



INSTALLATION CEREMONY 4.0 (2022-2023)

Organised by the Institution Innovation Council of Women's Christian College, Chennai
on 08th August 2022

'The most effective leaders aren't always the ones who accomplish the most. They are the one who inspire others to accomplish the most'.

SESSION DETAILS

- Title : Installation Ceremony
- Date : 08th August 2022
- Duration : 1 hours
- Venue : Bamford Hall

Entrepreneurship was born centuries ago when people began to have hope for the future to develop a world that is better than the one, they were born in. As the founder and CEO of Stella & Co said "You have to see failure as the beginning and the middle, but never entertain it as the end" with this spirit in heart the new OBs 2022-23 took on their badges and roles with determination to help the entrepreneur of WCC reach their full potential.

The Installation Ceremony for the office Bearers for the academic year 2022-2023 was held on the 08th of August 2022, at Bamford Hall, Women's Christian College, Chennai at 10:30am.



Since 1915



INSTITUTION'S INNOVATION COUNCIL

INSTITUTION'S INNOVATION COUNCIL OF
WOMEN'S CHRISTIAN COLLEGE, CHENNAI
CORDIALLY INVITES YOU TO

INSTALLATION CEREMONY 2022-23

of Student Office Bearers

AUGUST 8, 2022

BAMFORD HALL,

10:30AM-11:30AM



The program started at 10:30am by a welcome address by Priya (Zeal – Treasurer) followed by a prayer led by Dr. Hema Shankari K, Faculty Coordinator of Innovation Club. Dr. Lisa Sheeba Rani J Convenor of IIC welcomed the gathering which held 69 representatives of the IIC, 29 Office Bearers, 12 Faculty members, 7 alumnae OB's by talking about the wonderful past 3 years of IIC and its various achievements and congratulating the 4th set of Office Bearers and welcomed the guest of honour of the day The Vice Principal of WCC Ms. Lizzie Angelina.

Followed by which the Vice principal awarded the badges to the new Office Bearers of 2022-23 and gave a few words of wisdom to the OBs through a speech and ended it with a heartfelt congratulation towards the new office bearers.

Divya Rhenius (Blaze – Event Coordinator) read out the oath that the Office Bearers took which acted as an acknowledgement to the duties and responsibilities they had towards the office and badge they held.

To showcase how far the IIC has come since its inception a short video documentation of its history and achievement was displayed for the OB's, teachers and IIC representatives. Along with a video recording of the president of Blaze (2021-22) passing on words of wisdom to the current batch.

The program came to an end with Dr. Margaret Marie J the Activity Coordinator of Blaze proposing the vote of thanks followed by the alma mater.



E-cell: Trisha.S (Associate), Devadharshini (Secretary), Lakshmi Shrita Nyapathi (Creative Coordinator), Divya Rhenius (Event Coordinator), Jaya.K (Event Coordinator), Harshita Sri. V (Joint-Secretary), Marella Usha (Vice President), Abigail Anna David (Social Media Coordinator), Varsha.M (President), Arthi.G (Treasurer)

Innovation Club: Agneta Christobel.A (President), KalaiPriya.S (Social Media Coordinator), Jaswanthi.M (Technical Coordinator), Dheshika.V (Social Media Coordinator), Pavithra.J (Social Media Coordinator), Rianna Sara Thomas (Vice President), G.R.Priya (Treasurer), Udhaya Panimalar (Event Coordinator), {Left to right} Padma Roshini.P (Technical Coordinator), M.S.Rashika Safreen (Creative Coordinator),

Sanjana.J (Event Coordinator), Abigail Harini.S (Event Coordinator), Varsha.P (Technical Coordinator), Phebe Alice (Joint-Secretary), S.Abinaya (Associate Treasurer), Anamika Arun (Secretary), Kiruthika.M (Creative Coordinator), Hemalatha.E (Event Coordinator)



Left to right – BLAZE: Trisha (Associate Treasurer), Varsha M (President), Marella Usha (Vice President)

Left to right - Devadharshini (Secretary), Harshita Sri. V (Joint-Secretary), Divya Rhenius (Event Coordinator), Arthi.G (Treasurer), Varsha.M (President), Trisha.S (Associate Treasurer),

Lakshmi Shrita Nyapathi (Creative Coordinator), Jaya.K (Event Coordinator), Abigail Anna David (Social Media Coordinator), Marella Usha (Vice President).

Participant details:

Total Number of Participants: 118

Platform : Offline



LAUNCH OF 5G SERVICES BY HON'BLE PRIME MINISTER

Session Details

- Title of the session : Launch of 5G Services by Hon'ble Prime Minister
- Date : 1st October 2022
- Duration : 2 hours 37 mins
- Platform : Website (pmindiawebcast.nic.in)
- Activity Category : IIC Calendar
- Theme : Live cast on the launch of 5G in India launched by the Hon'ble Prime Minister.

Chief guest Details:

- Name : Narendra Modi
- Designation : Prime Minister of India
- Organization : Government of India

The Outcome of the activity :

Prime Minister Narendra Modi launched 5G services in India on Saturday, calling it a “step towards the new era.” The launch in select cities will cover the entire country over the next couple of years, a government statement said. PM Modi launched the much-awaited services that aim to provide seamless coverage, high data rate, less delay in internet connectivity and highly reliable communications in the presence of India’s telecom leaders in New Delhi. “This event will be etched in history,” Modi said at the launch. He said it was a “step towards the new era in the country” and “the beginning of infinite opportunities.”

Reliance Jio telecom company plans to start in four metropolitan areas in October and hopes to reach most cities and towns in 18 months. The government said that the cumulative economic impact of 5G on India is expected to reach \$450 billion by 2035.

Key highlights/ Events:

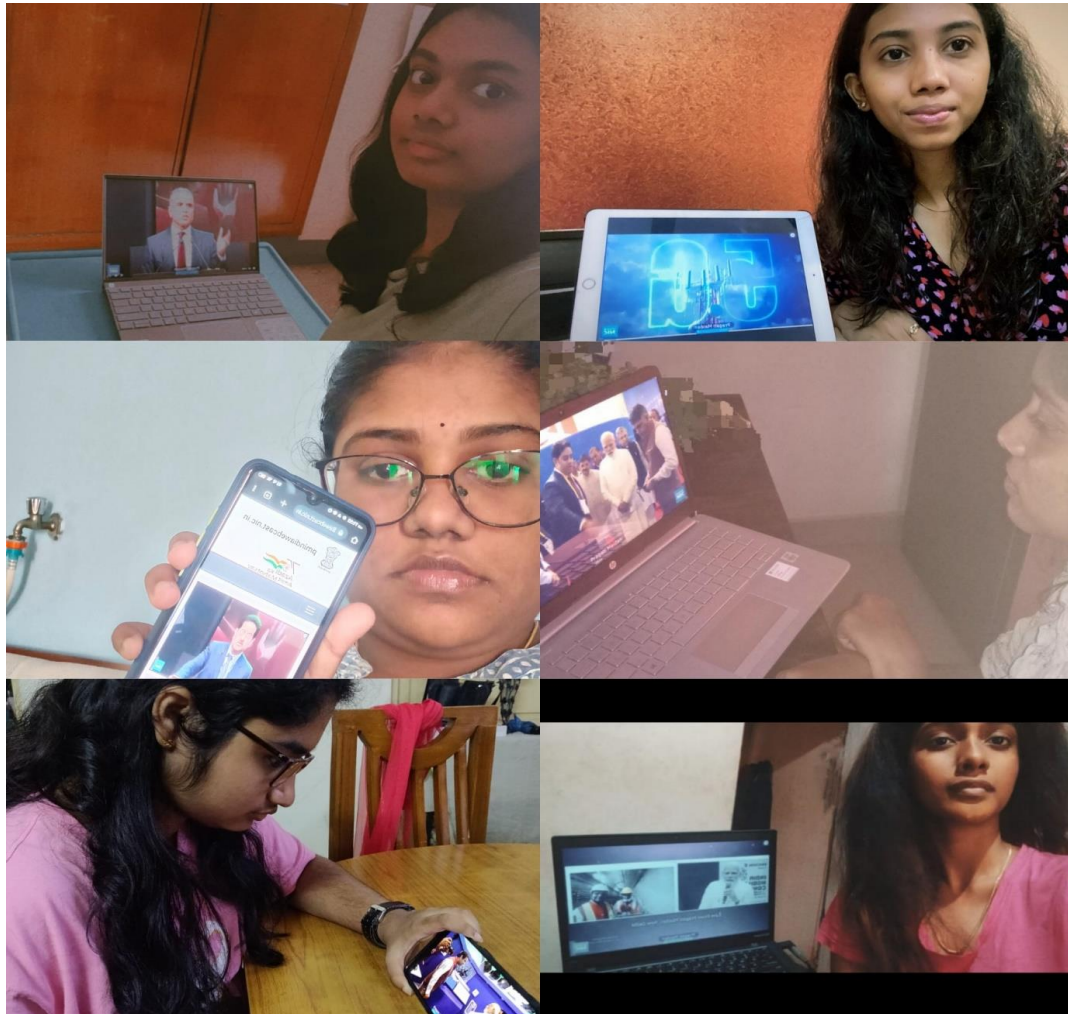
1. Reliance, Airtel and Vodafone Idea - the three major telecom operators - demonstrated one use case each in front of the prime minister to show the potential of 5G technology in India.
2. “5G is much more than the next generation of technology”, said Reliance’s Mukesh Ambani while addressing the event.
3. Reliance Industries Ltd.’s 5G network aims to cover the remotest corners of India by December next year, Ambani said.
4. The 5G services would also help India add to its unicorn list, Bharti Mittal of Bharti Enterprises asserted. “With the advent of 5G, I’m sure that the country will add many more unicorns in the world”
5. Delhi, Mumbai, Varanasi, and Bangalore are among the eight cities where Airtel said it would launch its services on Saturday.
6. From 6 crore internet users in 2014 to 80 crore users now, the penetration has been deepening, according to the government.
7. Our Hon'ble Prime Minister Mr. Narendra Modi Ji inaugurated the event making the launch of 5G a grand success.
8. The speakers of the day were Mr. Sunil Dutt, President Devices, Reliance JIO, Mr. Nader Atteya, Senior Strategy & Technology Manager, MediaTek Europe , Mr. Ajey Mehta, Global Vice President – Corporate Business Development, HMD Global , Mr. Kuldeep Malik Director Corporate Sales India, MediaTek ; Mr. Vishal Gondal Founder & CEO, GOQII , Mr. Anuj Sidharth Deputy Director Marketing & Communications, MediaTek India ,Mr. Vivek Yadav Sr. Vice President & Business Head, Havells and Mr. Neil Shah Partner & Vice President, Counterpoint.
9. Mukesh Ambani from Reliance, Akash Ambani from Jio, Sunil Kumar Mittal from Airtel, and Kumar Mangalam Birla from Aditya Birla group were present along with Prime Minister Modi to demonstrate the working of 5G services.

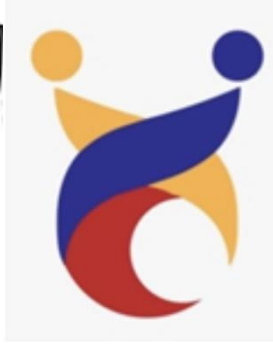
Participant details:

Total no. of Student participation: 25

Video link: <https://pmindiawebcast.nic.in/>

Participants:





MY STORY: Motivational Session on Entrepreneurship as a Career Opportunity

Organised by the Institution Innovation Council of Women's Christian College, Chennai

on 19th November 2022

The greatest glory in living lies not in never falling, but in rising every time we fall.

-Dr.Nelson Mandela

Session Details

- Title of the session : My Story: Motivational Session on Entrepreneurship as a Career Opportunity
- Date : 19 November 2022
- Duration : 1 hour
- Venue : Bamford Hall

Chief guest Details:

- Name : Mr. Irfan Mohammed
- Designation : Co-founder and Chief Business Officer
- Organisation : Yubi (formerly CredAvenue)

- Brief about Chief guest :

Mr. Irfan Mohammed is the founding member and Chief Business Officer of Financial Services at Yubi, and a founding member of Vivriti group. Yubi formerly known as Cred Avenue is an Indian fintech company that connects businesses with financial institutions, banks, and other lenders through its digital platform.

- Key highlights

The event began at 3:15pm with an introduction and welcome by Harshita, Joint Secretary of the Blaze Entrepreneurship Cell, WCC, which was followed by an invocation song by Blessy and Rohi after which the speaker of the day, Mr. Irfan Mohammed took the stage.

Mr. Mohammad began by giving the audience a glimpse into his life journey, describing his beginnings as a TTE in the Indian Railways. Sharing what he learnt from his journey of working as a government employee, his unconventional learning, and a series of setbacks, he stressed upon the importance of "trying to be there with intent".

He also emphasised upon the fact that where there's a will, there's a way, and on honing the ability to see the "opportunity doors" and acting upon them. He also mentioned that while the "idea is the seed", "executing the idea is the key". For any entrepreneur, having a team of people – from employees to shareholders and investors – to support is essential. Therefore, the ability to bring people together is crucial. He described entrepreneurship as a "team's journey".

Invite:

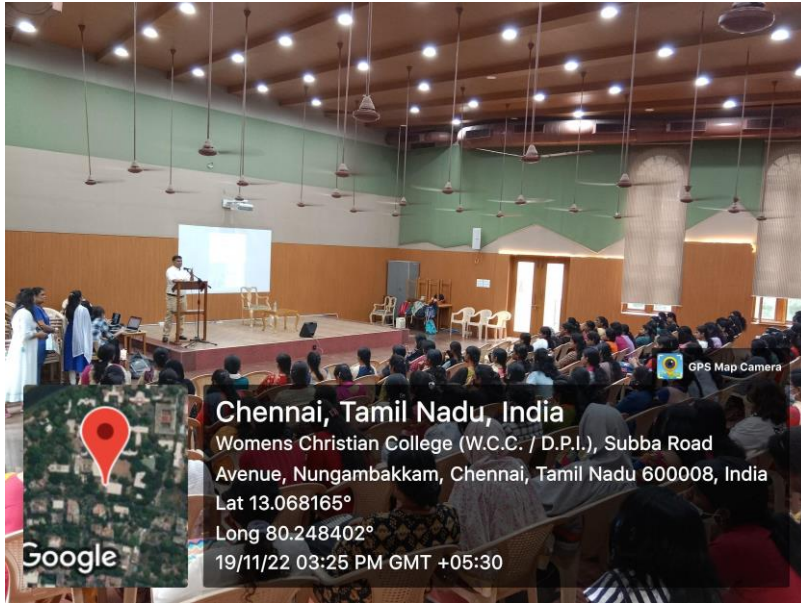
The poster features logos for Women's Christian College (Since 1915, Lighted to Lighten), Institution's Innovation Council (Ministry of Education Initiative), and BLAZE. The main text reads: **BLAZE ENTREPRENEURSHIP CELL**, **WOMEN'S CHRISTIAN COLLEGE, CHENNAI**. It states the college is an Autonomous Institution affiliated to the University of Madras, Re-Accredited by NAAC in July 2019 with Grade A+, and a College with Potential for Excellence. The event is titled **“My Story”** and is a **Motivational Session on Entrepreneurship as a Career Opportunity**. The speaker is **Mr. Irfan Mohammed, Co-Founder and Chief Business Officer, Yubi (formerly CredAvenue)**. The event details are: **Date : 19th November 2022**, **Time : 3PM to 4PM**, and **Venue : Bamford Hall**. A circular portrait of Mr. Irfan Mohammed is shown on the left. The background is a photograph of a modern building at night.

Participant details:

Total no. of Student participation : 167

Platform : Offline

Venue : Bamford Hall





E-STAR 2022-23

FINDING THE BEST ENTREPRENEUR

Organised by the Institution Innovation Council of Women's Christian College, Chennai
on 19th December 2022

Session Details

Title of the session : E-STAR 2022-23 Finding the Best Entrepreneur
Start Date : 19th December
End Date : 20th December
Duration : 2 Days
Activity Category : IIC Calendar
Program Theme : Entrepreneurship and Start-up
Quarter : 2nd Quarter Academic Year 2022-23
Program Type : Level 3 : Competition

Objective:

“If at first, the idea is not absurd, then there will be no hope for it.”
-A. Einstein

With creativity and entrepreneurship as the key elements in mind the " E-STAR 2022-23

FINDING THE BEST ENTREPRENEUR" event was held at Benedicta Rowe, on 19th December 2022, by the Institution Innovation Cell.

