

**Women's Christian College, Chennai**



**PANEL DISCUSSION ON INNOVATION, ENTREPRENEURSHIP AND START-UP  
(BLAZE – ENTREPRENEURSHIP CELL)  
On 7<sup>th</sup> August 2023**

**Session Details**

Title of the session : Panel discussion on innovation, entrepreneurship and start-up  
Duration : 60 minutes  
Venue : Benedicta Rowe Hall

**OBJECTIVE:**

"In the world of business, the people who are most successful are those who are doing what they love." – Warren Buffet

The panel discussion on innovation, entrepreneurship and start-up took place on 7<sup>th</sup> August 2023 between 1.30 pm to 2.30 pm at Benedicta Rowe Hall, WCC



The vestibule held a crowd of 119 which included 4 Panelists, 106 students from B. Sc Visual Communication, BA Corporate Economics and M. Com, 6 Office Bearers and 3 Faculty Members. Shrita Nyapathi, the Vice-President of Blaze was the host for the day. Marella Usha, the President of Blaze, welcomed the crowd warmly, followed by the invocation song sung by Shrita (Vice- President), Aafreen Khan (Joint Secretary) and Deepthi (Social Media Coordinator). Finally, the panellists were called onto to the dias by Harshita (Secretary) and so the event began.



The session began with Dr. Anchana Devi who went onto shine light on her company, Kadir Bioproducts which specializes in edible nutrispoons to reduce plastic pollution and spoke about her journey as an entrepreneur. Next up, we had Dr. R Prathibha Nalini who enlightened us with her transition from a scientist to an entrepreneur of an institute, followed by Ms. Viji Sharon Philip, an alumni of WCC, who gave us a glimpse of her life as an influencer.

### **CONCLUSION:**

The event ended with the panellists accepting questions from the student body and a vote of thanks proposed by Deepthi (Social Media Coordinator). Overall, the panel discussion was a huge success.

### **OUTCOME:**

The outcome of the event was that the audience is well-acquainted with the true meaning of innovation and entrepreneurship. The audience was thoroughly inspired by the lives of the panellists and hope to use the wisdom they acquired through the event in the future.



### **BENEFIT:**

The event truly helped the audience to comprehend the uncertainties and obstacles, an entrepreneur faces in his/her day-to-day life. By asking questions, they have acquired more knowledge about entrepreneurship and cleared their queries. The event has helped them to have a clearer perspective about entrepreneurship.

### **PARTICIPANT DETAILS:**

Total number of participants: 106

Total number of faculty: 3

Total expenditure amount: Rs. 3100

Platform: Offline

Institution Innovation Council  
Women's Christian College - Chennai  
Attendance (Office Bearers 2023-2024)

Title: **PANEL DISCUSSION ON INNOVATION, ENTREPRENEURSHIP AND START-UP**  
Date: **07-08-2023**

BLAZE (Entrepreneurship cell)

S.No	Name	Designation	Register Number	Attendance
1	Marilla Usha	President	21CEM46	<del>WVC</del>
2	Shritha Nyapathi	Vice President	21ENG66	SC
3	Harshita Sri V	Secretary	21CEM03	Present
4	Audreen Khan A	Joint Secretary	22BBA01	A
5	Sarah Devalamoni A	Treasurer	21CHE53	ABSENT
6	Pammathe	Creative Coordinator	21BBA66	ABSENT
7	Deepthi B	Social Media Coordinator	21PSY04	Present
8	Saniya Masba A	Event coordinator	22VCM35	Present

Name	VISCOM Reg. No	Signature
MARIAM FATIMA	21VCM14	
BATUL	21VCM25	
ALFIYAH	21VCM46	
ARUNA	21VCM04	
CHERISELA	21VCM07	
VASUNDARA	21VCM30	
Rinay Prabod	21VCM38	
RUQOOSHA	21VCM22	
A. Agnes Anilag	21VCM01	
U. SANGITHA	21VCM25	
Rashika May J	21VCM21	
ALICIA ROSHNA SETHA S	21VCM02	
Sai Lakshmi	21VCM24	
S. Leela	21VCM27	
Geethana S	21VCM17	
Abhila B	21VCM36	
Trishna Ramesh	21VCM12	
Abhinav	21VCM17	
Rishika Rishika R	21VCM34	
Manisha	21VCM11	
Hrishika	21VCM03	
Lochana	21VCM013	



