

ANNUAL REPORT OF EVENTS CONDUCTED BY ZEAL, IIC- WCC FOR THE ACADEMIC YEAR 2020-2021

Office Bearers 2020-2021

Entrepreneurship Cell (Blaze) & Innovation Club (Zeal)



Standing 2nd row (L to R):

Kashifa Rahman R (Event Coordinator), Sarah Thomas (Creative Coordinator), Neha N (Technical Coordinator), Blessy Seraph J (Technical Coordinator), Jinu Varshini Su (Event Coordinator), Atulya Venkatesh (President), R Saba Yasra (President), Rachel Evangelina (Vice President), Sujitha N (Vice-President), Radhika S M (Social Media Coordinator), Adishrithi V (Associate Treasurer), Evangelin Priyanka D (Joint Secretary), Sangavi V (Event Coordinator), Shalini M (Event Coordinator), Sanjana V (Technical Coordinator), K Shariqua Afsheen (Social media Coordinator), K Sowmiya (Associate Treasurer).

Standing 1st row (L to R):

Dr. S. Sona, Dr. Evelin Kramony, DR. J. Margaret Marie, Dr. Hema Shankari K, Dr. Lisa Sheba Rani J, Dr. Anita R J Singh, Ms. Margaret Alexander, Dr. V. Narmadha, Ms. Irvin Mary .S, Dr. T. S. Renuga Devi, Dr. B.S. Catherine, Sahaana B (Social media Coordinator).

Sitting (L to R):

Beula M (Event Coordinator), Manonmani M (Event Coordinator), D Vidya Lakshmi D (Secretary), S.S. Nandhini (Treasurer), Sneha Merin Binu (Event Coordinator), Jenifer (Technical Coordinator), Lithika Ashok (Joint Secretary), Pearlin Angelina P (Technical Coordinator), N Naziya Nishath (Creative Coordinator), Dhevatha (Creative Coordinator), Anu Karthika (Creative Coordinator).

TIMELINE OF THE EVENTS 2020-2021

⇒ **09th June 2020**

The Inauguration of WCC IIC
(Zeal-Innovation Club and Blaze-Entrepreneurship Cell)

⇒ **21st June 2020**

Quiz: Yoga and Innovation on account of 6th International Yoga Day

⇒ **01st July 2020**

Webinar: “Igniting Your Minds”

⇒ **08th August 2020**

Workshop: “Design Thinking - A Problem Solving Approach”

⇒ **07th October 2020**

Promethean’20: Commemoration of Innovation Day

⇒ **10th October 2020**

Assembly Program: Celebrating Innovation Day

⇒ **09th November 2020**

Webinar: Enabling Entrepreneurship- Mushroom Cultivation from Agro Waste

⇒ **21st December 2020**

Webinar: Innovation for Women’s Empowerment

⇒ **22nd March 2021**

Idea Proposal Contest

⇒ **22nd March 2021**

Assembly Program: Innovative Young Minds: The Success Story

1. The Inauguration of WCC IIC (Zeal - Innovation Club and Blaze – Entrepreneurship Cell), 09 June 2020

Investiture ceremony for the office bearers for 2020-2021 of WCC IIC, was held on 09.06.2021 in virtual media platform - Zoom room between 10.30 am – 11.30 am, with 150 participants including Mrs Dr Lillian I Jasper, The Principal of Women’s Christian College as a guest of honour, 11 faculty members and 138 students together with previous year’s office bearers, New office bearers and representatives of all departments of both shifts were present in this ceremony. And the ceremony was also aired live on the Facebook platform. The ceremony was hosted by Ms Rachel Evangelina (The new Vice president of Innovation club), commenced with a prayer song and Mrs Dr Narmadha (Convenor of IIC) delivered the welcome address and followed by the Principal Address after which, the principal ma’am declared the New office bearers for the academic year 2020-2021.

The Annual Reports of Innovation cell and E-cell were presented by Ms Sucharitha (The vice president of IIC 2019 – 2020) and Ms Mariam (Vice president of E-cell 2019 – 2020) and the overall experiences in their respective cells were shared by Ms Sanjana (President of IIC 2019 to 2020) and Ms Renita (Vice president of E-cell 2019 – 2020). Later, the responsibilities were handed over to the New office bearers of both cells by their respective secretaries, treasurer, technical coordinator, creative coordinator, social media coordinator, and event coordinator. The vote of thanks was rendered by Ms Saba Yasra- President of IIC (2020 – 2021). The ceremony was concluded by our college tradition by singing Alma Mater.

2. Quiz on Yoga and Innovation on Account of 6th International Yoga Day, 21 June 2020

Institution’s Innovation Council (IIC) Women’s Christian College Chennai has conducted an online quiz on the topic. "Yoga and Innovation". The event was conducted through Google Forms on June 21 2020 from 8.00 AM to 8.00 PM. The faculty in charge of the event were Dr K. Hema Shankari (Innovation Activity Coordinator) and Dr Lisa Sheba (Innovation Ambassador MHRD’S Innovation Cell). The details and invite for the event were shared through the official social media pages by the social media coordinators two days before the event. The event began at 8.00 am and there was active participation from students of Women’s Christian College Chennai as well as students from other colleges across various states and union territories such as Andaman and Nicobar, Jammu and Kashmir, Goa, Delhi and Pondicherry.

To congratulate their efforts E-Certificates were also provided as a reward for the students who scored more than 50%. The event got over at 8.00 pm on the same day. The event was successful as more than 1135 students participated. Participants were able to learn about the history, practice and various other aspects of yoga to have an insight into what yoga is and how it helps one to lead a healthy lifestyle.

3. Webinar: “Igniting Your Minds”, 01 July 2020

Innovation Club of Women’s Christian College – Zeal, conducted a webinar on the topic ‘Igniting Your Minds’, on 1st July 2020 with Mr Sankaran Munuswamy (founder of

Phygitalz) as the speaker for the event. The Webinar being held on a virtual platform - Zoom room between 10:30 am to 11:50 am consisted of 465 participants, including 5 faculty members and 460 participants and it was also aired live on the Facebook platform Mr Sankaran Munuswamy presented the webinar with inspiring stories and important skills needed for innovation and entrepreneurship, and motivated the participants towards various insights about focus and persistence in a career without Procrastinations and impelled the participants to pursue the success of their start-ups. And he answered various questions raised by participants in the Question and Answer Session and the webinar was concluded with 'Alma Mater. The participants received their E-Certificates through their registered E-mail Id after filling their feedback forms.

4. Workshop on Design Thinking - A Problem Solving Approach, 08 August 2020

The Innovation Club (Zeal) of Women's Christian College Chennai conducted a workshop on the topic "Design Thinking- A Problem Solving Approach on 8th August 2020 with Mr Rammohan Reddy (Founder of Design Sprints, TED-X Speaker and Entrepreneur) as the speaker for the event. The workshop is held on the Zoom platform between 3:30 Pm to 6:00 Pm consisted of 36 participants, including 7 faculty members and 29 participants from both Innovation Club and E-Cell together. Mr Rammohan Reddy presented the workshop by giving a short introduction on Design Thinking, And then participants are divided into 10 different groups where each team comprises 4 to 3 participants, Team names were provided to each group. The team were sent to the breakout room to discuss their prototype, The speaker asks them to **Design a Bag** by following certain steps. The workshop has five rounds such as *Empathize, Define, Ideate, Prototype* and finally *Testing* the Participants felt the task was very interesting and actively participated, the team came up with very interesting designs. The speakers shared a story on designs of products that turns into a successful working model in the market. Three teams explained their prototype to all the Participants and Guest speaker. The workshop was found very useful and at the same time skilful by the participants and they have gained a lot of insights on Design Thinking and How to come up with an innovative working model in a short period.

5. Promethean'20 - In Commemoration of Innovation Day, 07 October 2020

The Institution's Innovation Council - Zeal conducted the star event of the year **Promethean'20** from the 1st of October to 7th of October in commemoration of Innovation Day which happens every year in the month of October. Since this year we are amid a pandemic, this event was conducted through a virtual medium. To bring up the creativity and competitive spirit among students, the IIC of Women's Christian College conducted this event on the theme "**Locked Up in Lockdown**" This event was mainly conducted to celebrate all the frontline workers fighting against Covid-19. On the whole, six various events were conducted they are *Ok Doodle, Amateur Chef, Meme-O-Mania, Lights Camera Lockdown, Epiphany in Lockdown and Lockdown Dramatica*. Each event was assigned to the event coordinators and they have continuously monitored the entries through Google Forms. The invite was sent to all the students through social media platforms like

WhatsApp and Instagram. Time was given to the participants to submit their entries through that registration form itself. Within a short period, we got a massive response. Over 206 students participated in various events. Each event was judged by a separate set of judges and the winners were selected. All the participants received their E-Certificate through their mail and the winners are announced in the General Assembly Program conducted on the 10th of October.

6. Assembly Program - Innovation Day, 10 October 2020

The assembly held in Virtual platform – Zoom Room between 12.30 pm to 1.20 pm consisted of participants from all departments of Shift 1 and Shift 2 including all faculties of Innovation club and E-Cell WCC, OBs of both Innovation club and E-Cell of WCC, and the participants of Promethean'20 events. The event was hosted by Ms Lithika Ashok (Joint Secretary of Innovation Club) began with the name of god with a song is sung by Ms Pearlin Angeline (Technical coordinator of Innovation Club) and Dr Narmadha (Convener of IIC – WCC) delivered the Welcome Address. After which, Ms Saba Yasra (President of Innovation Club) introduced the speakers of the event, Amalore Jude, Founder & CEO of EBIX Smart class and Susan Jude, Co-Founder of EBIX Smart class who briefed about their Start-up (EBIX Smart class) and inspired the students through their factual and innovative chronicles in the session.

Later, a video was transpired to brief the emergence of IIC and events hosted by the college's Innovation club till Promethean'20. And Ms Shariqua Afsheen (Social Media Coordinator) announced the winners of the Promethean'20 events - Meme-O-Mania (Meme), Ok Doodle (doodling), Amateur Chef (Cooking competition), Lockdown Dramatic (Mono acting), poetry, Video Making which was conducted through online platforms. The winners and participants of the events were issued E-Certificates through their E-mails. The Vote of Thanks was rendered by Ms Rachel Evangelina (Vice President of Innovation Club) and the assembly was concluded with 'Alma Matar.

7. Enabling Entrepreneurship - Mushroom Cultivation from Agro Waste, 09 November 2020

The Innovation Council of Women's Christian College - Zeal, conducted a Session on the topic - 'Enabling Entrepreneurship in agriculture through Mushroom cultivation from agro wastes', on 9th November 2020 with Dr Evelin Kramony (Associate professor of Department of Plant Biology and Plant Biotechnology of Women's Christian College) as the Resource person for the event. The Webinar being held on a virtual platform - Zoom room between 3.00 pm to 4.00 pm, consisted of 647 participants, including 190 faculty members and 457 participants of WCC and from other colleges and it was also aired live on YouTube platform.

The resource person Dr Evelin Kramony was introduced by Dr Lisa Sheba (Innovation Ambassador, MHRD's Innovation Cell) which accelerated into the resource person's session, followed by Question-and-Answer session the session inspired the participants with great ideas and instilled awareness about the business based Mushroom Cultivation with agro wastes and commercially available products, for the amateur entrepreneurs.

8. Webinar - Innovation for Women's Empowerment, 21 December 2020

The Innovation Club of Women's Christian College - Zeal in associated with "*Shaastra*" and "*She Can*" conducted a webinar on "**Innovation for Women's Empowerment**" on 21st December 2020, with Ms Sahithi Divi (Co-Founder of Impact Scientist) as the speaker for the event. Ms Sahithi Divi is a National Brand Ambassador for SDGs-CIMSME/ICTMAE and TED-X Speaker, who persuaded Bachelor's Degree in Pharmacy and was awarded State level leadership title by AMODA Broadcasting Company. The Webinar being held on the virtual platform - MS Team, from 2.30 Pm to 3.30 Pm, was hosted by Ms Abividya, consisted of 97 Participants from both Innovation Club and E-Cell of Women's Christian College.

The speaker, Ms Sahithi Divi accelerated into the session by giving a short introduction on Innovation and hastened the webinar with her inspiring thoughts. She also explained the Role of Women in our Country, Rural women's entrepreneurial notions and her aids for the notions. After which, she motivated the participants towards 'Design Thinking' and its aid in the evaluation of business projects. Followed by which, the resource person answered a various question posted by the students. The webinar was found very useful and inspiring as the session concentrated on the idea of women entrepreneurship and development, irrespective of the stereotypical barriers.