The Intercollege Event was focused on creativity, problem solving and critical thinking abilities and entrepreneurship and aimed toward being an open arena for out-of-the-world products developed by the participants and centred around Creativity. This two-day event was held with the objective of fuelling the passion for entrepreneurship among students.

Entrepreneurship was born centuries ago when people began to have hope for the future to develop a world that is better than the one, they were born in. As the founder and CEO of Stella &Co said “You have to see failure as the beginning and the middle, but never entertain it as the end” with this spirit in heart the E-STAR 2022-23 began on 19th December 2022 with 24 registered participants. It was held at Benedicta Rowe, Women’s Christian College at 2.00pm.

The events of the day were sales pitch, avert the crisis and ship wreck

The first round of the competition being Sales Pitch started at 2:30pm with 17 enthusiastic participants. They had to deliver their solution to the given scenario within 4 minutes and then it was open for the judges questioning. The event lasted for a whole of three hours at the end of which the top four participants were selected for the last and final round, round three. Round three was ‘Ship wreck’ where the top four competitors were given top brands in their field to represent and argue in favour of and defend and were judged on the basis of deliver, validity of their content to name a few.

Outcome:

The outcome of this event is that we have achieved in having the target audience of this event that are small business owners and entrepreneurs and budding entrepreneurs of our college to come out and show their entrepreneurial ability and help them further develop in their chosen field but providing them with the exposure they required.



Participant details:

Total Number of Participants (DAY 1) :68

Total Number of Participants (DAY 2) :47

Number of faculty participants (DAY 1): 3

Number of faculty participants (DAY 2): 4

Mode of delivery : Offline

Expenditure amount 1465



Entrepreneurial National Youth Day Workshop

Organised by the Blaze Entrepreneurship Cell of Women's Christian College,

Chennai on 12th January 2023

INSTITUTION'S INNOVATION COUNCIL
Agency of Educational Initiatives

Women's Christian College
Since 1915
Lighted to Lighten

An Autonomous Institution affiliated to the University of Madras
Re-accredited by NAAC in July 2019 with Grade A+
College with Potential for Excellence

BLAZE
ENTREPRENEURSHIP CELL

invites you to

**THE ENTREPRENEURIAL
NATIONAL YOUTH DAY
WORKSHOP**

On entrepreneurial skill, attitude
and behaviour development.

SPEAKER
Jenny Christopher:
Founder of White Reflections

DATE: 12/01/23
TIMINGS: 2PM - 4PM
VENUE: MAIN AUDITORIUM

Session Details

- Title of the session : Workshop on entrepreneurial skill, attitude and behaviour development.
- Duration : 2 hours
- Venue : Main Auditorium

Chief guest Details:

- Name : Ms. Jenny Christopher
- Designation : Founder
- Organisation : White Reflections

- Brief about Chief guest :

Ms. Jenny Christopher, the speaker for the day, is the founder of White Reflections, a wedding planning service. She did her B.Tech. from REC, Chennai, and is now currently working as a wedding designer and proprietor of White Reflections.

In her own words, she introduced herself as such,

" I am an event designer. I like the idea of having the power of sharing creations with others and building a tribe of happy customers. I have been an event designer for the past 4 yrs. we have created successful business ideas and wedding concepts."

- Key highlights

The event began at 2pm with an introduction and welcome by Shrita, Creative Coordinator of the Blaze Entrepreneurship Cell, WCC, which was followed by an invocation song by Blessy and Rohi after which the speaker of the day, Ms. Jenny Christopher took the stage.

The Speaker gave a brief outlook on her company and what they do after which she covered topics that briefed the audience on the basics, and skillsets required of an entrepreneur. The session was mostly a question-and-answer session and the audience responded well.

The interactive session concluded with Ms. Irvin Mary presenting the memento to the speaker and

Usha, the Vice President closed the program with a vote of thanks.

- Outcomes:

The outcome of this event is that we have achieved in having the target audience of this event that are small business owners and entrepreneurs and budding entrepreneurs of our college to attend a masterclass where a leading industry professional gave tips and tricks on entrepreneurship and enlightened the students with their knowledge on opening and running a successful business. And also by answering all the questions that the students had for them which would help them further develop in their chosen field but providing them with the exposure to working business that they require.

- Participants:

- Faculty Co-ordinators of Blaze Entrepreneurship Cell:
- Office Bearers of Blaze Entrepreneurship Cell:
- Audience:

Students from the various extension activities were invited as this even was conducted in collaboration with NSS, Rotaract, Young India and Eco Club of Women's Christian College.

- A Glimpse of the Event:





HANDS ON TRAINING ON PREPARATION OF HERBAL PRODUCTS

Organised by the Department of Plant Biology and Plant Biotechnology in collaboration with
Entrepreneurship Cell, IIC of Women's Christian College, Chennai

On 23rd February 2023

SESSION DETAILS

| | |
|----------------------|--|
| TITLE OF THE SESSION | : HANDS ON TRAINING ON PREPARATION OF HERBAL PRODUCTS |
| DATE | : 23 RD FEBRUARY 2023 |
| DURATION | : 7 Hour's |
| ACTIVITY CATEGORY | : IIC Calendar |
| PROGRAM THEME | : Entrepreneurial Development Program |
| QUARTER | : 2 nd Quarter Academic Year 2022-23 |
| PROGRAM TYPE | : Level 2 : Workshop |

OBJECTIVE:

The secret of getting ahead is getting started

- **Mark Twain**

With creativity and entrepreneurship as the key elements in mind the "HANDS ON TRAINING ON PREPARATION OF HERBAL PRODUCTS" workshop was held at Science Block – 46, on 23rd February 2023, by the Institution Innovation Cell.

The workshop invited both Shift 1 and Shift 2 students of Women's Christian College who are entrepreneurially driven and focused on operating a start up in herbal products. This workshop not only fosters entrepreneurship but also promotes creativity as the opportunities in making herbal products are limitless and only restricted by one's creativity.

The various things taught during the workshop were how to make natural Lip Balm using cocoa butter and bees wax, Foot Care cream, Face Cream, Shampoo with Hibiscus and lemon juice, Face gel, Pain Balm, Face Pack and soap with glycerine

OUTCOME:

The outcome of this event is that we have achieved in having the target audience of this event that are small business owners and entrepreneurs and budding entrepreneurs of our college to come out and show their entrepreneurial ability and creativity and help them further develop in their chosen field by providing them with the exposure required.



PARTICIPANT DETAILS:

TOTAL NUMBER OF PARTICIPANTS : 60

NUMBER OF FACULTY PARTICIPANTS : 3

MODE OF DELIVERY : Offline

EXPENDITURE AMOUNT : 2480



E-Leader Workshop

Organized by EDII-TN, University of Madras and S.A. College of Arts and Science

On 20th and 21st February 2023

"The most effective leaders aren't always the ones who accomplish the most. They are the ones who inspire others to accomplish the most"

S.A. COLLEGE OF ARTS & SCIENCE
(Affiliated to the University of Madras)

EDII-TN, University of Madras & S.A. College of Arts & Science
Jointly Organizes
" E-LEADER WORKSHOP "

VENUE: SACAS PREVIEW THEATER
DATE: 20TH & 21ST FEB 2023

RESOURCE PERSON:
Dr. M. Dhiliphan Kumar
Master Trainer - Entrepreneurship Development
and Innovation Institute,
Government of Tamil Nadu

Mr. M. Yeshwanthan
ED Cell President

Dr. P. Pandian
ED Cell Coordinator

Ms. G. Sandhya
Field Coordinator UNVOM

Mr. N. Leo Samuel
HUB Coordinator UNVOM

Dr. Malathi Selvakkumar
Principal

Dr. V. Sayi Sathiyavathi
Director

Mr. P. Venkatesh Raja
Correspondent

Workshop Details :

Title of the workshop : E-Leader workshop

Date : 20th and 21st February 2023

Venue : SACAS preview theatre, S. A. College of Arts and Science

Speaker Details :

Name : Dr. M. Dhiliphan Kumar

Designation: Master Trainer

Organization: Entrepreneurship Development and Innovation Institute, Government of India

Participants Details :

1. Varsha M, 3rd year, Bsc. Chemistry
2. Marella Usha, 2nd year, B.A Corporate Economics

Key Highlights :

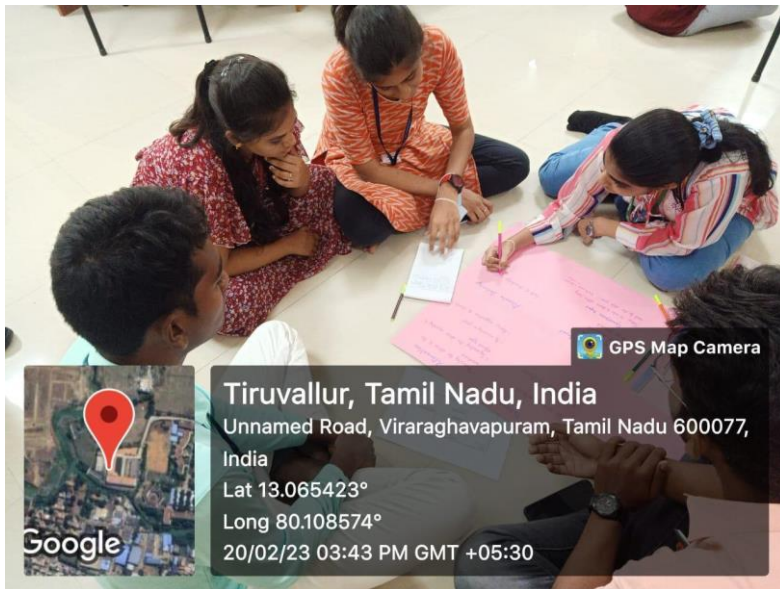
- It was a Two-day E Leader workshop program conducted by EDII-TN, University of Madras and S.A College of Arts and Science on 20th and 21st February, 2023.
- Dr.M Dhiliphan Kumar (Master trainer of EDII-TN, Government of India) imparted knowledge and insights on the “Problem fit solution” method
- They taught us how to present an idea for an existing problem and put into a picture and turn it into a business idea.
- Various real life examples along with failures of products launched by famous companies like Tata(Nano car) Google (Google spectacles) etc., were brought into the workshop which helped the students to relate to it and understand the need to connect with the consumers and market requirements.
- The hierarchical posts of the IIC- Entrepreneurship cell were mentioned and covered during the workshop as well.
- The students were exposed to the Satyabhama Institute of Science and Technology Business Incubation centre through virtually.
- The need of networking in today’s Entrepreneurial world was explained.

- Students from various colleges around Chennai were divided into groups and were made to work upon their daily life problems, alternatives to solve the problems and to find an ultimate solution that can be developed and further marketed to the common citizens.

Outcome :

The outcome of the event was to gain awareness about the various factors that affects the sustainability of a start up business. The 'problem-fit- solution' and 'product-fit-market' methodologies were introduced in order to work on an innovative idea and make sure how to sustain it in the market. The students successfully understood the importance of marketing techniques and targeting the right audience.