Name	Reg. No.	Signature
Palekhandu M.T	21VCM51	Palekhandu
Redina Redel Sekten	21VCM20	Redina
Martenna	21VCM35	Martenna
A. KERN JOHNSON	21VCM12	A. KERN JOHNSON
SANTANA	21VCM39	SANTANA
A. MANTA	21VCM10	A. MANTA
Oja Nelson	21VCM09	Oja Nelson
Aswika	21VCM06	Aswika
K. N. K.	21VCM18	K. N. K.
21VCM40		
Zelin	21VCM49	Zelin

Name	Reg. No.	Signature
1. K. N. K.	21CEM38	K. N. K.
2. T. N. K.	21CEM26	T. N. K.
3. M. N. K.	21CEM06	M. N. K.
4. V. N. K.	21CEM31	V. N. K.
5. K. N. K.	21CEM55	K. N. K.
6. S. N. K.	21CEM45	S. N. K.
7. S. N. K.	21CEM17	S. N. K.
8. A. N. K.	21CEM33	A. N. K.
9. H. N. K.	21CEM58	H. N. K.
10. V. N. K.	21CEM57	V. N. K.
11. P. N. K.	21CEM43	P. N. K.
12. P. N. K.	21CEM07	P. N. K.
13. N. N. K.	21CEM52	N. N. K.
14. J. N. K.	21CEM05	J. N. K.
15. T. N. K.	21CEM30	T. N. K.
16. S. N. K.	21CEM11	S. N. K.
17. T. N. K.	21CEM10	T. N. K.
18. L. N. K.	21CEM13	L. N. K.
19. S. N. K.	21CEM14	S. N. K.
20. T. N. K.	21CEM00	T. N. K.
21. K. N. K.	21CEM34	K. N. K.
22. A. N. K.	21CEM12	A. N. K.
23. P. N. K.	21CEM08	P. N. K.
24. V. N. K.	21CEM09	V. N. K.

Name	Reg. No.	Signature
25. R. N. K.	21CEM10	R. N. K.
26. T. N. K.	21CEM08	T. N. K.
27. S. N. K.	21CEM01	S. N. K.
28. A. N. K.	21CEM38	A. N. K.
29. R. N. K.	21CEM09	R. N. K.
30. D. N. K.	21CEM02	D. N. K.
31. A. N. K.	21CEM14	A. N. K.
32. S. N. K.	21CEM42	S. N. K.
33. D. N. K.	21CEM29	D. N. K.

Name	Reg No	Signature
ED. M. J. Debon	23 PCM 22	Debon
ED. L. J. Debon	23 PCM 14	Debon
ED. B. Debon	23 PCM 37	Debon
ED. S. Debon	23 PCM 52	Debon
ED. P. Debon	23 PCM 25	Debon
ED. J. Debon	23 PCM 12	Debon
ED. K. Debon	23 PCM 07	Debon
ED. A. Debon	23 PCM 04	Debon
ED. B. Debon	23 PCM 05	Debon
ED. F. Debon	23 PCM 28	Debon
ED. S. Debon	23 PCM 24	Debon
ED. S. Debon	23 PCM 35	Debon
ED. P. Debon	23 PCM 36	Debon
ED. A. Debon	23 PCM 24	Debon
ED. B. Debon	23 PCM 17	Debon
ED. J. Debon	23 PCM 18	Debon
ED. L. Debon	23 PCM 27	Debon
ED. J. Debon	23 PCM 16	Debon
ED. S. Debon	23 PCM 24	Debon
ED. E. Debon	23 PCM 11	Debon
ED. K. Debon	23 PCM 20	Debon
ED. K. Debon	23 PCM 01	Debon
ED. A. Debon	23 PCM 01	Debon

