

ANNUAL REPORT OF EVENTS CONDUCTED BY ZEAL, IIC- WCC FOR THE ACADEMIC YEAR 2020-2021

Office Bearers 2020-2021

Entrepreneurship Cell (Blaze) & Innovation Club (Zeal)



Standing 2nd row (L to R):

Kashifa Rahman R (Event Coordinator), Sarah Thomas (Creative Coordinator), Neha N (Technical Coordinator), Blessy Seraph J (Technical Coordinator), Jinu Varshini Su (Event Coordinator), Atulya Venkatesh (President), R Saba Yasra (President), Rachel Evangelina (Vice President), Sujitha N (Vice-President), Radhika S M (Social Media Coordinator), Adishrithi V (Associate Treasurer), Evangelin Priyanka D (Joint Secretary), Sangavi V (Event Coordinator), Shalini M (Event Coordinator), Sanjana V (Technical Coordinator), K Shariqua Afsheen (Social media Coordinator), K Sowmiya (Associate Treasurer).

Standing 1st row (L to R):

Dr. S. Sona, Dr. Evelin Kramony, DR. J. Margaret Marie, Dr. Hema Shankari K, Dr. Lisa Sheba Rani J, Dr. Anita R J Singh, Ms. Margaret Alexander, Dr. V. Narmadha, Ms. Irvin Mary .S, Dr. T. S. Renuga Devi, Dr. B.S. Catherine, Sahaana B (Social media Coordinator).

Sitting (L to R):

Beula M (Event Coordinator), Manonmani M (Event Coordinator), D Vidya Lakshmi D (Secretary), S.S. Nandhini (Treasurer), Sneha Merin Binu (Event Coordinator), Jenifer (Technical Coordinator), Lithika Ashok (Joint Secretary), Pearlin Angelina P (Technical Coordinator), N Naziya Nishath (Creative Coordinator), Dhevatha (Creative Coordinator), Anu Karthika (Creative Coordinator).

TIMELINE OF THE EVENTS 2020-2021

⇒ **09th June 2020**

The Inauguration of WCC IIC
(Zeal-Innovation Club and Blaze-Entrepreneurship Cell)

⇒ **21st June 2020**

Quiz: Yoga and Innovation on account of 6th International Yoga Day

⇒ **01st July 2020**

Webinar: “Igniting Your Minds”

⇒ **08th August 2020**

Workshop: “Design Thinking - A Problem Solving Approach”

⇒ **07th October 2020**

Promethean’20: Commemoration of Innovation Day

⇒ **10th October 2020**

Assembly Program: Celebrating Innovation Day

⇒ **09th November 2020**

Webinar: Enabling Entrepreneurship- Mushroom Cultivation from Agro Waste

⇒ **21st December 2020**

Webinar: Innovation for Women’s Empowerment

⇒ **22nd March 2021**

Idea Proposal Contest

⇒ **22nd March 2021**

Assembly Program: Innovative Young Minds: The Success Story

1. The Inauguration of WCC IIC (Zeal - Innovation Club and Blaze – Entrepreneurship Cell), 09 June 2020

Investiture ceremony for the office bearers for 2020-2021 of WCC IIC, was held on 09.06.2021 in virtual media platform - Zoom room between 10.30 am – 11.30 am, with 150 participants including Mrs Dr Lillian I Jasper, The Principal of Women’s Christian College as a guest of honour, 11 faculty members and 138 students together with previous year’s office bearers, New office bearers and representatives of all departments of both shifts were present in this ceremony. And the ceremony was also aired live on the Facebook platform. The ceremony was hosted by Ms Rachel Evangelina (The new Vice president of Innovation club), commenced with a prayer song and Mrs Dr Narmadha (Convenor of IIC) delivered the welcome address and followed by the Principal Address after which, the principal ma’am declared the New office bearers for the academic year 2020-2021.

