

The logo for the E-STORE is displayed in a dark blue rectangular box with rounded corners. The word 'E-STORE' is written in a large, bold, sans-serif font. The 'E' is orange, and the 'STORE' is green. A white horizontal line is positioned below the text.

*Initiative of Entrepreneurship Cell
Women's Christian College*

REPORT

The E-Store of WCC was inaugurated to encourage student Entrepreneurships by Dr. Lillian I Jasper, Principal, Women's Christian College, Chennai - 06. The store is functional on campus since 5th December 2019 and is run by student entrepreneurs. The inauguration began with a prayer song by the student representatives of Entrepreneurship Cell. Dr. Betsy Selvakumar, Vice Principal, WCC said the prayer after which the store and the signboard were inaugurated by Dr. Lillian I Jasper and Dr. Betsy Selvakumar. The Heads of the Departments, Deans, Members of IIC, Faculty members and Students representatives attended the event.

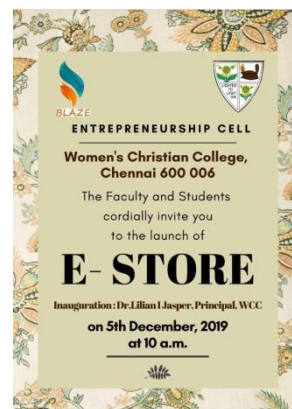
The E-Store is operating with the core objective to inculcate in the students the attributes of buying, selling and marketing of goods. The store is now functioning as a shop which caters to the needs of the students such as stationeries, toiletries, decorative items, etc. Besides this, the store also encourages and nurtures any new ventures by students under its aegis.

Faculty in-charge:

Dr. Narmadha, Convener, IIC, WCC

Dr. J. Margaret Marie, Start-up Coordinator (Shift I), WCC

Dr. B. S. Catherine, Start-up Coordinator (Shift II), WCC



Photographs of the event:

