

ACADEMIC ACTIVITIES

2023-24

DEPARTMENT OF CORPORATE ECONOMICS

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1. Business Management Project

The students of I BA corporate economics set up stalls on 7.9.2023, to learn the process of management through their business activities. Each group invested an amount and learnt how to run a small business.







2. MODEL UNITED NATION

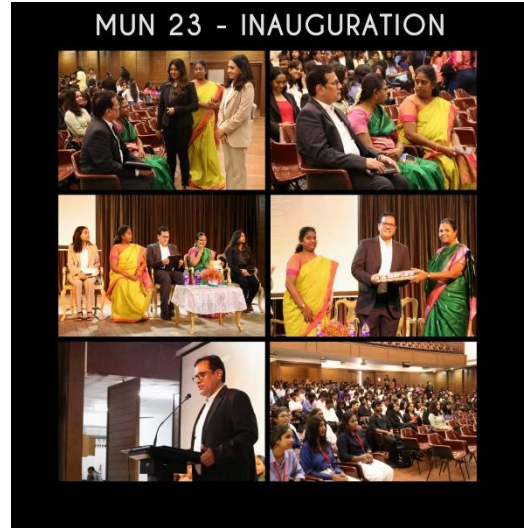
The Department of Corporate Economics , Women's Christian College, Organized **MUN-2023 on 6th & 7th October, 2023 .**

Mr Bastian Babu , CEO - Skill wise and Ms. Lizzie Angelina – Vice Principal, Women’s Christian college inaugurated the event. 134 delegates participated for the event from colleges across the country.

Model United Nations (MUN) is an academic simulation of the procedures followed by the United Nations for finding solutions to real-world problems.

The 5 Committee's and their agenda’s for MUN-2023 were as follows:

1. **ECOFIN** - methods to deal with the growing “ High Debt to GDP ratio “ after recent trends in the global world.
- 2.**DISEC** - Risks associated with nuclear proliferation in the Middle east
- 3.**HRC** - Discussion on the human rights situation in Palestine
- 4.**OPEC** -Reforming the OPEC response to emerging challenges: Impact of geopolitical conflicts on oil , price volatility and emergence of alternative fuel.
- 5.**IPC**







3. Skill development – Nandi Foundation

To prepare the youth for employment and overall personal development, a talk was organized by Department of Corporate Economics in collaboration with Naandi Foundation under the project named **'The Job Factory'** which offers a **'free of cost'** comprehensive **skilling program** with hands-on experience on 22.01.2024.





4. Expert talk on Entrepreneurship and Innovation

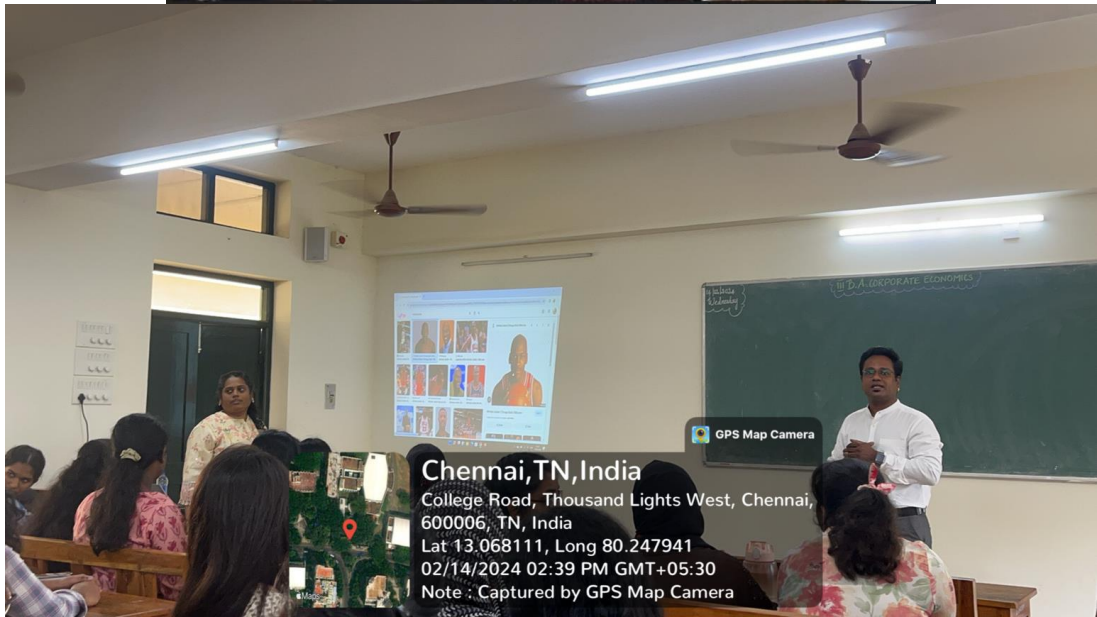
The expert talk on Innovation and Entrepreneurship was held in the Centenary Block in Class 3B on February 14, 2024, where the second and the third year students of B.A. Corporate Economics had an in-depth discussion focusing on discipline and initiative. The session was organized by the Department of corporate economics in collaboration with the IIC of Women's Christian College. The session featured Mr. Vinay Shankar – Director, Accutant Business Consultants Pvt Ltd and Mrs Saranya- Partner, Accutant Business, as the resource persons.

Women's Christian College
An Autonomous Institution affiliated to the University of Madras
 Re-Accredited by NAAC in 2019 with Grade A+
 College with Potential for Excellence

Department of Corporate Economics
 In collaboration with
Institution's Innovation Council
 Organises
EXPERT TALK
 On
Innovation and Entrepreneurship


SPEAKER
VINAY SHANKAR
 Director
 Accutant Business Consulting Pvt Ltd

DATE: 14TH FEBRUARY, 2024
 TIMINGS: 1.30 PM - 4.30 PM
 VENUE: CENTENARY BLOCK-3B



5. Service Learning project in collaboration with SIDBI

As part of service learning initiative the department of corporate economics participated in a two day Swavalamban Mela organised by The Small Industries Development Bank of India (SIDBI) ,at valluvar kottam, on the 22nd and 23rd February , 2024 .

The main objective was to understand the struggles faced by women entrepreneurs and provide solutions for the same. This was achieved through a comprehensive survey that provided us with relevant information required to implement workable solutions and identify information gaps and fill them with the best interest of the entrepreneurs at heart. Students organized a Motivational skit on life of women entrepreneur, Padma Shree Dr Kalpana Saroj and actively assisted these entrepreneurs in leveraging social media platforms to enhance the visibility and marketing of their products. Additionally, the students conducted a comprehensive survey, focusing on the conditions of women entrepreneurs in Tamil Nadu, providing valuable insights for future initiatives aimed at fostering entrepreneurship and gender inclusivity in the region an informative .









6. RBI QUIZ

The Department of Corporate Economics in collaboration with Reserve Bank of India organized a quiz on March 4, 2024. The quiz had two sessions on prelims and mains conducted on various banking-related concepts like NEFT, RTGS, IMPS, UPI and other money transfer methods.