Name	Reg No	Signature
ED. B. Debon	23 PCM 04	Debon
ED. B. Debon	23 PCM 02	Debon
ED. B. Debon	23 PCM 33	Debon
ED. B. Debon	23 PCM 29	Debon
ED. B. Debon	23 PCM 25	Debon
ED. B. Debon	23 PCM 28	Debon
ED. B. Debon	23 PCM 02	Debon
ED. B. Debon	23 PCM 10	Debon
ED. B. Debon	23 PCM 25	Debon
ED. B. Debon	23 PCM 17	Debon
ED. B. Debon	23 PCM 13	Debon
ED. B. Debon	23 PCM 20	Debon
ED. B. Debon	23 PCM 20	Debon



## **E-BAZAAR 2024**

**Organised by The Entrepreneurship Cell of Women's Christian College, Chennai on 5<sup>th</sup> and 6<sup>th</sup> February**

### **Session details**

Title of the session: E- Bazaar

Duration: 2 days

Venue: Main auditorium foyer

### **OBJECTIVE:**

“If at first, the idea is not absurd, then there will be no hope for it.”

-A. Einstein

With creativity and entrepreneurship as the key elements in mind, the E-Bazaar event was held at the main auditorium foyer on 5<sup>th</sup> and 6<sup>th</sup> February 2024 by the Entrepreneurship Cell.

The event was focused on creativity, marketing strategies and entrepreneurship which aimed at being an open arena for out-of-the-world products developed by stall owners and centred around entrepreneurship. This two-day event was held with the objective of fuelling the passion for entrepreneurship among students.

### **DAY - 1**

Entrepreneurship was born centuries ago when people began to have hope for the future to develop a world that is better than the one, they were born in. As the founder and CEO of Stella & Co said “You have to see failure as the beginning and the middle, but never entertain it as the end”. With this spirit in heart, the E-BAZAAR 2024 began on 5<sup>th</sup> February 2024 with 16 entrepreneurs diving into the business market of WCC. The event began with an inaugural ceremony which included prayer and A prayer song followed by an introduction on E-BAZAAR by the President of the E-cell, Marella Usha and the faculty coordinators. Day 1 was pretty successful for our entrepreneurs with most of them selling all their products and raised a tremendous profit for their businesses. The event began at 9.30 am and ended by 4.30 pm.

### **DAY – 2**

Day 2 of the E-BAZAAR was pretty eventful as well. The entrepreneurs got creative with their product range which gave the consumers a wide variety of products to choose from. From herbal products and crochet items to food, the E-Bazaar was no less than a fest. Entrepreneurs showcased their entrepreneurial skills and were assessed by the faculty



coordinators based on their marketing strategies, investment and profits accordingly. Again, the event began at 9.30 am and ended at 4.30 pm.



**A SEMINAR ON BLOCKCHAIN STANDARDIZATION -  
IMPACTING INNOVATION STARTUP**

**(BLAZE – THE ENTREPRENEURSHIP CELL AND ZEAL – THE INNOVATION  
CLUB)**

**On 10<sup>th</sup> May 2024**

**Session Details**

Title of the session : Blockchain Standardization – Impacting Innovation Startup  
Duration : 60 minutes  
Venue : Google meet