The Annual Reports of Innovation cell and E-cell were presented by Ms Sucharitha (The vice president of IIC 2019 – 2020) and Ms Mariam (Vice president of E-cell 2019 – 2020) and the overall experiences in their respective cells were shared by Ms Sanjana (President of IIC 2019 to 2020) and Ms Renita (Vice president of E-cell 2019 – 2020). Later, the responsibilities were handed over to the New office bearers of both cells by their respective secretaries, treasurer, technical coordinator, creative coordinator, social media coordinator, and event coordinator. The vote of thanks was rendered by Ms Saba Yasra- President of IIC (2020 – 2021). The ceremony was concluded by our college tradition by singing Alma Mater.

2. Quiz on Yoga and Innovation on Account of 6th International Yoga Day, 21 June 2020

Institution’s Innovation Council (IIC) Women’s Christian College Chennai has conducted an online quiz on the topic. "Yoga and Innovation". The event was conducted through Google Forms on June 21 2020 from 8.00 AM to 8.00 PM. The faculty in charge of the event were Dr K. Hema Shankari (Innovation Activity Coordinator) and Dr Lisa Sheba (Innovation Ambassador MHRD’S Innovation Cell). The details and invite for the event were shared through the official social media pages by the social media coordinators two days before the event. The event began at 8.00 am and there was active participation from students of Women’s Christian College Chennai as well as students from other colleges across various states and union territories such as Andaman and Nicobar, Jammu and Kashmir, Goa, Delhi and Pondicherry.

To congratulate their efforts E-Certificates were also provided as a reward for the students who scored more than 50%. The event got over at 8.00 pm on the same day. The event was successful as more than 1135 students participated. Participants were able to learn about the history, practice and various other aspects of yoga to have an insight into what yoga is and how it helps one to lead a healthy lifestyle.

3. Webinar: “Igniting Your Minds”, 01 July 2020

Innovation Club of Women’s Christian College – Zeal, conducted a webinar on the topic ‘Igniting Your Minds’, on 1st July 2020 with Mr Sankaran Munuswamy (founder of

Phygitalz) as the speaker for the event. The Webinar being held on a virtual platform - Zoom room between 10:30 am to 11:50 am consisted of 465 participants, including 5 faculty members and 460 participants and it was also aired live on the Facebook platform Mr Sankaran Munuswamy presented the webinar with inspiring stories and important skills needed for innovation and entrepreneurship, and motivated the participants towards various insights about focus and persistence in a career without Procrastinations and impelled the participants to pursue the success of their start-ups. And he answered various questions raised by participants in the Question and Answer Session and the webinar was concluded with 'Alma Mater. The participants received their E-Certificates through their registered E-mail Id after filling their feedback forms.

4. Workshop on Design Thinking - A Problem Solving Approach, 08 August 2020

The Innovation Club (Zeal) of Women's Christian College Chennai conducted a workshop on the topic "Design Thinking- A Problem Solving Approach on 8th August 2020 with Mr Rammohan Reddy (Founder of Design Sprints, TED-X Speaker and Entrepreneur) as the speaker for the event. The workshop is held on the Zoom platform between 3:30 Pm to 6:00 Pm consisted of 36 participants, including 7 faculty members and 29 participants from both Innovation Club and E-Cell together. Mr Rammohan Reddy presented the workshop by giving a short introduction on Design Thinking, And then participants are divided into 10 different groups where each team comprises 4 to 3 participants, Team names were provided to each group. The team were sent to the breakout room to discuss their prototype, The speaker asks them to **Design a Bag** by following certain steps. The workshop has five rounds such as *Empathize, Define, Ideate, Prototype* and finally *Testing* the Participants felt the task was very interesting and actively participated, the team came up with very interesting designs. The speakers shared a story on designs of products that turns into a successful working model in the market. Three teams explained their prototype to all the Participants and Guest speaker. The workshop was found very useful and at the same time skilful by the participants and they have gained a lot of insights on Design Thinking and How to come up with an innovative working model in a short period.

