

EVENTS OF B.COM (COMPUTER APPLICATIONS) FOR THE YEAR 2024-2025

SEMINAR ON CAREER GUIDANCE



A career guidance seminar was conducted on 24th June 2024, to students of II and III year B.Com (Computer Application) on pursuing MBA and insights on CAT & TANCET Examinations by prominent speaker, **Mr. Bharath** from **2IIM Organisation**.

BRIDGE COURSE FOR BATCH 2024-2025



Bridge course was conducted from 24th June to 2nd July 2024 to I B.Com (Computer Application) to provide basic fundamental knowledge in accounting principles, economics and computer science by Dr. C.T. Neena Mary, Dr.K. Mahalakshmi and Ms.M.Geethanjali.

WORKSHOP ON BUSINESS DATA ANALYSIS USING MACHINE LEARNING



Workshop on the topic “**Business data analysis using machine learning**” was conducted for III B.com (computer application) on 12th,13th and 14th august 2024. The overview of data analysis with essential libraries like pandas, matplotlib and seaborn were taught by director and founder of **computational intelligence research foundation, Dr. Doreen Robin.**

BUDDING IMPRESARIO – ENTREPRENEURSHIP STALLS



Entrepreneurship Stalls were organized by B. Com CA and PG Mathematics in collaboration with Institution’s Innovation Council on 14th and 16th August 2024.

EVS – FIELD TRIP



Field trip to Farm Guru were organised for I B.Com CA on 17th August 2024 where they understood the pros and cons of organic farming and negative impact of contemporary methods of farming.

SEMINAR ON CREATING OPPURTUNITIES FOR EARLY ENTREPRENEURS



Women's Christian College
An Autonomous Institution affiliated to the University of Madras
 Re-accredited by NAAC in July 2018 with Grade 'A'
 College with Potential for Excellence

The Departments of
Commerce (Computer Applications)
and
PG Mathematics
in collaboration with
Institution's Innovation Council
 cordially invite you to the
**Seminar on Creating Opportunities for
 Early Entrepreneurs**

19th August 2024
 12.30 p.m.
 Bamford Hall, WCC

RESOURCE PERSONS

Mr. Dhanraj CEO Dexa Technovation	Mr. Akshaay Pareekh Founder CEO Skillo DIY Crafts
Mr. J. Vivek Networker Vestige Marketing Pvt. Ltd	

An Entrepreneurial Seminar on “Creating Opportunities for Early Entrepreneurs” was organized for 241 students of B.Com (Computer Applications) and PG mathematics at Bamford Hall on 19th August 2024. It featured prominent speakers, **Mr. Akshay, Mr. Dhanaraj and Mr. J.Vivek** from Skillo DIY Crafts, Dexa Technovation and Vestige Marketing Ltd respectively, who offered valuable insights into entrepreneurial journey, challenges and opportunities present in today’s market landscape.

INDUSTRIAL VISIT TO RIPPLE TEA FACTORY



Industrial visit to **Ripple Tea Factory** on 4th September 2024, it provided an enriching experience on tea production and elucidated valuable insights of the factory and Kerala's Cultural heritage.

SEMINAR ON CAREER OPTION AND PROJECT WAY FORWARD

 **WOMEN'S CHRISTIAN COLLEGE**
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College with Potential for Excellence

**DEPARTMENT OF COMMERCE
(COMPUTER APPLICATIONS)**

Organises

**SEMINAR
ON
CAREER OPTIONS
AND
PROJECT WAY FORWARD**

Resource person
SIR SYED SALEEM
Regional Manager
Execlr Edutech 

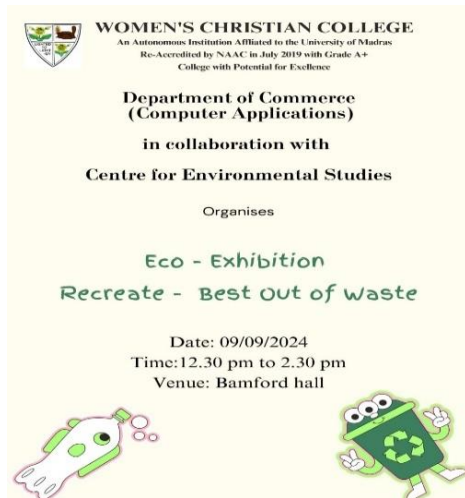
 Date: 09/09/2024
 Time: 12:30 pm

 Venue: Bamford Hall



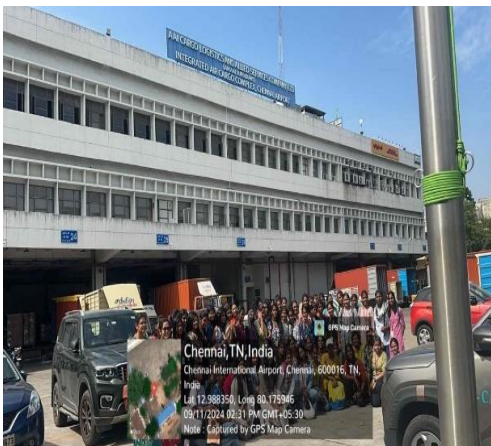
Seminar on Career option and Project way forward was organized for 209 students from B.Com (Computer Application) at Bamford Hall on 9th September 2024. The resource person – **Mr. Sayed Saleem**, Regional Manager of Execlr Edutech, discussed insights on potential courses and career advancements.

ECO EXHIBITION



Eco Exhibition took place through recreation of best out of waste on 9th September 2024, this exhibition provides a vibrant platform for innovation and collaboration of sustainable ideas.

INDUSTRIAL VISIT TO AIRPORT AUTHORITY OF INDIA (AAI)



II B.Com (Computer Application) Students were taken to an Industrial Visit to **Airports Authority of India (AAI) Cargo Logistics and Allied Services Company Ltd** on 11th September 2024 to gain practical insights into the management of cargo logistics within the aviation sector.

SHE MATTERS



An event ‘**She Matters**’ was conducted 13th December 2024 by Department of B.Com (Computer Application) in collaboration with **Rotaract Club** to empower women regarding their menstrual well-being through various performances and by providing hygiene products.

MASTERING THE ART OF AI IN DATA ANALYSIS



The workshop “**Mastering the art of AI in Data Analytics**” was hosted by the Department of B.Com (Computer Application) at Main Auditorium on December 17th 2024. Students of various departments participated in this workshop. Resource person – **Dr. Manimuthu**, a distinguished **Professor of Data Science** from Loyola College provided insights on machine learning algorithms, data processing technique and real-world applications of AI in different industries.

INNOFIESTA -TECMERC'25



The cultural event “**Tecmerc’25 Innofiesta**” was hosted by the Department of B.Com (Computer Application) in collaboration with **Institution of Innovation Council** at the Main Auditorium on 27th and 28th January 2025. It provided a vivacious platform, both online and offline, for participants from various colleges to showcase their talents of creativity and knowledge in technological and entrepreneurial domains. The Department also released the third edition of newsletter **Xpressions ’25** where the students exhibit their talents and innovations through their articles.