



WOMEN'S CHRISTIAN COLLEGE

An Autonomous Institution affiliated to the University of Madras

Re-accredited by NAAC in 2019 with Grade A+

College with Potential for Excellence

#51, COLLEGE ROAD, CHENNAI - 06

DEPARTMENT OF COMMERCE (HONOURS)

CORDIALLY INVITES YOU TO THE
WORKSHOP ON

PROFIT OR PURPOSE

DECODING SOCIAL ENTREPRENEURSHIP

Vs.

COMMERCIAL ENTREPRENEURSHIP



**14 AUGUST
2024**

10:00 AM - 5:30 PM

BAMFORD HALL



https://docs.google.com/forms/d/e/1FAIpQLSd_Yi3PP03ESCZgCe3BrN2lNUFGnlCZywVC7xgbtS_KgUTjHg/viewform

Scan QR code to Register

EVENTS

BUDDING
ENTREPRENEUR
10:00 AM



BUSINESS PLAN
11:00 AM



POSTER MAKING
11:00 AM



BUSINESS QUIZ
12:00 NOON



EVENT SCHEDULE

14/08/2024

10:00AM

Prayer

10:10 AM

Welcome Address

10:15AM

Chief Guest Address

Ms. Zoraida Samuel

Founder- Rehoboth Home for the Mentally
Challenged Women Destitutes

10:00 AM

Budding Entrepreneur

11:00 AM

Business Plan

11:00 AM

Poster Making

12:00 NOON

Business Quiz (Preliminary Round)

1:00 PM

Break

1:30 PM

Business Quiz (Final Round)

3:00 PM

Handicraft Making



GENERAL INSTRUCTIONS

- 1. Registration Fees- Rs.100 for per participant for all events (Free for WCC students).**
- 2. On the spot registrations will be held from 9:30am-10:30am for all events.**
- 3. Only women participants are allowed.**
- 4. Participants must bring their original ID card.**
- 5. Vulgarity in any form will lead to immediate disqualification.**
- 6. Judge's decision will be final and binding.**
- 7. The participants are asked to report to the venue ahead of time.**
- 8. Participants from the same college can form teams irrespective of the department.**

BUDDING ENTREPRENEUR

VENUE- BENEDICTA ROWE FOYER

TIME- 10:00 AM

- 1. Team event- 2 participants per team**
- 2. Participants must come prior to the specified time mentioned in the agenda to the venue to setup their stalls.**
- 3. Participants may start selling their products by 10:00 AM.**
- 4. The products will be judged on the basis of uniqueness, presentation and relevance to social welfare**
- 5. Participants must ensure that they sell their own products made by them.**

BUSINESS PLAN

VENUE- BAMFORD HALL

TIME - 11:00 AM

- 1. Team event: 2 participants per team.**
- 2. Participants can pitch their business idea with fitting SWOC analysis, projected cost, charts etc.,**
- 3. Bonus points will be rewarded if the product/service proves eco-friendly or adds value to the society.**
- 4. Duration: 6-7 minutes**

POSTER MAKING

VENUE- BENIDICTA ROWE HALL

TIME - 11:00 AM

1. Team event: 2 participants per team.
2. Participants must bring their own materials to the event.
3. Participants must come to the venue by 10:45 am and must complete the poster by an hour.
4. Participants must ensure that their posters must be related to SOCIAL ENTREPRENEURSHIP.
5. Participants work will be displayed in an exhibition after the allotted time.
6. The Poster must be made on the A3 size (11.7x 16.5 inches) sheet with margins (0.5inches) drawn with black pen/marker.
7. The Poster's topic and theme must be clearly mentioned at the top margin of the poster.

BUSINESS QUIZ

VENUE- BAMFORD HALL

TIME - 12:00 NOON

- 1. Team event: 2 participants per team.**
- 2. Quiz will be conducted in three rounds**
- 3. Each round will be a qualifier round.**
- 4. Judge's decision will be final**

**FOR ANY QUERIES
CONTACT- 8939928344
ADDLYN GRACIA**