5. Promethean'20 - In Commemoration of Innovation Day, 07 October 2020

The Institution's Innovation Council - Zeal conducted the star event of the year **Promethean'20** from the 1st of October to 7th of October in commemoration of Innovation Day which happens every year in the month of October. Since this year we are amid a pandemic, this event was conducted through a virtual medium. To bring up the creativity and competitive spirit among students, the IIC of Women's Christian College conducted this event on the theme "**Locked Up in Lockdown**" This event was mainly conducted to celebrate all the frontline workers fighting against Covid-19. On the whole, six various events were conducted they are *Ok Doodle, Amateur Chef, Meme-O-Mania, Lights Camera Lockdown, Epiphany in Lockdown and Lockdown Dramatica*. Each event was assigned to the event coordinators and they have continuously monitored the entries through Google Forms. The invite was sent to all the students through social media platforms like

WhatsApp and Instagram. Time was given to the participants to submit their entries through that registration form itself. Within a short period, we got a massive response. Over 206 students participated in various events. Each event was judged by a separate set of judges and the winners were selected. All the participants received their E-Certificate through their mail and the winners are announced in the General Assembly Program conducted on the 10th of October.

6. Assembly Program - Innovation Day, 10 October 2020

The assembly held in Virtual platform – Zoom Room between 12.30 pm to 1.20 pm consisted of participants from all departments of Shift 1 and Shift 2 including all faculties of Innovation club and E-Cell WCC, OBs of both Innovation club and E-Cell of WCC, and the participants of Promethean'20 events. The event was hosted by Ms Lithika Ashok (Joint Secretary of Innovation Club) began with the name of god with a song is sung by Ms Pearlin Angeline (Technical coordinator of Innovation Club) and Dr Narmadha (Convener of IIC – WCC) delivered the Welcome Address. After which, Ms Saba Yasra (President of Innovation Club) introduced the speakers of the event, Amalore Jude, Founder & CEO of EBIX Smart class and Susan Jude, Co-Founder of EBIX Smart class who briefed about their Start-up (EBIX Smart class) and inspired the students through their factual and innovative chronicles in the session.

Later, a video was transpired to brief the emergence of IIC and events hosted by the college's Innovation club till Promethean'20. And Ms Shariqua Afsheen (Social Media Coordinator) announced the winners of the Promethean'20 events - Meme-O-Mania (Meme), Ok Doodle (doodling), Amateur Chef (Cooking competition), Lockdown Dramatic (Mono acting), poetry, Video Making which was conducted through online platforms. The winners and participants of the events were issued E-Certificates through their E-mails. The Vote of Thanks was rendered by Ms Rachel Evangelina (Vice President of Innovation Club) and the assembly was concluded with 'Alma Matar.

7. Enabling Entrepreneurship - Mushroom Cultivation from Agro Waste, 09 November 2020

The Innovation Council of Women's Christian College - Zeal, conducted a Session on the topic - 'Enabling Entrepreneurship in agriculture through Mushroom cultivation from agro wastes', on 9th November 2020 with Dr Evelin Kramony (Associate professor of Department of Plant Biology and Plant Biotechnology of Women's Christian College) as the Resource person for the event. The Webinar being held on a virtual platform - Zoom room between 3.00 pm to 4.00 pm, consisted of 647 participants, including 190 faculty members and 457 participants of WCC and from other colleges and it was also aired live on YouTube platform.

The resource person Dr Evelin Kramony was introduced by Dr Lisa Sheba (Innovation Ambassador, MHRD's Innovation Cell) which accelerated into the resource person's session, followed by Question-and-Answer session the session inspired the participants with great ideas and instilled awareness about the business based Mushroom Cultivation with agro wastes and commercially available products, for the amateur entrepreneurs.