Glimpses of the Workshop :





Skill Development Workshop on Mushroom Cultivation to Empower Women.
Organised by NCC WCC and the Department of Plant Biology and Plant Biotechnology
in
collaboration with Entrepreneurship Cell, IIC of Women's Christian College, Chennai
On 13th and 14th February 2023

SESSION DETAILS:

| | |
|-------------------|--|
| NAME OF THE EVENT | : Workshop on Mushroom cultivation to Empower Women. |
| START DATE | : 13/02/23 |
| END DATE | : 14/02/23 |
| DAY | : Monday & Tuesday |
| VENUE | : RMS Conference Hall & Mushroom House |
| PROGRAM THEME | : Entrepreneurial Development |
| PROGRAM QUARTER | : 2 nd Quarter Academic Year 2022-23 |
| PROGRAM TYPE | : Level 2 : Workshop |

OBJECTIVE :

The event was organized by NSS in collaboration with the department of Plant Biology and Plant Biotechnology and Entrepreneurship cell, IIT. The Workshop was organized for two

days. The main motive of this workshop is to empower women by teaching them how to cultivate mushrooms. Hence this helps them to become entrepreneurs. Many colleges around Chennai participated with no registration fee. All the raw materials were provided to every participant.

ACTIVITY:

The first day was focusing on all the theory parts. The participants were taught in a very detailed manner about the basics and the different methods involved in the cultivation of mushrooms by the resource person. A tea break was given in between and the participants went to the mushroom house. The initial step of mushroom cultivation, soaking the straw alone, was done by the participants and the steps to be followed the next day were planned accordingly. For the next day, the participants are asked to come directly to the field. They dried all the straw they soaked the prior day and packed the mushroom bags with the required amount of spawn in it. Around 30 bags were packed by the participants and finally hung in the mushroom house. And finally the participants were assembled in the conference hall for valedictory and each one of them received participation certificates.

OUTCOME:

The outcome of this event is that we have achieved in having the target audience of this event that are small business owners and entrepreneurs and budding entrepreneurs of our college to come out and show their entrepreneurial ability and creativity and help them further develop in their chosen field by providing them with the exposure required.



PARTICIPANT DETAILS:

TOTAL NUMBER OF PARTICIPANTS: 74



**THE INAUGURATION OF WCC IIC
(BLAZE – ENTREPRENEURSHIP CELL AND ZEAL – INNOVATION CLUB)
On 30th June 2023**

Session Details

Title of the session : Inauguration of IIC 2023-2024
Duration : 60 minutes
Venue : Bamford Hall

OBJECTIVE:

“The best way to predict the future is to create it” – A. Drucker and A. Lincoln

The Investiture ceremony for honouring the new office bearers of the Institution’s Innovation Council of Women’s Christian College for the year 2023-2024 took place on 30th June 2023 between 12:30 pm and 1:30 pm at Bamford Hall, WCC.

The vestibule held a crowd of 83 which included 36 representatives of the IIC, 20 Office Bearers, 10 Faculty members and 6 alumnae OBs. The new office bearers and representatives from both shift 1 and shift 2 were present. Harshitha Sri.V – the Secretary of E-cell and Abinaya S - the Treasurer of

Innovation Club were the hosts for the day.



OUTCOME:

The outcome of the event is the E-cell members and faculty being acquainted with their new OBs and enlightening them with their plans in association with the E-cell for the future.

Dr. K. Hema Shankari (Faculty Coordinator of Innovation Club) lead the gathering with a prayer. Dr. Lisa Sheba Rani J (Convenor of Institution's Innovation Council) welcomed the crowd warmly, conveyed her gratitude and talked about the achievements of IIC followed by a video message by Ms. Varsha (Ex – President of the E-cell) and a speech aimed at teamwork by Ms. Rihanna (Ex - Vice President of the Innovation Club).

The event further continued with a few wise words from Dr. Narmadha (Dean of Institutional Advancement) who also declared the new President and Vice President of the E-cell and pinned their badges, followed by Dr. Lisa Sheba, IIC Covenor who did the same to the new Secretary and Joint Secretary. Dr. Margaret Marie (E-cell coordinator) for the Treasurer and the Creative Coordinator, Dr. Hema Shankari (Innovation Club Activity Coordinator) for the Social Media Coordinator and the Event Coordinator). This was followed by the OBS taking an oath which was read by Ms. Agneta (Ex – President, IIC). The IIC then presented a video showcasing their previous year's journey. The Presidents of the E-cell and the Innovation Club presented their plans for the year. The event ended with a vote of thanks by Dr. Margaret Marie (Coordinator of E-cell) and the alma mater.

PARTICIPANT DETAILS:

Total number of participants: 83

Total number of faculty: 10

Total expenditure amount: Rs. 3,474

Platform: Offline



INNOVATION AND ENTREPRENEURSHIP OUTREACH PROGRAM
Organized by the Blaze- Entrepreneurship cell, Institution Innovation Council of Women's
Christian College, Chennai.
In collaboration with
Department of Service Learning,
Loyola College, Chennai.
at Nano Nagle Community College,
Church Park, Chennai.

