



# **CO-CURRICULAR ACTIVITIES**

DEPARTMENT OF CORPORATE ECONOMICS

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#### **ACTIVITIES – 2022 – 2023**

### 1. Workshop on Body language to approach an Interview

A two- day workshop was organized for all students of the department on 30 & 31<sup>st</sup> March 2023.



# 2. Corporate Conundrum

On October 12th, 2022, the Department of Corporate Economics conducted its much-awaited event, Corporate Conundrum. The idea for the event was inspired by the interest in motivating and evolving a culture among college students that will in the future constitute a part of a Business Corporation. The event saw attendance from more than 200 people who enthusiastically signed for the variety of events put in place.

The day of the event started with the inaugural function graced by **Vice Principal Ms. Lizzie Angelina**, who gave the welcome address to all gathered. **Dr Bridget Leena** was the chief guest for the event

All these events brought out various talents of the participants. For instance, elevator pitch aids an individual to come up with an innovative business idea and use creative marketing to ensure enhanced sales activities while events like Potpourri and Clueminati focused on the responsiveness or reasoning ability of an individual. It assists in quick thinking and helps in boosting soft skills. Events such as Agree to disagree and Quizonomy lay emphasis on the knowledge and persuasive skills all the while focusing on other secondary abilities like speaking and active listening.











Brain budget exclusively focuses on one's budgeting skills and their optimum resource allocations. These event that helps us understand the various takes on what participants think about the joy of being an entrepreneur in their own unique ways.

The events concluded by 4:30. The college **Dean Shift II-, Dr. Elizabeth N** graced the occasion. The winners were announced and the overall trophy was bagged by Loyola College, Chennai.



## 3. Community Garden -

Students of Corporate economics have actively been working on the community garden initiative from January 2023 to April 2023





# 4. Workshop on Body language to approach an Interview

The department of Corporate Economics organised a Two day workshop for the students of Corporate Economics on the 30<sup>th</sup> & 31<sup>st</sup> March 2023 for the topic" Body language and strategy to approach an interview "by Skillwise team- Ms Suman





# 5. Field Visit

Students from I and II year corporate economics visited Pallikarani Eco park and Pallikarani dump yard on 1.02.2023 as part of their EVS Trip. The students also visited Dakshin chithra and got an exposure of the rich cultural heritage of India.