8. Webinar - Innovation for Women's Empowerment, 21 December 2020

The Innovation Club of Women's Christian College - Zeal in associated with "*Shaastra*" and "*She Can*" conducted a webinar on "**Innovation for Women's Empowerment**" on 21st December 2020, with Ms Sahithi Divi (Co-Founder of Impact Scientist) as the speaker for the event. Ms Sahithi Divi is a National Brand Ambassador for SDGs-CIMSME/ICTMAE and TED-X Speaker, who persuaded Bachelor's Degree in Pharmacy and was awarded State level leadership title by AMODA Broadcasting Company. The Webinar being held on the virtual platform - MS Team, from 2.30 Pm to 3.30 Pm, was hosted by Ms Abividya, consisted of 97 Participants from both Innovation Club and E-Cell of Women's Christian College.

The speaker, Ms Sahithi Divi accelerated into the session by giving a short introduction on Innovation and hastened the webinar with her inspiring thoughts. She also explained the Role of Women in our Country, Rural women's entrepreneurial notions and her aids for the notions. After which, she motivated the participants towards 'Design Thinking' and its aid in the evaluation of business projects. Followed by which, the resource person answered a various question posted by the students. The webinar was found very useful and inspiring as the session concentrated on the idea of women entrepreneurship and development, irrespective of the stereotypical barriers.

9. Idea Proposal Contest, 22 March 2021

The Institution's Innovation Council - Zeal of Women's Christian College Chennai conducted an Idea Proposal Contest for Smart India Hackathon that happens every year to encourage innovation among students and to make use of their insights for the country's development. In this regard, Project Proposal is invited from all the Departments. A team must contain a minimum of two and a maximum of five members and it is mandatory to submit at least one proposal from each department. On the guidelines and the themes provided by the MHRD (Ministry of Human Resource Department of Indian) Categories have been sent to students

Participants were actively and enthusiastically participated over 64 responses have been received out of that 48 responses have been shortlisted as they met all the Guidelines. In those 48 responses, 26 responses are for the Technical stream and 22 responses are for the Non-Technical stream. There were a total of six jury members in that three jury members were assigned to judge Technical proposal and another set of jury member assigned to judge Non-Technical Proposal. All the proposals were thoughtful and there was enthusiastic participation among students across the various departments, assuredly top performers were selected and rewarded for the proposal.

10. Assembly Program - Innovative Young Minds the Success Story, 22 March 2021

The Institution's Innovation Council - Zeal and Entrepreneurship Cell - Blaze of Women's Christian College Chennai conducted the Assembly Program on the topic " Innovative Young Minds - the Success Story" to share the annual progress and some of the inspiring

stories of IIC, as we nearing the end of the academic year 2020-2021. The event was conducted on 22nd March 2021 from 1.00 Pm to 2.00 Pm on Zoom Platform which was also aired live on YouTube that consisted of 631 Participants including students and staffs. The event has begun with the Prayer by P. Pearlin Angelina, (Technical Coordinator of Innovation Club). Dr Margaret Marie, NISP Coordinator of WCC, gave a brief introduction to the NISP Committee and an Orientation about the NISP Ms Hannah Ruth, Alumnae of Women's Christian College shared her Success story She explained about the project which she developed during her college days.

Following that Dr V. Narmadha, Convenor of IIC announced the winners of the Idea Proposal Contest which was held between 30th January to 18th February 2021 and then Ms Saba Yasra, President of Innovation Club shared her Successful Entrepreneurship Journey on her baking venture called "Baking reasons Why", an online store that sells various pastries and cakes, Later Ms Rachel Evangelina, Vice President of Innovation Club addressed the students and shared about the journey of IIC and explained about the Events conducted in this Course of year and same as Ms Atulya, President of E-Cell shared her experience in the blaze. Finally, Dr K. Hema Shankari Event Coordinator of IIC rendered the vote of thanks. And the program ended with the Alma Mater.

All the events which were conducted in the academic of the year of 2020-2021 by the student body of zeal were well received by the students which were visible by their active participation in all the events. Timely support and encouragement was duly given by our beloved principal and the staff coordinators of innovation club of WCC IIC.