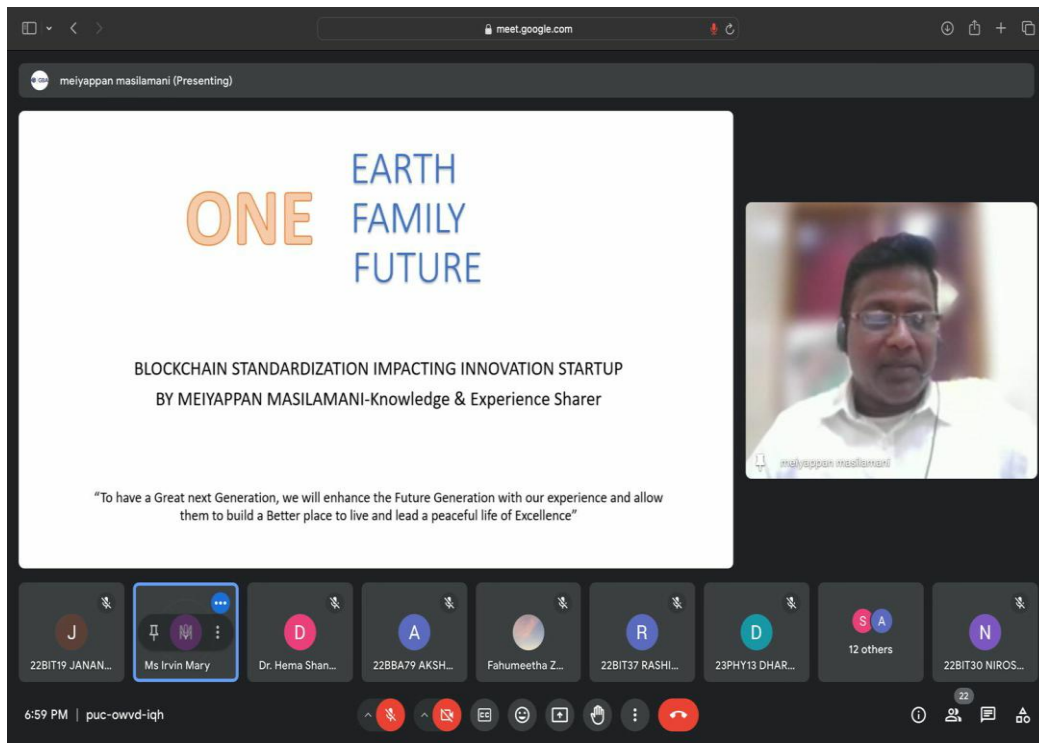
**OBJECTIVE:**

"Innovation is seeing what everybody has seen and thinking what nobody has thought." - Dr.  
Albert Szent-Györgyi

The seminar on Blockchain Standardization – Impacting Innovation Startup took place on  
10<sup>th</sup> May 2024 between 7 pm to 8 pm through Google meet.



The virtual meet held a crowd of 64 which included the resource speaker, the faculty members, the office bearers of Blaze and Zeal and students from various departments. The event began with a prayer by Nietasha NS from BLAZE, followed by a welcome address delivered by Dharshinee from ZEAL. The introduction of the resource person was given by Elaezhini from ZEAL who was also the MC for the entire event. Then, the session was taken over by the resource speaker, Mr. Meiyappan Masilamani who went onto enlighten us with his vast knowledge in the respective field.



## CONCLUSION:

The event ended with the resource speaker accepting questions from the student body and a vote of thanks proposed by Sanghamitra from ZEAL.

## OUTCOME:

The outcome of the event was that the audience is well - acquainted with the true meaning of innovation and startup. The audience was thoroughly inspired by the presentation given by the resource speaker and hope to use the wisdom acquired through the session in the future.

## BENEFIT:

The event truly helped the audience to comprehend the meaning and obstacles of a startup. The event has helped them to gain a clearer perspective about innovation and startup.

meiyappan masilamani (Presenting)

### HOW WE'RE TAUGHT TO MEASURE SUCCESS

TWO WAYS of LIVING – LIVING ON YOUR EXPERIENCE; LIVING ON OTHERS EXPERIENCE

PROFIT  
SALARY  
JOB TITLE  
SOCIETAL STATUS

### A BETTER MEASURE

SOCIETAL STATUS for SOCIETAL IMPROVEMENT  
MENTAL HEALTH  
PHYSICAL HEALTH  
LIKING WHAT YOU DO  
PASSION / HOBBY  
FREE TIME  
FAMILY TIME  
PROFIT SHARING

Source linkedin post with meiy addons

meiyappan masila...

Ms Irvin Mary

Dr. Hema Shankari

E  
23BCA14 ELAEZHI...

H  
22BIT18 HEPHZIBA...

N  
22BBA43 NIETASH...

N  
22BIT30 NIROSHA ...

J S  
44 others

C  
Claret Roseline Priya

53

## PARTICIPANT DETAILS:

Total number of participants: 64

Total number of faculty: 5

Platform: Online



