

## Annual Report

### E-Cell (2019-2020)



Standing 2<sup>nd</sup> Row (L to R):

Ms. Margaret Alexander, Dr. Lisa Sheba Rani J, Ms. Elizabeth Rahel George, Dr. Evelin Kramony, Dr. Lilian I Jasper (Principal), Dr. Rachana Dave (Scientist & Founder, MicroGo LLP), Dr. V. Narmadha, Dr. Anita R J Singh, Dr. Banani Mukhopadhyay, Dr. Hema Shankari K, Dr. S. Sona, Dr. Margaret Marie

Standing 1<sup>st</sup> Row (L to R):

Abirami A, Sushanthika Y, Lavanya S, Mariam Cherian, Dr. B. S. Catherine, Dr. T. S. Renuga Devi, Renita Keren, Atulya Venkatesh, Shruthi P, Rukmani G, Sai Malaika T, Anishma A

#### Calendar of Events:

- Installation Ceremony -13 August 2019
- Entrepreneurship Awareness Camp – 3, 4 & 5 October 2019
- RISE Conference - 14,15 & 16 November 2019
- Entrepreneurship Perception Camp - 15 November 2019
- E-Store Inauguration - 5 December 2019
- Industrial Development Seminar - 2 March 2020
- Entrepreneurship Hunt - 3 March 2020

**‘Entrepreneurship is neither a science nor an art. It is a practice’.**

The E-CELL, BLAZE of Women’s Christian College swears by this and aims to provoke the spirit of entrepreneurship and assist them to identify and decipher the solutions to make it big by conducting various events, workshops, seminars etc. The term 2019-2020 was indeed lucratively accomplished.

On August 13th 2019, the Entrepreneurship Cell of Women’s Christian College - Blaze was officially installed for the year of 2019-20. The event was graced by the presence of our Principal Dr. Lilian I Jasper, Dr. Rachana Dave, scientist and founder - MicroGo LLP, Dr. Narmada and Dr. T. S. Renuga Devi. The event was also attended by the staff and student members of E-cell & Zeal - Institution Innovation Council of Women’s Christian College.

The Entrepreneurship Awareness Camp was held at Women’s Christian College from 3rd to 5th October 2019. This Camp was a three-day program sponsored by Department of Science and Technology, DST-NIMAT and organized by Blaze, E-cell of WCC. The sole aim of the camp is to brief 76 final year students in science and technology streams about Entrepreneurship as an alternative for a career option. The camp included 10 speakers coming in and sharing their experience on various topics with the students who are budding entrepreneurs. Apart from these lecturers and their sessions, the participants were taken on an Industrial Field Trip to Mother Teresa Women’s Complex where the students interacted with women entrepreneurs and got a glimpse of what it is like to be one!

The RISE organised a Global Summit for aspiring Tamil Entrepreneurs and Professionals in collaboration with E-Cell, WCC. This was a Platform to Expand without boundaries Worldwide. Around 10,000 delegates from 35 countries attended the event. Top delegates from many industries had given their expert advice and predicted future trends. The summit also included a medical camp and other cultural events which took place simultaneously. There were around 60 stalls showcasing the delegates' products. Among the stalls by the delegates, there was one stall by the Home Science Department of Women’s Christian College (UG&PG) & Chemistry Departments. This stall had generated income and presented an opportunity to showcase the entrepreneurial skills of girls in the college.

The Entrepreneurship Perception Creation Camp on November 15<sup>th</sup> 2019, in the Main Auditorium, Women's Christian College. This camp was hosted by Blaze, the Entrepreneurship Cell of Women's Christian College. The event was focussed on giving students ideas on entrepreneurship and illustrating the problems faced by women entrepreneurs. The sessions included speeches by professionals from many fields who have established themselves as eminent entrepreneurs in their chosen fields.

The E-Store on campus, initiative by Entrepreneurship Cell, was inaugurated on December 5<sup>th</sup>, 2019 by the college principal Dr. Lilian I Jasper and Vice Principal, Dr. Betsy Selvakumar. The inauguration was graced by faculties from various departments and the office bearers of E-Cell. This store is located inside the campus. The main purpose of the store is to encourage entrepreneurship among the students and help them display their products to inspire others as well.

Industrial Development Seminar was held on March 2<sup>nd</sup>, 2020 in the Benedicta Rowe Hall, Women's Christian College. This Professional Development Seminar was hosted by Blaze, the Entrepreneurship Cell of Women's Christian College in association with Tamil Nadu Small, Medium and Rural Entrepreneurs Association (TSTCEA). The seminars were focussed on encouraging students to become successful entrepreneurs. It also included briefing the students about the various schemes offered by the government for budding entrepreneurs.

The Entrepreneurship Hunt is the key project of Blaze, the Entrepreneurship Cell, Women's Christian College. This year, the legacy was continued. With over 25 participants, the E-Hunt was held on March 3<sup>rd</sup>, 2020 from 10:00 AM to 2:00 PM in the college premises. The event was held as a part of Trail 2020 organised by Zeal, Institution Innovation Council, WCC. The registration was made free for college students to encourage a greater number of participants. The students from Women's Christian College, as well as other colleges, participated in the event. Madras School of Social Work showed the highest number of participants after Women's Christian College. Students from Amity University and Shri Ramachandra Institute of Higher Education and Research also registered for the event. All of them are winners, but for the sake of the competition, Pearlin Angelin and Seetha Abirami from WCC were the winners with the stall of exotic avocado products. They won a cash prize of Rs. 750. Kezia Miriam Mathew and Aishwarya. S from MSSW bagged the second prize and won a cash

award of Rs. 500. Like Chirag Kulkarni has said, "It's very important for entrepreneurs to look for people in the company who are not afraid of failures, for example, intrapreneurs. They make a business more successful by thinking like an entrepreneur -- but within a company." All these laurels are incomplete without the efforts of the Office Bearers, Faculty Coordinators, College Management and Student Representatives. The E-Cell, Blaze had an eventful year of 2019-2020 which was beneficial to students and Office Bearers.

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