9. Idea Proposal Contest, 22 March 2021

The Institution's Innovation Council - Zeal of Women's Christian College Chennai conducted an Idea Proposal Contest for Smart India Hackathon that happens every year to encourage innovation among students and to make use of their insights for the country's development. In this regard, Project Proposal is invited from all the Departments. A team must contain a minimum of two and a maximum of five members and it is mandatory to submit at least one proposal from each department. On the guidelines and the themes provided by the MHRD (Ministry of Human Resource Department of Indian) Categories have been sent to students

Participants were actively and enthusiastically participated over 64 responses have been received out of that 48 responses have been shortlisted as they met all the Guidelines. In those 48 responses, 26 responses are for the Technical stream and 22 responses are for the Non-Technical stream. There were a total of six jury members in that three jury members were assigned to judge Technical proposal and another set of jury member assigned to judge Non-Technical Proposal. All the proposals were thoughtful and there was enthusiastic participation among students across the various departments, assuredly top performers were selected and rewarded for the proposal.

10. Assembly Program - Innovative Young Minds the Success Story, 22 March 2021

The Institution's Innovation Council - Zeal and Entrepreneurship Cell - Blaze of Women's Christian College Chennai conducted the Assembly Program on the topic " Innovative Young Minds - the Success Story" to share the annual progress and some of the inspiring

stories of IIC, as we nearing the end of the academic year 2020-2021. The event was conducted on 22nd March 2021 from 1.00 Pm to 2.00 Pm on Zoom Platform which was also aired live on YouTube that consisted of 631 Participants including students and staffs. The event has begun with the Prayer by P. Pearlin Angelina, (Technical Coordinator of Innovation Club). Dr Margaret Marie, NISP Coordinator of WCC, gave a brief introduction to the NISP Committee and an Orientation about the NISP Ms Hannah Ruth, Alumnae of Women's Christian College shared her Success story She explained about the project which she developed during her college days.

Following that Dr V. Narmadha, Convenor of IIC announced the winners of the Idea Proposal Contest which was held between 30th January to 18th February 2021 and then Ms Saba Yasra, President of Innovation Club shared her Successful Entrepreneurship Journey on her baking venture called "Baking reasons Why", an online store that sells various pastries and cakes, Later Ms Rachel Evangelina, Vice President of Innovation Club addressed the students and shared about the journey of IIC and explained about the Events conducted in this Course of year and same as Ms Atulya, President of E-Cell shared her experience in the blaze. Finally, Dr K. Hema Shankari Event Coordinator of IIC rendered the vote of thanks. And the program ended with the Alma Mater.

All the events which were conducted in the academic of the year of 2020-2021 by the student body of zeal were well received by the students which were visible by their active participation in all the events. Timely support and encouragement was duly given by our beloved principal and the staff coordinators of innovation club of WCC IIC.

Annual Report Entrepreneurship Cell 2020 - 2021

Office Bearers 2020-2021



Standing 2nd Row (L to R):

Neha N (Technical Coordinator), Kashifa Rahman R (Event Coordinator), Sarah Thomas (Creative Coordinator), Blessy Seraph J (Technical Coordinator), Atulya Venkatesh (President), Sujitha N (Vice-President), Adishrithi V (Associate Treasurer), Radhika S M (Social Media Coordinator), Evangelin Priyanka D (Joint Secretary), Sangavi V (Event Coordinator), Shalini M (Event Coordinator).

Standing 1st Row (L to R):

Dr. S. Sona, Dr. Evelin Kramony, Dr. J. Margaret Marie, Dr. Hema Shankari K, Dr. Lisa Sheba Rani J, Dr. Anita R J Singh, Ms. Margaret Alexander, Dr. V. Narmadha, Ms. Irvin Mary .S, Dr. T. S. Renuga Devi, Dr. B.S. Catherine.

The Institution's Innovation Council comprises the Innovation Club and the Entrepreneurship Cell. The Entrepreneurship cell is focused on inculcating the passion and spirit among students to pursue entrepreneurship, spread the knowledge about entrepreneurship through guest lectures and special events. The Cell is also focussed on motivating students to develop their start-ups, identify the brightest ideas, and give them a forum to transform the ideas into solutions. Apart from guiding aspiring entrepreneurs, Entrepreneurship Cell creates a pathway of various opportunities like interactive sessions with professionals, business competitions to increase awareness about entrepreneurship. The cell also aims to promote creative thinking, efficient work culture, and developing various professional skills like communication, strategic management and decision making. Also, various events are held to give insights on marketing and management skills, tips to make effective business plans, and turn innovations into saleable products.

On 9th June 2020, the Entrepreneurship Cell of Women's Christian College - Blaze was officially installed for the year 2020-2021. The event was conducted via the Zoom meeting platform and was graced by Principal, Dr Lilian I Jasper. The Office Bearers for the Academic Year 2020-21 were installed, and the handover took place. Various OBs from the previous year came forth and delivered the annual report and guided the new OBs on their journey with Entrepreneurship Cell. The auspicious ceremony was also attended by the faculty coordinators and student members of the Institution Innovation Council of Women's Christian College.