27th July 2023

Session Details

Title of the session : INNOVATION AND ENTREPRENEURSHIP OUTREACH PROGRAM

Start Date : 27th July

End Date : 27th July

Duration : 2 Hours

Activity Category : IIC Calendar

Program Theme : Entrepreneurship and Start-up

Quarter : 4th Quarter Academic Year 2023-24

Program Type : Level 2 - Seminar, Exposure visit



WOMEN'S CHRISTIAN COLLEGE, CHENNAI
BLAZE-ENTREPRENEURSHIP CELL



IN COLLABORATION WITH
DEPARTMENT OF SERVICE
LEARNING
LOYOLA COLLEGE, CHENNAI
ORGANISES

INNOVATION & ENTREPRENEURSHIP OUTREACH PROGRAM

NANO NAGLE COMMUNITY
COLLEGE
CHURCH PARK

JULY 27, 2023
10.30AM-12.30 PM



OBJECTIVE:

“Follow your passion — and if you don’t know what it is, realize that one reason for your existence on earth is to find it.” — **Oprah Winfrey**

The objective of the innovation and entrepreneurship outreach program is to empower and equip young women with essential business skills, knowledge, and resources. Through comprehensive training workshops and mentorship, we aim to create a sustainable ecosystem that empowers these women to overcome socio-economic challenges, embrace entrepreneurship as a path to financial independence, and contribute to the growth and vitality of their local economies.

Ms. Amala delivered an introductory speech on entrepreneurship, setting the stage for the event. Dr. B.S. Catherine then took the floor, sharing inspiring stories of women entrepreneurs who overcame hurdles to achieve remarkable success. Subsequently, Dr. Margaret Marie enhanced the engagement by showcasing informative videos portraying young women entrepreneurs who encountered challenges and emerged triumphant in their ventures. The videos highlighted their journey, motivating the audience and instilling a sense of determination to pursue their own entrepreneurial aspirations.

Following the faculty's speeches, the students took charge and organized a series of enjoyable events to create a lively atmosphere. Divided into two groups of seven students each, they conducted engaging activities related to entrepreneurship.

The events included a logo quiz, connections game, guessing the movies based on entrepreneurial themes, reverse brainstorming, and charades based on advertisements.



OUTCOME:

The event was a triumph, igniting a passion for entrepreneurship among these young women. Faculty speeches and inspiring videos motivated attendees, Student-led activities kept them entertained while also fostering their entrepreneurial acumen. The supportive environment instilled confidence and determination, empowering the participants to pursue their entrepreneurial dreams. Positive feedback showcased the event's effectiveness in promoting inclusivity and fostering economic empowerment.

PARTICIPANT DETAILS:

Total Number of students :35

Number of faculty participants : 7

Mode of delivery : Offline

Expenditure amount : ₹490



**PANEL DISCUSSION ON INNOVATION, ENTREPRENEURSHIP AND START-UP
(BLAZE – ENTREPRENEURSHIP CELL)
On 7th August 2023**

Session Details

Title of the session : Panel discussion on innovation, entrepreneurship and start-up
Duration : 60 minutes
Venue : Benedicta Rowe Hall

OBJECTIVE:

"In the world of business, the people who are most successful are those who are doing what they love." – Warren Buffet

The panel discussion on innovation, entrepreneurship and start-up took place on 7th August 2023 between 1.30 pm to 2.30 pm at Benedicta Rowe Hall, WCC



The vestibule held a crowd of 119 which included 4 Panelists, 106 students from B. Sc Visual Communication, BA Corporate Economics and M. Com, 6 Office Bearers and 3 Faculty Members. Shrita Nyapathi, the Vice-President of Blaze was the host for the day. Marella Usha, the President of Blaze, welcomed the crowd warmly, followed by the invocation song sung by Shrita (Vice- President), Aafreen Khan (Joint Secretary) and Deepthi (Social Media

Coordinator). Finally, the panellists were called onto to the dias by Harshita (Secretary) and so the event began.



The session began with Dr. Anchana Devi who went onto shine light on her company, Kadir Bioproducts which specializes in edible nutrispoons to reduce plastic pollution and spoke about her journey as an entrepreneur. Next up, we had Dr. R Prathibha Nalini who enlightened us with her transition from a scientist to an entrepreneur of an institute, followed by Ms. Viji Sharon Philip, an alumni of WCC, who gave us a glimpse of her life as an influencer.

OUTCOME:

The outcome of the event was that the audience is well-acquainted with the true meaning of innovation and entrepreneurship. The audience was thoroughly inspired by the lives of the panellists and hope to use the wisdom they acquired through the event in the future.



PARTICIPANT DETAILS:

Total number of participants: 106

Total number of faculty: 3

Total expenditure amount: Rs. 3100

Platform: Offline



ENTREPREKNOW

THE ENTREPRENEURSHIP QUIZ

Organised by the Entrepreneurship Cell , Institution Innovation Council of
Women's Christian College, Chennai
on 28th AUGUST 2023

Session Details

Title of the session : ENTREPREKNOW - THE ENTREPRENEURSHIP QUIZ
Start Date : 28-08-2023
Duration : 4 Hour
Activity Category : IIC Calendar
Program Theme : Entrepreneurship and Start-up
Quarter : 3rd Quarter Academic Year 2023-24
Program Type : Level 2 : Workshop

OBJECTIVE:

“If at first, the idea is not absurd, then there will be no hope for it.”

-A. Einstein

With creativity and entrepreneurship as the key elements in mind the ENTREPREKNOW - THE ENTREPRENEURSHIP QUIZ event was held at Benedicta Rowe, on 28th August 2023, by the Entrepreneurship Cell, IIC.

The Intercollege Event was focused on creativity, problem solving and critical thinking abilities and entrepreneurship and aimed toward being an open arena to display skills such as critical thinking , problem solving and Creativity. This event was held with the objective of fuelling the passion for entrepreneurship among students.

