ABOUT THE EVENT

AI-FINX is an event that aims to delve into the impact of technology on the financial industry and its transformative effects. The technological advancements made have significantly enhanced financial services by providing larger opportunities and facilitating smarter decision-making. This has proven advantageous to the financial sector, driving the continuous integration of innovative technologies within it.

This year's event revolves around the theme "FinTech Revolution," highlighting its rapid growth globally and the advantages it brings, such as enhanced efficiency, innovative solutions, and greater financial inclusion.

We invite students from all fields to conduct research and present papers on the latest advancements in FinTech and its practical application in the global landscape.

DATES TO REMEMBER

Last date to register 18.01.2025

Submission of abstract 18.01.2025

Submission of full paper 23.01.2025

Presentation 28.01.2025

ABOUT THE COLLEGE

Women's Christian College (WCC), founded in 1915 by the United effort of 12 missionary societies in Britain, Canada and U.S.A., is the first private women's college in Madras. The 'A+' grade awarded by NAAC in the fourth cycle of accreditation is a fitting testimony to the remarkable progress of the College over the decades.

The College is known for its high standards of education and outstanding achievements in teaching-learning, research and extension activities. WCC, with its diverse programs, inculcates a community that helps explore new ideas and focuses on developing dynamic and resilient women leaders.

ABOUT THE DEPARTMENT

The Accounting and Finance stream of Commerce began in 2005 with the intent of purveying conventional to contemporary knowledge in the field of commerce whereby, the students horizon to pursue higher education or professional courses would be widened. This program strives to keep students well-versed in the latest advancements and emerging trends shaping the commerce landscape.

Women's Christian College

Since 1915

Lighted to Lighten

An Autonomous Institution affiliated to the University of Madras
Re-accredited by NAAC in July 2019 with Grade A+
College with Potential for Excellence

AI FINX '25

FinTech Revolution: Transforming the Economic Landscape

January 28th, 2025

An All Girls Event organized by the
Department of Commerce (Accounting & Finance)

AGENDA

- PRAYER & INVOCATION
- WELCOME ADDRESS
- CHIEF GUEST
- KEYNOTE ADDRESS
- PANEL DISCUSSION
- CLOSING PANEL: THE ROAD AHEAD
- Q & A SESSION WITH STUDENTS
- CLOSING REMARKS
- PAPER PRESENTATIONS BY PARTICIPANTS
- NETWORKING AND STARTUP SHOWCASE

Registration from 9:00 AM - 9:30 AM

CHIEF GUEST

DR. M. SAI KUMAR, IAS
Chairman and Managing Director
Tamilnadu Industrial Investment Corporation

PANEL SPEAKERS

MR. GOPU NATARAJAN
Chief Operating Officer
Software Technology Park of India, FinTech Centre of Entrepreneurship

MR. SANIL CHORINCHATH
Regional Head South- YES BANK,
Corporate CMS, Banking, Strategy, FinTech, Startups, Alliances

MR. S. HARIKRISHNAN
GM (Retd.)- Reserve Bank of India
Foreign Exchange Management Administration (**FEMA**)

MR. LALIT KUMAR RATHI
Founder and Managing Partner
LKR Advisors, Financial Planning & Wealth Management

KEYNOTE SPEAKER

MR. GOPU NATARAJAN
Chief Operating Officer
Software Technology Park of India, FinTech Centre of Entrepreneurship

Keynote Address: Driving Economic Inclusion and Growth, Leveraging AI to shape the Future of Financial Services

Discussion Topics by Speakers

- FinTech Ecosystems: Catalyzing Startups and Investments
- Driving Transformation Through Collaboration
- Simplifying Financial Inclusion with Technology
- Balancing Innovation and Regulation in FinTech
- Digital Virtual Assets- Crypto, DeFi, DLT, NFTs

THEMES AND SUB-THEMES

Sustainable Finance and Impact Investing

- Green Finance: Investing in a sustainable future
- Evolution of Sustainable finance initiatives
- Impact investing: Fintech solutions for social good

Digital Transformation In Finance

- Financial risk management in era of digital disruption
- Fintech and Cybersecurity: Managing risks in a digital world
- Digital payments: Transforming traditional banking
- Open banking: Opportunities and challenges

Other

- Human-centered design in FinTech: enhancing user experience
- Role of Big Data Analytics in FinTech
- Ethical implications of AI and Machine Learning in Fintech
- Regulatory challenges in FinTech

GUIDELINES FOR SUBMISSION

Research paper should be in the order given: Title – Authors name and Affiliation - Abstract – Keywords Introduction, Review of Literature, Research gap, Research Methodology, Analysis and Findings, Conclusion, Limitations and Future Research, References

Abstract should not be more than 250 words. Research paper should not be more than 2500 words.

Paper title, authors name and affiliation, contact number and email address should be included on the first page of the Article.

All photographs, charts and diagrams are to be referred as 'Figures' and should be numbered consecutively.

Abstract and full paper must be typed in Times New Roman, Font Size 12 , line spacing 1.5 and must have a margin of 1 inch on all sides.

> Participants are free to choose from the sub-themes provided or any other topic related to the overarching theme of the event

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Papers should be presented by the author/co-author using a PowerPoint presentation.

The Best Paper Award will be rewarded as per the judges' discretion.

Full paper and abstract should be submitted as a pdf through e-mail to aifinx02wcc@gmail.com

REGISTRATION FEE: Rs. 50 for attendees
Rs. 150 for paper presenters

The Registration fee is payable by each author and co-authors of the paper individually and separately.

REGISTRATION LINK:
https://forms.gle/tYCaXYefKBPURbyP9

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