The very first Webinar on Decision Making with Moral Dilemmas by Ms Tanya Kapoor, Mentor of Change, Atal Innovation Mission, was conducted on 26th June 2020. This session was focused on encouraging students to adopt good decision-making skills and get a better perception of decision making in terms of one's career.

An Online Quiz on the topic "Entrepreneurship" was conducted on 3rd July 2020 with 559 participants. This contest aimed to stimulate the participants to gain comprehensive knowledge about entrepreneurship and enable them to enhance their analytical abilities. Out of the total participants, 190 received e-certificates for their exceptional performance.

On 28th July 2020, A Webinar on Entrepreneurship: Start-up to build your dream career By Dr Kalaivani Ganesan, Scientist E, Department of Biotechnology, Government of India was conducted. This webinar was attended by 412 participants and concentrated on encouraging young minds to build their desirable career and motivated aspiring entrepreneurs to formulate their start-up's strategies.

An Online Quiz on Digital Marketing was conducted on 3rd August 2020. This Quiz Competition intended to motivate the student participants to gain extensive knowledge about Digital Marketing and help them broaden their understanding of Digital Marketing as It is a rapidly emerging arena in recent times. Out of the total 454 participants, 224 received e-certificates for their exceptional performance.

The Assembly Programme on Developing Innovative Ideas into Reality by Ms Kezia Sasitharan, Co-Founding Director of Liquidentity Ltd & Ph.D Researcher was conducted on 28th August 2020 with 750 participants from Women's Christian College. This programme was focused on

breaking down the phases involved in various Hackathons events. The speaker meticulously explained the paths of discovering exposure and generating ideas.

On 7th January 2021, the workshop on “Social Entrepreneurship and Enterprise Business Plan” was conducted. The resource person was Mr B S C Naveen Kumar, the Chief Program Coordinator, Rural Entrepreneurship MGNCRE, Tamil Nadu Program. The Workshop was attended by 125 and aimed to nurture the budding entrepreneurs and enabled them to reinforce their business proposal. The session assisted the students in understanding the term Social Entrepreneurship more effectively.

The ceremony of Handing over the Badge for the Office Bearers for the academic year 2020-21 was held on 22nd February 2021, at Bamford Hall, Women’s Christian College at 2:00PM. The event was graced by the Faculty Coordinators and Office Bearers of Institution Innovation Council of Women’s Christian College.

During the month of March, the Entrepreneurship Cell conducted many Events and Competitions.

The webinar on “Intellectual Property Rights” by Er. Karthi Prabhakaran, Co-Founder, STEAM Troops Innovation Labs Private Limited was conducted on 5th March 2021, in collaboration with STEAM Troops Innovation Labs Private Limited. The event was attended by 86 participants via Google meet platform. The session was focused on imparting knowledge about IPR and its sub-categories on young minds. Patent, Trademark, Infringement was some of the topics covered in the webinar which was vastly explained.

Followed by which the Business Plan Workshop on “Prototype Process Design and Development Prototyping” was conducted on 6th March 2021, in collaboration with STEAM Troops Innovation Labs Private Limited. The speaker was Mr Venkatasubramanian. SS, Co-Founder, STEAM Troops Innovation Labs Private Limited. The Workshop was attended by 95 participants and aimed at enlightening the budding entrepreneurs about a business plan and assists them to formulate one.

Almost a week later, the webinar on “Indian women entrepreneurship re-imagined,” by Ms Manvi Vaidyanath, Program Lead - Women’s Entrepreneurship at Pratham Institute, was accomplished in collaboration with the Department of Physics. The event was executed on Google Meet on 11th March 2021 with 154 participants from Women’s Christian College. The Webinar intended for preparing all the budding women entrepreneurs for tomorrow’s reality and to thrive them. The speaker also shared her learning through working with the women entrepreneur, and the session received an overwhelming response from the attendees.

