



Since 1915

Women's Christian College

Lighted to Lighten



ACADEMIC ACTIVITIES 2018-2019

DEPARTMENT OF COMMERCE (GENERAL)

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ACTIVITIES 2018-2019

Workshops

Our department regularly conducts workshops to provide students with hands-on learning experiences.

- **Digital Marketing Workshop**

Date: December 14-17, 2018

In collaboration with Tamil Nadu Technical Training Institute, students explored key concepts in Digital Marketing.



- **GST and Taxation Workshop**

Date: August 27, 2018

Students gained insights into India's taxation system and learned how GST affects business.



Job Oriented Courses

We believe in preparing our students not only for exams but also for their professional careers. We offer Job-oriented courses and Career guidance programs to help students navigate their career paths.

- **Securities Market Guest Lecture**

Date: August 24, 2018

An enriching session conducted by **SEBI** on understanding the securities market and career prospects in this field.



- **Career Counselling**

Date: September 6, 2018

A counselling session designed to guide final-year students on various career options and opportunities available in the industry.

