



COCURRICULAR AND EXTRACURRICULAR ACTIVITIES

2024-25

DEPARTMENT OF CORPORATE ECONOMICS

1. Inauguration of EDGE

EDGE - The Economic Discussion Group for Excellence which was started by the department of Corporate economics was officially inaugurated. EGDE organises a variety of curricular and extra-curricular activities - workshops competitions and seminars fostering holistic development and well-rounded skill set. EDGE seeks to challenge students thinking and empower them to voice their opinions confidently. Main mission is to cultivate a community of informed, articulate, and thoughtful individuals ready to make a significant impact in their chosen fields.









The guest speaker for the event was an alumna of the WCC, Ms Harini V is an AI Decision Science Analyst at Accenture, India. After completing graduation from Department of Corporate Economics in 2017, Harini completed her Post Graduation in Actuarial Economics from Madras School of Economics, Central University of Tamil Nadu. The guest speaker during her speech shared her experience of her study in WCC in a very exuberant manner.

As a part of the event schedule, The committee had organised a **crossword event and** a **box speaker event** for the students of Corporate economics.

2. Dance Workshop

On the evening of July 11th 2024 from 4:00pm to 5:30pm, a dance workshop was organized by the Department of Corporate Economics in the Lucy Peabody Auditorium of Women's Christian College. The instructor, Ms. Prajna Ravi is a third year Corporate Economics student. Prajna has over 10 years of experience as a professional western dancer and choreographer, specializing in Contemporary, Hip Hop and Jazz styles. Not only is she a graceful dancer but also a martial artist holding a black belt and a national gold medal. As being the very first event of this academic year, the workshop started with the college prayer, followed by the welcome speech by Yubhashana. Prajna, then led an engaging session, imparting dance steps and moves with contagious energy. Students from various departments, such as CEM, BBA, BCOM CA, VCM and PCT, actively participated in the workshop, embracing the learning experience. The workshop unfolded with a rhythmic blend of instruction and practice, as the students absorbed the nuances of dance with enthusiasm. Her enthusiastic approach to teaching encouraged participants to fully engage in the rhythm energetically.

The Department of Corporate Economics added their 'unique touch' as the workshop was more than just a dance session, by involving a unique game. The participants had to guess an 'Economic term' by decoding the movements performed by a group of volunteers.

In the closing moments, the culmination of efforts was evident as all the students gracefully executed the dance moves they had learned throughout the workshop.

The dance workshop served to be a breath of fresh air, leaving the participants with a smile on their faces. The collective achievement resonated, making the dance workshop a memorable and enriching experience for everyone.

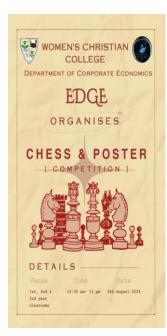






3. Chess & Poster Competition

The EDGE Committee of Corporate economics recently hosted an intra-department chess and poster making competition for the students of Corporate economics on August 9th from 10:30 Am to 12:00Pm. The tournament was conducted in a knockout format.









The competitions aimed to bring together students from the department, promoting a spirit of collaboration, creativity, and intellectual curiosity. The Chess competition tested participants' strategic thinking and problem-solving skills.

The poster making competition was based on the topic of "Sustainable economic growth and Economic empowerment of Women".

The competition was judged on criteria such as creativity, originality, visual appeal, and relevance to the theme. Participants used a range of materials and techniques, from traditional painting and drawing to digital design and printing, to create their unique posters. The event saw an impressive display of talent, with posters ranging from thought-provoking and informative. The competition not only encouraged creativity and self-expression but also provided a platform for students to share their ideas and perspectives on the theme. For the Chess tournament Ms Saranya P and Ms Prakatha M from Say's house won one first and second places respectively, and the third prize was backed by Ms Nithyarani from Samuelson house. And for the poster making competition Ms Shanaaz U from Say's house won the first prize and Ms Kiruthika S and Angelin sweety from Smith's house won the second and third prizes respectively. The EDGE committee looks forward to hosting more such events encouraging students to explore their passion and interest and celebrating their achievements.