On 13th March 2021, the much-awaited Business Plan Competition was conducted by the cell in collaboration with STEAM Troops Innovation Labs Private Limited. The competition was graced with the presence of an eminent panel of judges to assess the participants from various colleges. The panel of judges was Mr Venkatasubramanian. SS, Er. Karthi Prabhakaran, Dr B. S. Catherine, Dr Irvin Mary. This panel comprised a mix of members from STEAM Troops Innovation Labs Private Limited and the Faculty Members of Women’s Christian College. The students were encouraged to come as a team or an individual, to pitch their business plans to the

eminent panel of judges. The teams with the most sensational and innovative ideas received exciting cash prizes and exclusive mentorship from the STREAM Troops Innovation Labs Private Limited. Sujitha Nirmal, a student from B. Com (Com), Women's Christian College, bagged the first prize winning Rs. 1000.00 along with a mentorship from STEAM Troops Innovation Labs Private Limited. Along with Sujitha, Team Vivera comprising Shubneet V Keshwani, Mohammed Nabeel and Pranay Jain from Loyola college were the runner-up and also received a mentorship from STEAM Troops Innovation Labs Private Limited.

On the same day, The Live Presentation on "Business Plan by Students" was conducted for the Enthusiastic students from the Women's Christian College. The students were given an opportunity to witness the competition and got to know how to draft and present a business plan. The live session witnessing the students across India exceptionally presenting their business pitch. The attendees learned various aspects of how to master a B-Plan presentation.

A Conversation on Music, Marketing, Magazines & More was a fun-filled session with Mrs Sneha Ramesh, Founder & Director, The Score Magazine. It was conducted on 18th March 2021. The session gave students the idea of being an Entrepreneur in the Music industry, insights on Magazine Publication and Marketing planning and outreach in a candid conversation with Mrs Sneha Ramesh.

A webinar on "Digital Marketing as a Career for Students" by Mrs Priya Parthasarathy was conducted on 18th March 2021. She is the Director, Prequel Labs. This webinar gave the attendees a simple notion about pursuing Digital Marketing as a career option for students and how they can shine in the field. Mrs. Priya also explained about the various aspects of Digital Marketing and how students can learn it in cost-effective ways and hone their skills.

A webinar on "Building a Career on Social Media" by Mrs Swetha Renukumar, Fashion & Lifestyle Blogger was organized on 24th March 2021. This webinar is focused on enlightening the students about establishing a career on various social media platforms. She elaborated on how to carve a niche and how to develop content in the niche.

The webinar on "Why Strategic Communications is important for all Professionals?" by Mrs Jayashree Balasubramanian, Head of Communications, Reliance Foundation was conducted on 27th March 2021 with around 101 participants from Women's Christian College. This webinar focussed on helping students understand the value of Communication in the life of a professional. The speaker elaborated on the topic with real-life case studies and anecdotes.

The Office Bearers of Entrepreneurship Cell bid Farewell to each other on 29th March 2021. The heartfelt event was beautifully orchestrated by office bearers, and the event was graced by the office bearers of E-Cell 2019-20 and 2020-21. Dr. T. S. Renuga Devi, Faculty Coordinator, E-Cell distributed their certificates and gave a formal farewell. In this session, they shared their experience with the E-Cell and also celebrated the success of the present year.

A webinar on "Managing Academics and Work-Life along with Empowering young Women" by Ms Vidhya Krishnan, Chief Executive Director, Accsys India & Founder Director of Team Magnates was conducted on 29th March 2021. Being a student and a start-up founder, Ms Vidhya helped the students understand how to balance their academics and entrepreneurial ventures. She

elaborated on how one should be an entrepreneur in recent times with anecdotes and helped students understand the advantages of being an entrepreneur.

Finally, a webinar on “Exploring Start-Up Ecosystem: from Careers to Marketing” by Mr Sam Baisla, Serial Entrepreneur, Early-Stage Investor, BRAND SAMOSA, NEXEL, Decodr Technologies, Founder, was conducted on 31st March 2021. To help budding entrepreneurs grow in life and achieve great heights, Sam is on a mission to create a world-class entrepreneurial ecosystem in India by bringing global opportunities. In the webinar, Sam Baisla elaborated on how to formulate and test an idea. He also helped students to understand the usefulness of LinkedIn in their entrepreneurial venture. Besides, he also elaborated on how to come up with an innovative strategy for a successful business/start-up idea.

Like Chirag Kulkarni has said, “Entrepreneurs need to look for people in the company who are not afraid of failures, for example, intrapreneurs. They make a business more successful by thinking like an entrepreneur — but within a company.” All these laurels are incomplete without the efforts of the Office Bearers, Faculty Coordinators, College Management and Student Representatives. The E-Cell Blaze had the eventful year of 2020-2021 which was beneficial to students and Office Bearers. In a nutshell, the term was lucratively accomplished.