Entrepreneurship was born centuries ago when people began to have hope for the future to develop a world that is better than the one, they were born in. As the founder and CEO of Stella &Co said “You have to see failure as the beginning and the middle, but never entertain it as the end.” With this spirit in heart, the ENTREPREKNOW began on 28th AUGUST 2023 with 13

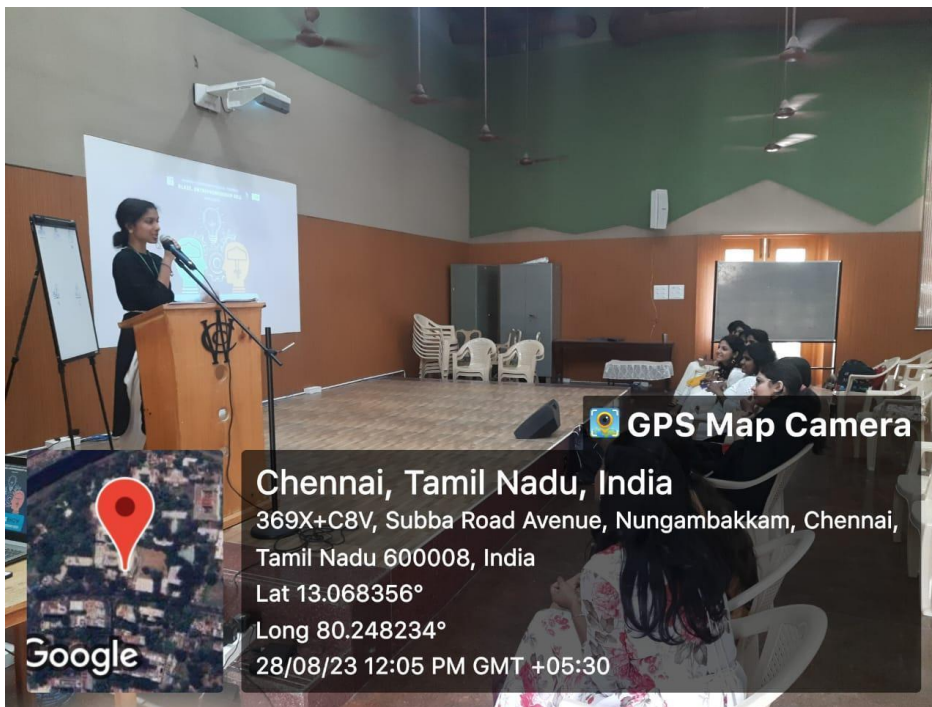
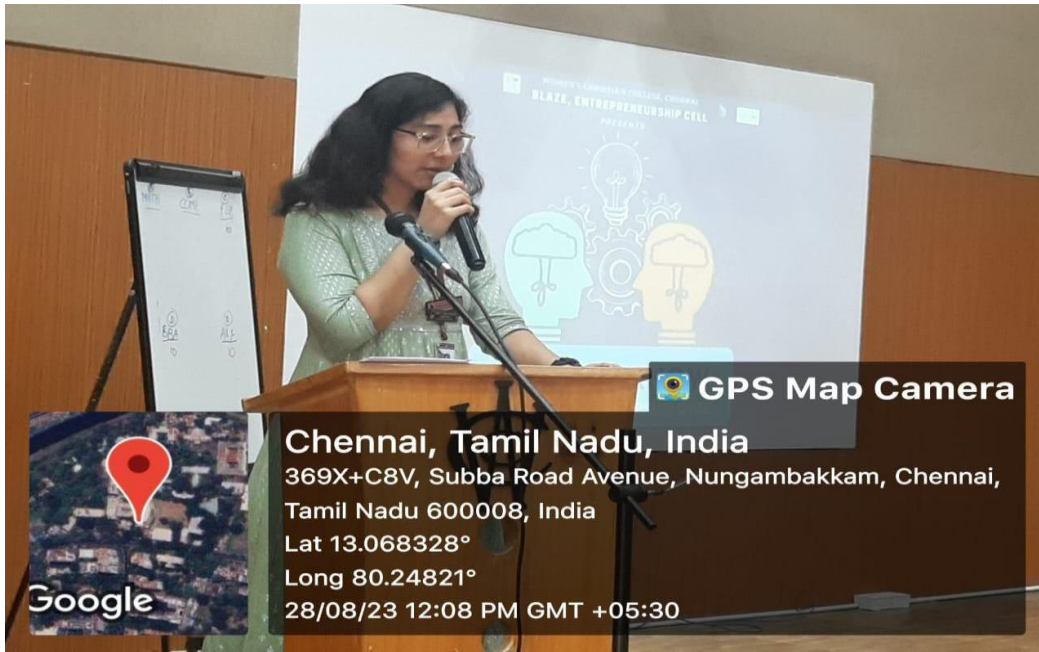
registered participants. It was held at Benedicta Rowe, Women's Christian College at 10:00 AM.

The three rounds of the event were *Crossword* (preliminary round), *Cinebiz* and *Biz Speak*

The first round of the competition - Crossword - started at 10:00 AM with 13 enthusiastic participants. The participants presented their finished crossword within a time crunch set up to test their time management skills and answered the questions in the Crossword Puzzle. The top five participants were from the departments of MATH, COMPUTER SCIENCE, PSYCHOLOGY, BBA, B.COM Accounting & Finance. The next round after the preliminary crossword round was a trivia round. Teams were tested on their knowledge of concepts and history related to entrepreneurship. The last and final round involved playing audio clippings of famous entrepreneurs from their most memorable speeches and each team had to answer the question correctly within the time frame to bag the points.

OUTCOME:

The outcome of this event is that we have achieved in having the target audience of this event that are students interested in entrepreneurship and budding entrepreneurs of our college to come out and show their entrepreneurial ability and help them further develop in their chosen field but providing them with the exposure they required.



PARTICIPANT DETAILS:

Total Number of Participants :13

Number of faculty participants : 2

Mode of delivery : Offline