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Women's Christian College

Lighted to Lighten



CO-CURRICULAR ACTIVITIES

2019-2020

DEPARTMENT OF BUSINESS ADMINISTRATION (BBA)



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CO-CURRICULAR ACTIVITIES – 2019 – 2020

(BBA Association, SDSC, Industrial Visits, Field Trips, Talks,, etc.)

1. The Department of Management Studies (BBA), Women's Christian College, conducted the *investiture of the office bearers of its student's association 'Management Mavericks'* on 29th August, 2019. The event was graced by the presence of the chief guest, **Ms. Archana Sridharan, the Senior Manager, International Corporate Relations at Pentagraph Corporate Solutions Pvt. Ltd.**



2. **Industrial realities are opened to the students through industrial visits.**

The III-year BBA, Finance Elective students were taken for an Industrial Visit to SEBI (Securities Exchange Board of India) office on 09th August, 2019. The industrial visits are arranged for the students with an objective of providing them functional opportunity in different sectors which also helps to combine theoretical knowledge with industrial knowledge. It is considered as one of the tactical methods of teaching. The main reason behind this, it lets student to know things practically through interaction, working methods and employment practices.





https://investor.sebi.gov.in/program.html?type=1

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| 04:30pm | | | | | | | |
|---|----------------------|-----------------|--|---------------|---------------------|---|-----------------------|
| Wednesday, August 07, 2019 11:00:00 | Jaipur / Rajasthan | Western Region | University of Engineering and Management | Nitesh Bhatti | DGM | Trainees | Jaipur Local Office |
| Wednesday, August 07, 2019 10:30pm to 04:30pm | Chennai / Tamil Nadu | Southern Region | Women's Christian College | S Gonthi | Dy. General Manager | Securities Analysis and Portfolio Management Final Year | S Padmini, 0442888011 |
| Tuesday, August 06, 2019 10:00:00 | South Delhi / Delhi | Northern Region | Maharaja Surajmal Institute | Veena Kumari | Manager | Student | NRO |

The Marketing Elective (Advertising) students of III BBA visited the Hatsun Agro Product (HAP) Ltd. Company, on 13th August, 2019.



III BBA HR (Industrial Relations) elective students visited to L&T SHIP BUILDING, KATTUPALLI on SEPTEMBER 03,2019



II BBA students went on an Industrial visit to Hindustan Coca-Cola beverages Pvt. Ltd on August 22nd 2019

