Balajee:** Founder of VV Farms, discussed organic consumption and its importance.



- **Competitions:**

- **Best Business Model:** Judged by Mr. Dinesh Kumar and Mr. Balajee.
- **Sell Before Bell:** Judged by Mr. Bharathshimhan R from NFDC.

- **Entrepreneurship Stall:** Showcased student projects and raised funds.



STAFF HIGHLIGHTS

Ms. Anne Beryl Catherine S along with two other colleagues Dr. Elizabeth and Dr. Ethan Malar from the Dept. Of Commerce, WCC, attended the **3rd Asian Christian Counselors Association (ACCA)** an **International Conference** on “Integrating spirituality in Christian Counselling” from 17th October 2019 to 19th October 2019 (3 days) in **Bali, Indonesia**. The conference invited participants from nearly **30 countries across the world** to enhance Christian counselling through spirituality.

