ABOUT THE COLLEGE

Women's Christian College (WCC), founded in 1915 and affiliated with the University of Madras is a leading autonomous institution in Nungambakkam, Chennai. With the motto "Lighted to Lighten," WCC has empowered women for over a century, offering 22 undergraduate, 14 postgraduate, and 6 research programs, along with UGC-funded career courses. Accredited with an "A+" by NAAC in its fourth cycle and recognized as a "College with Potential for Excellence" by the UGC, WCC also offers a transfer program with LeTourneau University (USA). It partners with Liverpool Hope University (UK), Association of Christian Universities and Colleges in Asia (ACUCA), University of Cyberjaya (Malaysia) and Binary University (Malaysia) for global learning opportunities.

ABOUT THE DEPARTMENTS

Launched in 2022, M.Sc. in Data Science at WCC provides comprehensive training in data collection, analysis, and decision-making, thereby preparing students for careers such as data scientists, analysts, and machine learning engineers. While the undergraduate program B.Sc. Computer Science with Data Science equips students with industry-relevant skills for roles like Data Analysts and Data Scientists. Both programs pivot on academic excellence and holistic development, ensuring graduates are well-prepared to meet the evolving demands of the industry and the realms of Data Science.

The Department of Business Administration (BBA), established in 1998, aims to develop management leaders through a comprehensive academic framework,industry engagement, entrepreneurial training, and value-based education. The curriculum integrates theoretical business concepts with specializations in Marketing, Finance, or Human Resource Management, while emphasizing real-world experience through internships and projects in leading organizations, both in India and abroad.

The Office of International Programs and Student Services at Women's Christian College (WCC) facilitates global exposure through partnerships with top international universities. It offers exchange programs, study abroad opportunities, and academic mobility initiatives, enabling students to gain global perspectives and enhance their career prospects. The office provides assistance with program selection, scholarships, pre-departure orientation, and support during international studies, ensuring a smooth transition. These initiatives prepare students to thrive in a globally interconnected world by fostering cross-cultural understanding and professional development.

INTERNATIONAL CONCLAVE
ON
BUSINESS AND DATA INTELLIGENCE
29th & 30th JANUARY 2025

ICBDI 2025

https://wcc.edu.in

ORGANIZED BY

DEPARTMENTS OF BUSINESS ADMINISTRATION AND DATA SCIENCE
WOMEN'S CHRISTIAN COLLEGE,
COLLEGE ROAD, CHENNAI - 600 006
TAMIL NADU, INDIA

IN COLLABORATION WITH

THE OFFICE OF INTERNATIONAL PROGRAMS & STUDENT SERVICES

ABOUT THE CONCLAVE

The International Conclave on Business and Data Intelligence (ICBDI '25) brings together visionaries from around the world to propel business intelligence and data science through cutting-edge research . In today's interconnected world, business intelligence (BI) plays a pivotal role in driving informed decision-making across international markets. This conclave will explore the multifaceted dimensions of BI, highlighting its importance in fostering competitive advantage and strategic growth. This premier global forum focuses on AI, Machine Learning, Data Science, and Big Data, showcasing practical applications and innovative business solutions from diverse industries and regions. Keynote lectures and panel discussions will highlight the transformative impact on global economies, industries, and societies, fostering collaboration and progress in intelligent systems and data-driven decision-making.

TRACKS

Track 1: Data Driven Decision Making in Business
Track 2: Predictive Analytics for Strategic Planning & Visual Analytics for Improved Business Intelligence.
Track 3: Big Data's Role in Enhancing Business Operations
Track 4: Role of Business Intelligence in Workplace Diversity and Society.
Track 5: Business Intelligence Tools to drive sustainability initiatives in service organizations.
Track 6: AI and Automation in Business Processes
Poster Design Competition is another highlight of the conclave based on the above tracks.

REGISTRATION LINK:

https://forms.gle/QvwLjdCgVdQx2FQs6

REGISTRATION DETAILS

Students and Research Scholars : INR 500/-
Academicians : INR 1000/-
Industry Experts : INR 1500/-
International Students : INR 3000/-
International Academicians and Industry Experts : INR 4000/-

Patron
Dr. Lilian I Jasper
PRINCIPAL
Women's Christian College, Chennai

Convenors

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Associate Professor & Head
Business Administration
Women's Christian College

Dr. Esther Hannah M
Assistant Professor & Head
Data Science
Women's Christian College

Dr. G. Nancy Elizabeth
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The Office of International Programs & Student Services
Women's Christian College

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For any queries kindly contact us at
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